

# Pioneering the future of global cannabis

August 2019

### Disclaimer

Investors and prospective investors should rely only on the information contained in the continuous disclosure filings") of Tilray Inc. (the "Company"). This presentation is qualified in its entirety by reference to, and must be read in conjunction with, the information contained in the Filings. An investor or prospective investor is not entitled to rely on parts of the information to the exclusion of others, and the Company is not authorized to provide different or additional information. Unless otherwise specified, all monetary amounts in this presentation are in United States dollars.

An investment in the securities discussed in this presentation is speculative and subject to a number of risks that should be considered by an investor. Investors and prospective investors should carefully consider the risks described in the Filings. This presentation does not constitute an offering of securities and the information contained herein is subject to the information contained in the Company's Filings.

#### FORWARD-LOOKING INFORMATION

This presentation contains "forward-looking information" within the meaning of applicable securities laws in Canada or "forward-looking statements" made pursuant to the "safe harbour" provisions of the United States Private Securities Litigation Reform Act of 1995 (collectively, "forward-looking information"). Forward-looking information may relate to the Company's future outlook and anticipated events, plans or results, and may include information regarding the Company's objectives, goals, strategies, future revenue or performance and capital expenditures, and other information that is not historical information. Particularly, information regarding the Company's expectations of performance, achievements, prospects or opportunities, or the markets in which the Company's expectations of performance, achievements, prospects or opportunities, or the markets in which the Company's expectations of performance, achievements, prospects or opportunities, or the markets in which the Company's expectations of performance, achievements, prospects or opportunities, or the markets in which the Company is expectations of performance, achievements, prospects or opportunities, or the markets in which the Company is expectations of performance, achievements, prospects or opportunities, or the markets in which the Company is expectations of performance, achievements, prospects or opportunities, or the markets in which the Company is expectations of performance, achievements, prospects or opportunities, or the markets in which the Company is expectations of performance, achievements are achievements. operates, is forward-looking information. Forward-looking information can often be identified by the use of terminology such as "believe," "anticipate," "pending," "in process," "intend," "estimate," "project," "may," "will," "should," "would," "could," "can," the negatives thereof, variations thereon and similar expressions. In addition, any statements that refer to expectations or other characterizations of future events or circumstances contain forward-looking information. Statements containing forward-looking information are not historical facts but instead represent management's expectations, estimates and projections regarding future events or circumstances.

The forward-looking information contained in this presentation is based on the Company's opinions, estimates and assumptions in light of management's experience and perception of historical trends, current conditions and expected future developments, as well as other factors that management currently believes are appropriate and reasonable in the circumstances. Despite a careful process to prepare and review the forward-looking information, there can be no assurance that the underlying opinions, estimates and assumptions will prove to be correct.

Risk factors that could cause actual results to differ materially from forward-looking information in this presentation include: the Company's exposure to legal and regulatory risk; the effect of the legalization of adult-use cannabis in Canada on the medical cannabis industry is unknown and may significantly and negatively affect the Company's medical cannabis business; that the medical benefits, viability, safety, efficacy, dosing and social acceptance of cannabis are not as currently expected; that adverse changes or developments affecting the Company's main or planned facilities may have an adverse effect on the Company; that the medical cannabis industry and market may not continue to exist or develop as anticipated or the Company may not be able to succeed in this market; risks related to market competition; risks related to the proposed adult-use cannabis industry and market in Canada including the Company's ability to enter into or compete in such market; that the Company has a limited operating history and a history of net losses and that it may not achieve or maintain profitability in the future; risks related to the Company's current or proposed international operations; risks related to future third party strategic alliances or the expansion of currently existing relationships with third parties; that the Company may not be able to successfully identify and execute future acquisitions or dispositions or successfully manage the impacts of such transactions on its operations; risks inherent to the operation of an agricultural business; that the Company may be unable to attract, develop and retain key personnel; risks resulting from significant interruptions to the Company's access to certain key inputs such as raw materials, electricity, water and other utilities; that the Company may be unable to transport its cannabis products to patients in a safe and efficient manner; risks related to the Company's cannabis products or product liability or regulatory claims or actions involving the Company's cannabis products; risks related to the Company's reliance on pharmaceutical distributors; that the Company, or the cannabis industry more generally, may receive unfavourable publicity or become subject to negative consumer or investor perception; that certain events or developments in the cannabis industry more generally may impact the Company's reputation or its relationships with customers or suppliers; that the Company may not be able to obtain adequate insurance coverage in respect of the risks that it faces, that the premiums for such insurance may not continue to be commercially justifiable or that there may be coverage limitations and other exclusions which may result in such insurance not being sufficient; that the Company may become subject to liability arising from fraudulent or illegal activity by its employees, contractors, consultants and others; that the Company may experience breaches of security at its facilities or losses as a result of the theft of its products; risks related to the Company's information technology systems; that the Company may be unable to sustain its revenue growth and development; that the Company may be unable to expand its operations beyond their current scale; that the Company may be unable to secure adequate or reliable sources of necessary funding; risks related to, or associated with, the Company's exposure to reporting requirements; risks related to fluctuations in foreign currency exchange rates; risks related to the Company's potential exposure to greater-than-anticipated tax liabilities; risks related to the protection and enforcement of the Company's intellectual property that it licenses from others; that the Company may become subject to allegations that it or its licensors are in violation of the intellectual property rights of third parties; that the Company may not realize the full benefit of its licenses if the licensed material has less market appeal than expected and the licenses may not be profitable; risks related to Privateer Holdings, Inc.'s stockholdings in the Company, its provision of services to the Company and its participation in the Company's management and as well as any other risks that may be included in the Filings. Please see the heading "Risk Factors" in Tilray's most recent Quarterly or Annual Report on Form 10-K, which are filed with the Securities and Exchange Commission and Canadian securities regulators, for a discussion of the material risk factors that could cause actual results to differ materially from the forward-looking information.

Although management has attempted to identify important risk factors that could cause actual results to differ materially from those contained in the forward-looking information in this presentation, there may be other risk factors not presently known to the Company or that the Company presently believes are not material that could also cause actual results or future events to differ materially from those expressed in such forward-looking information in this presentation. There can be no assurance that such information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers and viewers should not place undue reliance on forward-looking information, which speaks only as of the date made. The forward-looking information contained in this presentation represents the Company's expectations as of the date indicated, regardless of the time of delivery of the presentation. The Company disclaims any intention, obligation or undertaking to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required under applicable securities laws.

All of the forward-looking information contained in this presentation is expressly qualified by the foregoing cautionary statements. Investors and potential investors should consult their own professional advisors to ascertain and assess the income tax, legal, risk factors and other aspects of their investment or potential investment in the Company and should carefully consider the risks described in the Filings.

#### NO THIRD PARTY VERIFICATION

The information contained in the presentation, including market information from third parties, has not been independently verified and no representation or warranty, express or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of the information or opinions expressed herein.

### Our Thesis<sup>1</sup>

Mainstream Medicine

Mainstream **Patients** 

Global Paradigm Shift

\$150B<sup>2</sup> Industry Transformation

Trusted Brands

Multinational Supply Chain & **Partnerships** 

UNITED NATIONS WORLD DRUG REPORT. PROJECTIONS INCLUDE THE ILLICIT MARKET. US DOLLARS.

### **Global Opportunity**

# Global Medical

41 Countries

# Global Adult-Use

2 Countries Canada & Uruguay

# Global **CBD**

50+ Countries Including U.S.

# Global Hemp Food

50+ Countries Including U.S.

# Cannabis—Disruption is Underway<sup>1</sup>

Notable deals in pharmaceuticals, alcohol and tobacco

#### **PHARMACEUTICALS**



DEAL ANNOUNCED: MARCH 19, 2018 FRAMEWORK AGREEMENT: DECEMBER 18, 2018









#### **ALCOHOL**





DEAL ANNOUNCED: OCTOBER 30, 2017



DEAL ANNOUNCED: AUGUST 1, 2018





#### **FUNCTIONAL FOOD** & BEVERAGES













#### **GENERAL CPG**









#### **RETAIL**





DEAL ANNOUNCED: JANUARY 19, 2018









#### **TOBACCO**



DEAL ANNOUNCED: FEBRUARY 8, 2018



DEAL ANNOUNCED: JUNE 28, 2018



DEAL ANNOUNCED: DECEMBER 7, 2018





# Global Medical Partnerships<sup>1</sup>

In order to efficiently and rapidly increase our scale, we are partnering with established pharmaceutical distributors and pharmacy retailers







### AB InBev Partnership

50/50 joint venture focused on non-alcoholic THC and CBD beverages in Canada

AB InBev through its subsidiary Labatt **Breweries of Canada** 

Tilray through its Canadian adult-use cannabis subsidiary High Park Company

Each company intends to invest up to \$50 million USD, for a total of up to \$100 million USD



World's Leading Brewer 500+ Brands

## Authentic Brands Group Revenue Sharing Agreement





















50+ Brands

875 Global Partners

**4,582** Stores

25M+ Monthly Web Visitors

247M+ Social Media Followers

\$9B+ Annual Global Retail Sales

### Who We Are

We aspire to lead, legitimize and define the future of the industry by building the world's most trusted cannabis company<sup>1</sup>

TILRAY, INC.<sup>2</sup>

Tilray

Canada Ltd.

CULTIVATE

PROCESS

DISTRIBUTE

**SELL & MARKET** 





**Tilray Portugal** Unipessoal, Lda.

> CULTIVATE PROCESS DISTRIBUTE<sup>3</sup>

**Tilray Deutschland GmbH** 

> **IMPORT** DISTRIBUTE **SELL & MARKET**

**Tilray Australia** New Zealand Pty. Ltd.

> **IMPORT** DISTRIBUTE **SELL & MARKET**

**Tilray** Latin America SpA

> **IMPORT** PRODUCE DISTRIBUTE **SELL & MARKET**

Medical brand established in 2014 Participation in **nine** announced clinical trials Products in thirteen countries



**High Park** Farms, Ltd.

CULTIVATE

High Park **Holdings Ltd.** 

PROCESS<sup>1</sup> DISTRIBUTE<sup>1</sup> SELL & MARKET<sup>1</sup>

**High Park** Gardens, Ltd.

CANACA \*\*

**GRAIL** 

CULTIVATE **PROCESS** DISTRIBUTE



Recognized brand names and proprietary product formulations for a wide range of products



Winnipeg and Ste. Agathe

> **PROCESS** DISTRIBUTE

**Minneapolis** 

**SELL & MARKET** 



Access to 30,000+ acres of hemp farm land across Canada

Distributes to 16,000+ retail stores across North America

> Two BRC certified manufacturing facilities

<sup>&</sup>lt;sup>1</sup> SEE DISCLAIMER: FORWARD-LOOKING INFORMATION

<sup>&</sup>lt;sup>2</sup> KEY SUBSIDIARIES ONLY, OTHERS NOT DISCLOSED

<sup>3</sup> PENDING REGULATORY APPROVAL

### We Are a Global Pioneer in a \$150B¹ Market²

Medical use is now authorized at the national or federal level in 41 countries



<sup>&</sup>lt;sup>1</sup> SOURCE: UNITED NATIONS WORLD DRUG REPORT, PROJECTIONS INCLUDE THE ILLICIT MARKET.

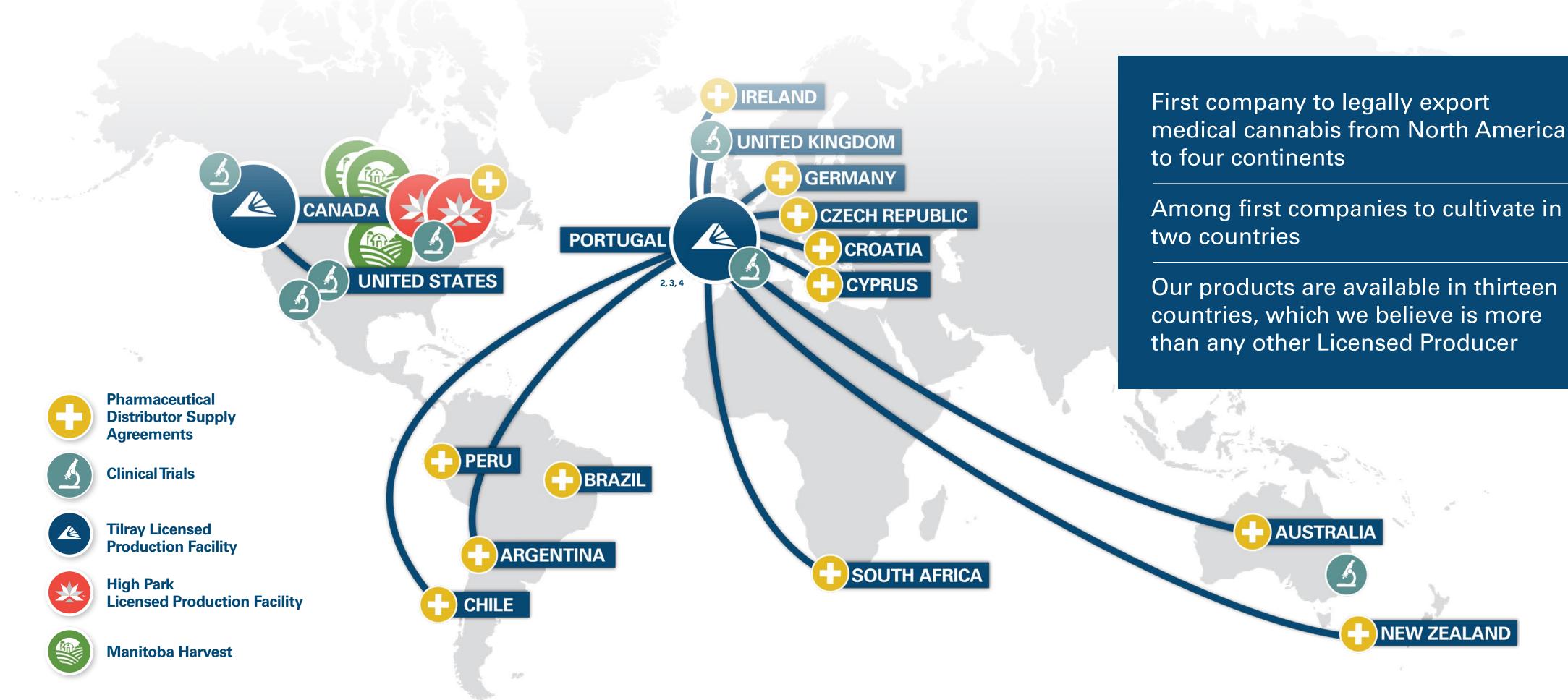
SEE DISCLAIMER: FORWARD-LOOKING INFORMATION

<sup>&</sup>lt;sup>3</sup> PENDING REGULATORY APPROVAL

<sup>&</sup>lt;sup>4</sup> FACILITY UNDER CONSTRUCTION

### We Are a Global Pioneer in a \$150B¹ Market²

Medical use is now authorized at the national or federal level in 41 countries



NATIONS WORLD DRUG REPORT. PROJECTIONS INCLUDE THE ILLICIT MARKET.

<sup>&</sup>lt;sup>3</sup> PENDING REGULATORY APPROVAL

<sup>&</sup>lt;sup>4</sup> FACILITY UNDER CONSTRUCTION

### **Established Medical Brand**

We believe patients choose Tilray because we are a scientifically rigorous brand known for producing pure, precise and predictable medical-grade products<sup>1</sup>









<sup>1</sup> SEE DISCLAIMER: FORWARD-LOOKING INFORMATION

### **Culture of Execution**

The pace of our operational and strategic achievements

•	•		ic achievemer	ITS		LOI FOR CBD	
has continue	ed to accelerat	е				INTERNATIONAL ADVISORY BOARD	
				CZECH REPUBLIC EXPORT		TILRAY LATIN AMERICA SUBSIDIARY	PRIVATEER LOI
				PORTUGAL GENETICS EXPORT		HIGH PARK FARMS™ CANNABIS SALES LICENSE	IMPORTED TO UNITED KINGDOM
				GERMANY EXPORT	BOARD OF DIRECTORS	PRINCE EDWARD ISLAND AGREEMENT	EXPANDED EUROPEAN LEADERSHIP TEAM
				NEW ZEALAND BULK EXPORT	NORTHWEST TERRITORIES AGREEMENT	EXPORTED CBD 100 TO AUSTRALIA	IMPORTED TO IRELAND
				PORTUGAL CULTIVATION LICENSE	YUKON AGREEMENT	CLINICAL TRIAL IN U.S.	ESPORÃO AGREEMENT
				BEGAN EXPANSION TO ONTARIO GREENHOUSE	LAUNCHED HIGH PARK HOLDINGS LTD.	GERMANY FLOWER EXPORT	TWO CLINICAL TRIALS IN U.S.
				ANNOUNCED MCGILL COPD CLINICAL TRIAL	ARGENTINA EXPORT	IMPORTED TO THE UNITED KINGDOM	ANNOUNCED CANADIAN EXPANSION
				ESTABLISHED MEDICAL ADVISORY BOARD	PHARMASAVE LOI	ACQUIRED ALEF BIOTECHNOLOGY SpA	EU CAMPUS INAUGURATION
			PEDIATRIC EPILEPSY TRIAL APPROVED	CAPSULES LAUNCH	SANDOZ COLLABORATION AGREEMENT	\$475.0 MILLION OF CONVERTIBLE SENIOR NOTES	TWO CLINICAL RESEARCH TRIALS IN AUS & CAN
			PTSD TRIAL APPROVED	CYPRUS EXPORT	SOUTH AFRICA EXPORT	NOVA SCOTIA AGREEMENT	NATURA PROCESSING LICENSE
		UNVEILED EXTRACT PRODUCTS	10,000 PATIENTS APPROVED	20,000 PATIENTS APPROVED	MANITOBA AGREEMENT	ONTARIO AGREEMENT	MANITOBA HARVEST ACQUISITION
	PTSD TRIAL ANNOUNCED	SUBMITTED EXTRACTS LICENSE	COMPLETED FIRST LEGAL EU EXPORT	AUSTRALIA EXPORT	QUEBEC AGREEMENT	SICK KIDS CLINICAL TRIAL RESULTS PUBLISHED	SENIOR SLT APPOINTMENTS
SUBMITTED MMPR APPLICATION	FULLY LICENSED; SHIPPED FIRST PRODUCT	LAUNCHED CMCC	LICENSED DEALER APPLICATION APPROVED	CHILE & NEW ZEALAND EXPORT	SERIES A C\$69MM	IPO	NATURA ACQUISITION
FIRST MEETING WITH HEALTH CANADA	PURCHASED NANAIMO PROPERTY	LICENSE EXTENDED TO FULL NANAIMO FACILITY	CINV TRIAL ANNOUNCED	ANNOUNCED PART II GMP CERTIFICATION	SHOPPERS DRUG MART SUPPLY AGREEMENT	BRITISH COLUMBIA AGREEMENT	AUTHENTIC BRANDS GROUP DEAL
2013	2014	2015	2016	2017	(H1) <b>2018</b>	(H2) <b>2018</b>	2019

**PARTNERSHIP** 

**GLOBAL SANDOZ** AGREEMENT

## Team of Industry Experts



**Brendan Kennedy** President & Chief Executive Officer Tilray, Inc.



**Mark Castaneda** Chief Financial Officer Tilray, Inc.



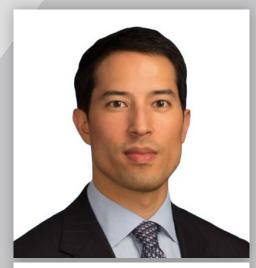
**Woody Pastorius** Chief Revenue Officer Tilray, Inc.



**Adine Carter** Chief Marketing Officer Tilray, Inc.



**Dara Redler** General Counsel & Corporate Secretary Tilray, Inc.



**Andrew Pucher** Chief Corporate Development Officer Tilray, Inc.



Josh Eades, PhD Chief Science Officer Tilray, Inc.



Rita Seguin Executive Vice President, Human Resources Tilray, Inc.



**Greg Christopher** Executive Vice President, Operations Tilray, Inc.



Kristina Adamski Executive Vice President, Corporate Affairs Tilray, Inc.



Francoise Lavesque Master Horticulturalist Tilray, Inc.



**Catherine Jacobson, PhD** Vice President, Regulatory & Medical Affairs Tilray, Inc.



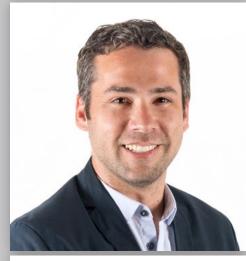
**Charlie Cain** Vice President, Retail Tilray, Inc.



Sascha Mielcarek Managing Director Europe Tilray, Inc.



**Nicole Godresse** National Sales Manager Tilray Australia New Zealand Pty. Ltd.



**Alan Nudman** General Manager Latin America Tilray Latin America SpA

### **Board of Directors**

The first women-led board of a major cannabis company



**Brendan Kennedy** 

Chief Executive Officer





**Christine St.Clare** 

**Retired Partner** 





Rebekah Dopp

Principal





**Scotty Greenwood** 

Chief Executive Officer





**Michael Auerbach** 

Senior Vice President

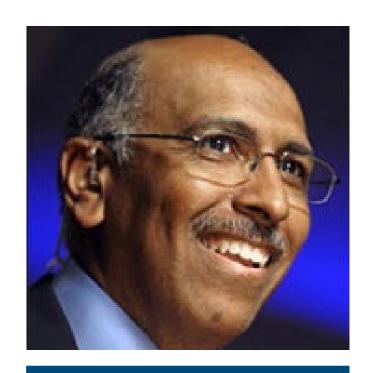


### International Advisory Board

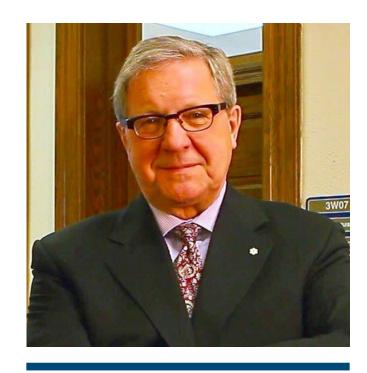
Nine internationally-renowned business and government leaders who advise company on global expansion



**Governor Howard Dean** Former DNC Chairman and Governor of Vermont



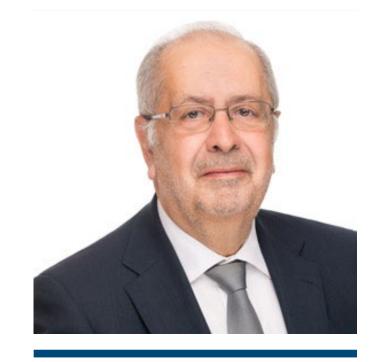
**Michael Steele** Former RNC Chair and Lt. Governor of Maryland



**Lloyd Axworthy** Former Canadian Minister of Foreign Affairs



Joschka Fischer Former German Foreign Minister and Vice Chancellor



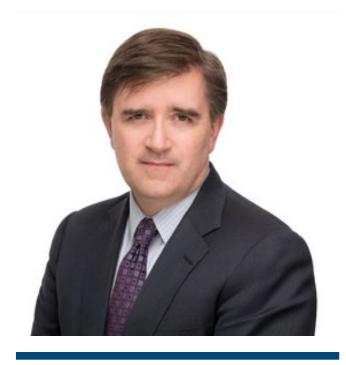
**Jaime Gama** Former Portuguese Minister of Foreign Affairs and Speaker of the Parliament



**Alexander John Gosse Downer** Former Australian Foreign Minister



**Donald McKinnon** Former New Zealand Foreign Minister and Deputy Prime Minister



James O'Brien Former U.S. Special Presidential Envoy



**Dr. Lorna Marsden** Former Canadian Senator

### Global Growth Strategy

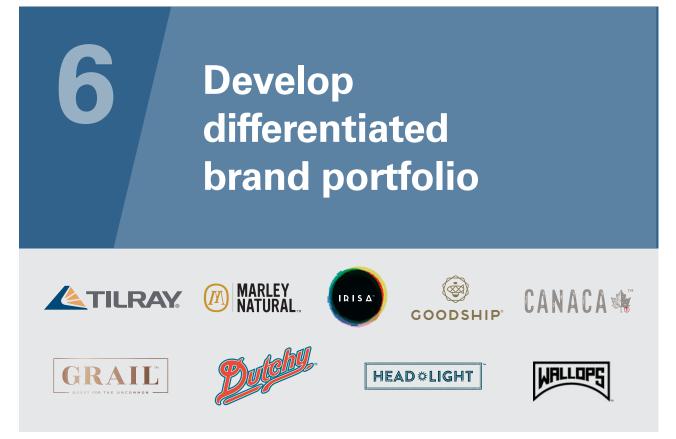


Maintain focus on operational excellence and product quality CERTIFIED









## Optimizing Our Growing Footprint

We employ a variety of growing formats to optimize our production

	INDOOR	GREENHOUSE <sup>1</sup>	OUTDOOR <sup>1</sup>
CAPEX PER SQFT	HIGH	MEDIUM	LOW
YIELD PER SQFT	HIGH	LOW/MEDIUM	LOW
TURNS	HIGH	MEDIUM	LOW
SELLING PRICE PER GRAM	HIGH	MEDIUM	LOW
COST PER GRAM	HIGH	MEDIUM	LOW
THC POTENCY POTENTIAL	HIGH	MEDIUM	LOW
FOCUS OF PRODUCTION USE	FLOWER	FLOWER & OIL	OIL

### Strategic, Global Production Footprint

Our total production area is 3.4 million square feet as of August 2019







								-
	CANADA NANAIMO, B.C.	PORTUGAL CANTANHEDE	FARMS ENNISKILLEN, ON	PROCESSING LONDON, ON	GARDENS LEAMINGTON, ON	WINNIPEG, MB	STE. AGATHE STE. AGATHE, MB	
PARCEL SIZE	<b>218K</b> SQFT	2.6MMsqft	4.4MM SQFT	<b>215K</b> SQFT	<b>787K</b> SQFT	<b>38K</b> SQFT	300Ksqft	8.0
PHASE I DEVELOPMENT	60Ksqft complete	<b>230K</b> SQFT	<b>566K</b> SQFT	<b>56K</b> SQFT	<b>155K</b> SQFT	15Ksqft	35Ksqft	1.
MAX DEVELOPMENT	<b>215K</b> SQFT	1.3MMsqft	2.2MMsqft	<b>86K</b> SQFT	660Ksqft			4.5
CULTIVATION FORMAT	INDOOR	INDOOR/ GREENHOUSE/ OUTDOOR	GREENHOUSE/ OUTDOOR		GREENHOUSE			

### Our Adult-Use Brand Portfolio<sup>1</sup>

We believe our recognized portfolio of brands and data agreement with Leafly will provide us with a competitive advantage for the adult-use market in Canada<sup>2</sup>



#### **BRAND SPECTRUM<sup>1</sup>**























LIFESTYLE

WOMEN

**EDIBLES** 

LUXURY

SOCIAL

**EXPERIENCED** 

**EDIBLES** 

HERITAGE

YUKON

QUEBEC

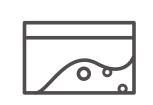
#### PRODUCT DIVERSITY<sup>2,3</sup>







PRE-ROLLS



CONCENTRATES



**VAPE OIL** 



**TINCTURES** 



**CAPSULES** 



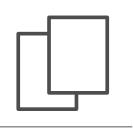
**TOPICALS** 



**EDIBLES** 



**BEVERAGE** 



**ORAL STRIPS** 

#### **INTELLIGENCE BY LEAFLY**<sup>1</sup>









DATA LICENSING AGREEMENT

INSIGHT INTO BRANDS AND PRODUCTS CANADIANS DESIRE

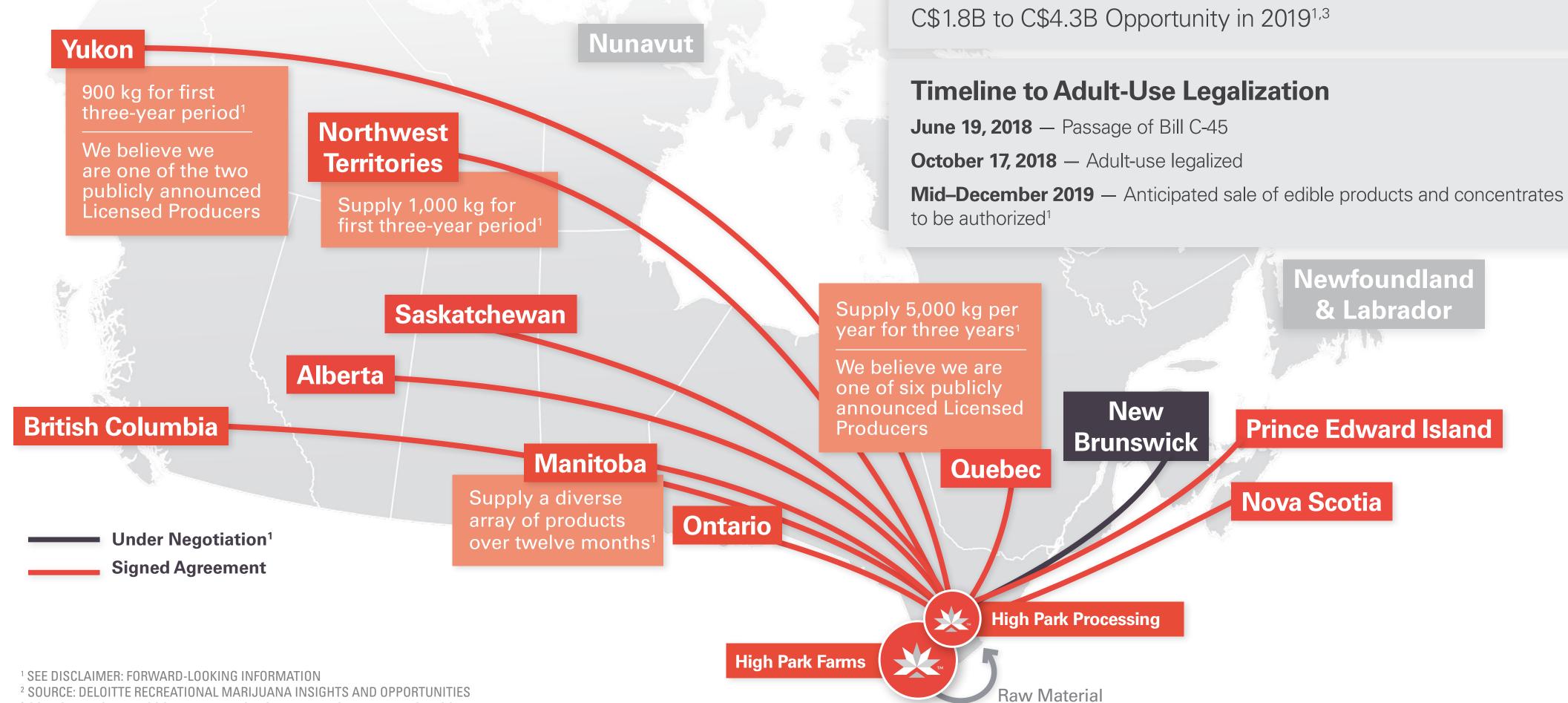
500,000+ CANADIANS VISIT LEAFLY EACH MONTH

<sup>&</sup>lt;sup>2</sup> SEE DISCLAIMER: FORWARD-LOOKING INFORMATION

<sup>3</sup> SUBJECT TO REGULATORY APPROVAL

### Canadian Adult-Use Strategy<sup>1</sup>

We have signed agreements for our adult-use products with additional agreements in process



<sup>&</sup>lt;sup>3</sup> SOURCE: DELOITTE A SOCIETY IN TRANSITION, AN INDUSTRY READY TO BLOOM

C\$4.9B to C\$8.7B Long-Term Opportunity<sup>1,2</sup>

### Retail Partnerships



Minority investment in Fire & Flower

200 store pipeline



Minority investment in Spiritleaf

90 store pipeline

Tilray has rights to 20% of shelf space

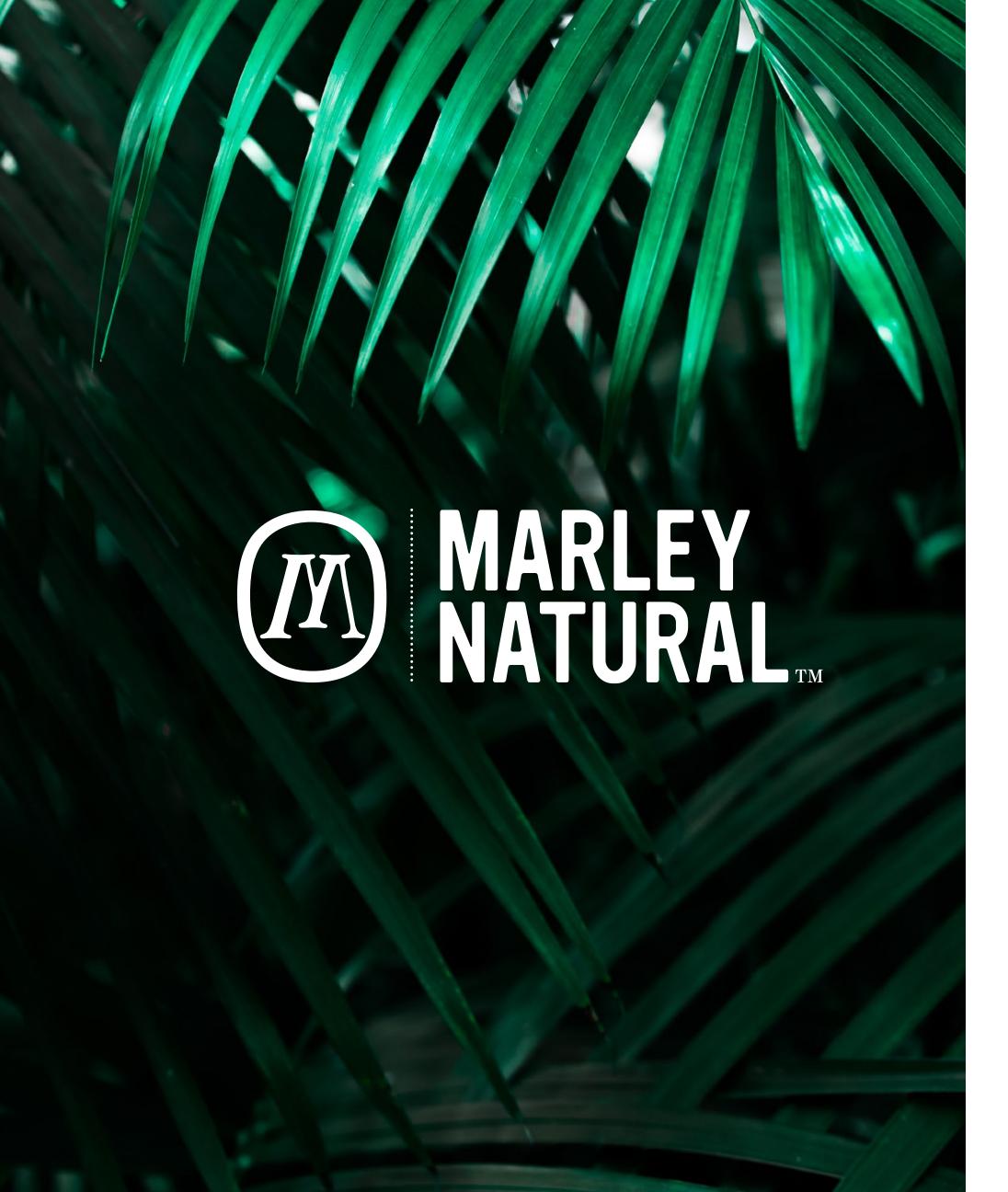


Minority investment in Westleaf

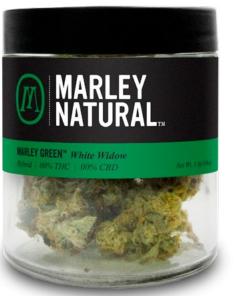
50 store pipeline

Tilray has rights to 20% of shelf space

# Pursuing additional strategic investments and potential acquisitions

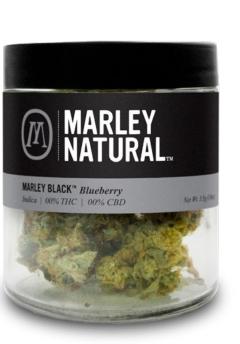












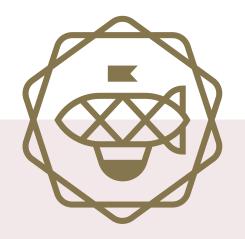




#### **BAKESHOP**









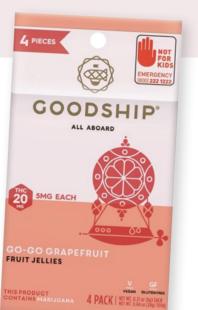
# GOODSHIP®

#### MAKERS OF DAMN FINE EDIBLES



**CHOCOLATES** 







**CONFECTIONS** 















### Manitoba Harvest at a Glance

Global Leader in Hemp Foods



#### Founded in 1998

Industry pioneers — successfully lobbied Canadian government to legalize hemp foods

Well-recognized and trusted hemp foods brand

Access to 30,000+ acres of hemp farm land across Canada

Distributes to 16,000+ retail stores across North America

Two high quality BRC certified manufacturing facilities

Robust product innovation pipeline

Focuses on sustainability and utilizes wind power to offset carbon footprint awarded 2018 Canadian Health Food Association Sustainability Award

~155 employees across three locations

### Strategic Rationale



Portfolio of Appealing Products Supported by **Extensive Distribution Capabilities** 

Platform to Accelerate Entry into the U.S. CBD Market

Leader in Hemp Foods with High Quality Grade AA+ Manufacturing Facilities and a Robust Supply Chain Network

Industry Leading and Experienced Management Team

# Portfolio of Appealing Products Supported by Extensive Distribution Capabilities



**Broad Array of Products** to Address Consumer Needs



**Available Online and in 13,000 Stores in** the USA and 3,600 Stores in Canada



### Well-Positioned for the EU<sup>1</sup>

We have established cultivation, distribution agreements, and sales offices in the European Union to capture the €36B¹,² European market opportunity

EU

**14X**<sup>3</sup>

POPULATION OF CANADA

**11**X<sup>3</sup>

**GDP OF CANADA** 

### Germany

2.2X<sup>3</sup>

POPULATION OF CANADA

2.3X<sup>3</sup>

**GDP OF CANADA** 

### **Cornerstones of EU Strategy**

# **Germany Distribution**

Largest expected market opportunity<sup>1</sup>

Insurance coverage

Noweda agreement

Sales staff

# Portugal Cultivation

Low-cost production (weather and labor)

Tariff-free export to other EU countries

Plants in the ground

<sup>&</sup>lt;sup>1</sup> SEE DISCLAIMER: FORWARD LOOKING INFORMATION

<sup>&</sup>lt;sup>2</sup> SOURCE: PROHIBITION PARTNERS, PROJECTIONS BASED ON FULLY LEGAL AND REGULATED MARKET IN EUROPE.

<sup>&</sup>lt;sup>3</sup> SOURCE: BASED ON STATISTICS PROVIDED BY THE INTERNATIONAL MONETARY FUND AND UNITED NATIONS

### Rest of World Opportunity

Since 2015, 41 ROW countries have authorized medical use at the national or federal level. We operate in 13 of these countries



#### Australia & New Zealand

Completed multiple exports to both countries

Two pharmaceutical distribution agreements

Two government contracts

#### **Latin America**

Signed strategic agreement with pharmaceutical importer and distributor serving Argentina, Brazil, Chile and Peru

Completed exports to Argentina and Chile

#### U.S., U.K. & Mexico

Mexico on the path to legalize adult-use

Additional states in the U.S. have legalized adult-use (Michigan), as well as two medical states (Missouri and Utah)

Farm Bill passed in December 2018

U.K. has developed a formal medical program, effectively legalizing medical use

### Clinical Trial Strategy

Build halo around the Tilray brand

Earn credibility with medical community and governments

Build government relationships and enter new markets

Generate data to inform treatment and expand the addressable market

Create optionality to register or license medicines if they are found to be safe and efficacious

Partner with government and research institutions with existing capital for research expenses

### **Clinical Trials**

Participation in clinical trials furthers our reputation as the most trusted brand in the industry<sup>1</sup>

Country	Indication	Research Partners	Drug Product	Phase	No. of Patients1	Start Date1	Completion Date1	IP Owner Clinical Trial Drug	IP Owner Study Results	Tilray Role/Obligations
Australia	Chemotherapy-Induced Nausea and Vomiting (CINV)	NSW Government, University of Sydney, Chris O'Brien Lifehouse	Capsule; combination drug product (CBD & THC)	II & III	Phase II: 80 Phase III: 170	Phase II: Q4 2016 Phase III: Q3 2019	Phase II: Q2 2019 (complete) Phase III: Q3 2021	Tilray	Institution (with Tilray rights to use data, and Tilray option to acquire exclusive rights for market approval or Insurance reimbursement)	Study drug supplier only
Australia	Severe Behavioral Problems in Children with Intellectual Disabilities	Murdoch Children's Research Institute	Oral solution; drug product (CBD)	II	10	Q3 2018	Q3 2019	Tilray	Institution (with Tilray rights to use data)	Study drug supplier only
Spain	Globlastoma <sup>2</sup>	Grupo Espadhol de Investigacion en Neuroocologis (GEINO)	Oral solution; combination drug product (CBD & THC)	lb	30	TBD	TBD	Tilray	Institution (with Tilray rights to use data)	Study drug supplier only
USA	Essential Tremor	University of California, San Diego (UCSD)	Capsule; combination drug product (CBD & THC)	Ш	30	Q1 2019	Q3 2020	Tilray	Institution (with Tilray rights to use data)	Study drug supplier, provider of funding (\$20,000 USD)
USA	Alcohol Use Disorder (AUD)	New York University School of Medicine	Capsule; drug product (CBD)	II	40	Q3 2019	Q2 2020	Tilray	Institution (with Tilray rights to use data)	Study drug supplier, provider of funding (\$67,500 USD)
USA	Post-Traumatic Stress Disorder (PTSD) with Alcohol Use Disorder	New York University School of Medicine	Capsule; drug product (CBD)	II	60	Q3 2019	Q2 2020	Tilray	Institution (with Tilray rights to use data)	Study drug supplier, provider of funding (\$67,500 USD)
Canada	HIV/AIDS; Inflammation <sup>2</sup>	McGill University	Capsule; combination drug product (CBD & THC)	II	26	TBD	TBD	Tilray	Institution (with Tilray rights to use data)	Study drug supplier only
Canada	Pediatric Epilepsy	Toronto's Hospital for Sick Children (SickKids)	Oral solution; combination drug product (CBD & THC)	l Open-label	20	Q4 2017	Q1 2018 (complete) Published	Tilray	Institution (with Tilray option to acquire exclusive rights for market approval or insurance reimbursement)	Study drug supplier, provider of funding (C\$147,000 committed)
Canada	Post-Traumatic Stress Disorder (PTSD)	University of British Columbia	Vaporized dried cannabis	Ш	42	Q4 2016	Q4 2020	Tilray	Tilray	Regulatory sponsor, study drug supplier and provider of funding (C\$228,000 committed)

<sup>&</sup>lt;sup>1</sup> SEE DISCLAIMER: FORWARD-LOOKING INFORMATION

<sup>&</sup>lt;sup>2</sup> REGULATORY APPROVAL PENDING

### Medical Advisory Board

The Medical Advisory Board participates in our clinical trial selection process and provides Tilray with additional credibility as a clinical trial participant

### Highly accomplished researchers and physicians



**Orrin Devinsky,** MD, Chairman

Director

Comprehensive **Epilepsy** Center

NYU Langone



**Abraham** Chachoua, MD

Associate Director

Perlmutter **Cancer** Center

NYU Langone



**Catherine** Lord, PhD

Professor and Director

Center for Autism and the Developing Brain

Cornell and Columbia Universities



Elizabeth K. Hale, MD

Clinical Associate Professor

**Dermatology** 

NYU Langone

Co-Founder CompleteSkinMD

### Financial Performance<sup>1</sup>

Consolidated Statement of Net Loss (USD \$ in thousand	s)		
		YEAR ENDED DECEMBER 3	1,
	2016	2017	2018
Revenue	\$ 12,644	\$ 20,538	\$ 43,130
Cost of Sales	9,974	9,161	28,855
Gross Profit	2,670	11,377	14,275
Gross Margin %	21%	55%	33%
Research and Development Expense	1,136	3,171	4,264
Sales and Marketing Expenses	3,599	7,164	15,366
General and Administrative Expense	4,890	8,401	31,307
Stock-Based Compensation Expense	94	139	20,988
Acquisition and Integration	_		_
Operating Loss	(7,049)	(7,498)	(57,650)

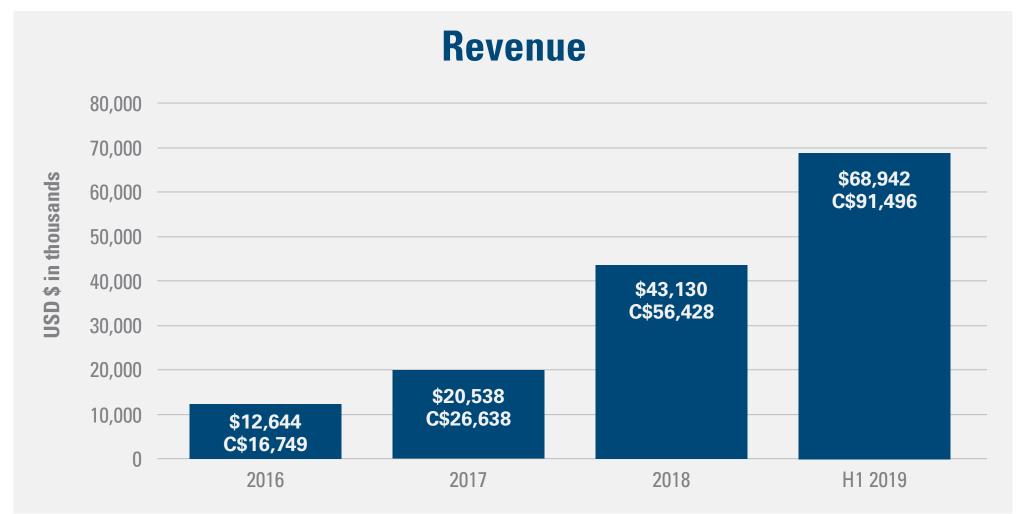
THREE MONTH ENDED MARCH 31, 2019	THREE MONTH ENDED JUNE 30, 2019
\$ 23,038	\$45,905
17,653	33,631
5,385	12,273
23%	27%
1,048	1,528
7,821	14,366
14,659	18,850
5,306	7,585
4,424	2,464
(27,873)	(32,520)

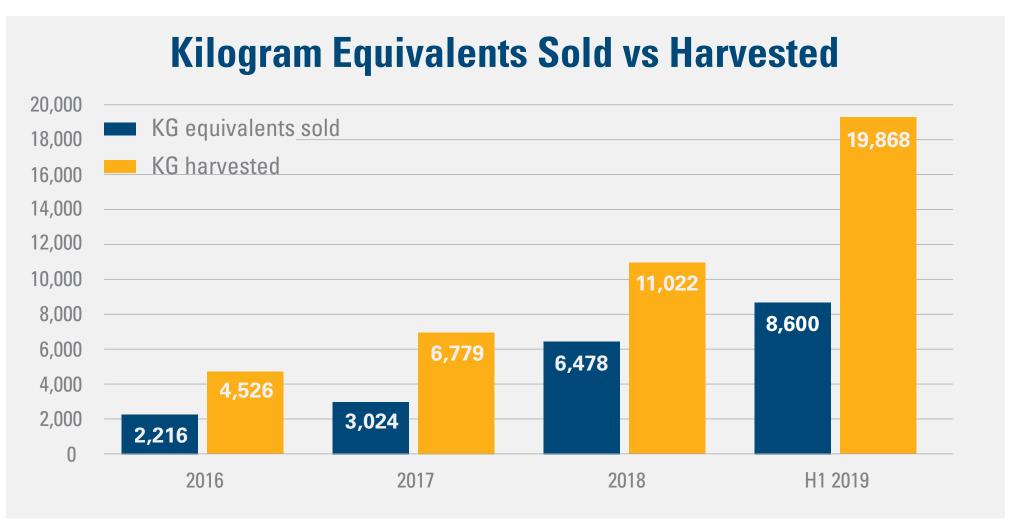
Tilray Sources of Revenue <sup>1</sup> (USD \$ in thousands)  YEAR ENDED DECEMBER 31,								
	2016	% of Revenue	2017 % of Revenue 2018 % of Revenue					
<b>Dried Cannabis</b>	\$ 11,324	89.6%	\$16,260	79.2%	\$21,674	50.3%		
<b>Cannabis Extracts</b>	1,107	8.8%	3,965	19.3%	21,179	49.1%		
Accessories	213	1.7%	131	1.5%	277	0.6%		
Food	-	0.0%	-	-	-	0.0%		
Total	12,644	100%	20,538	100%	43,130	100%		

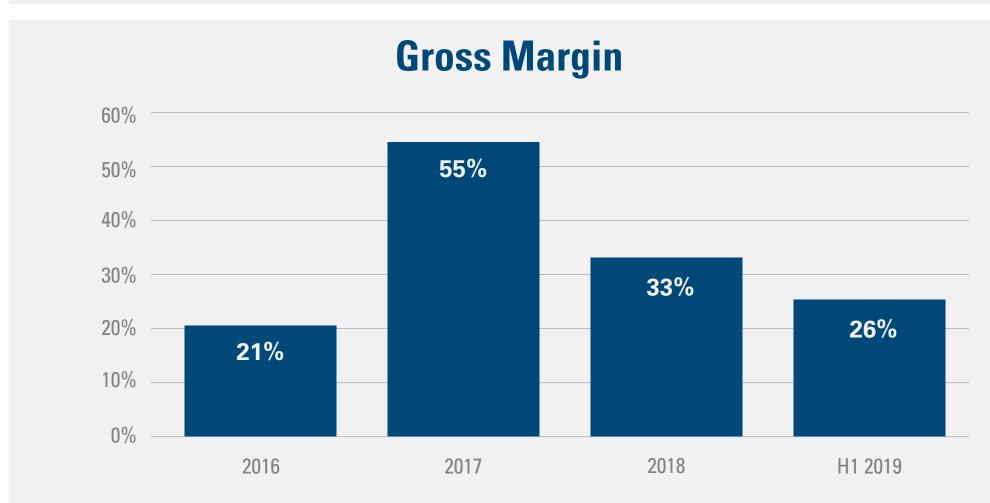
SIX MONTH ENDED MARCH 31,							
	2019	% of Revenue					
	32.802	47.6%					
	10,353	15.0%					
	270	0.4%					
	25,517	37.0%					
	68,942	100%					
		1.74373					

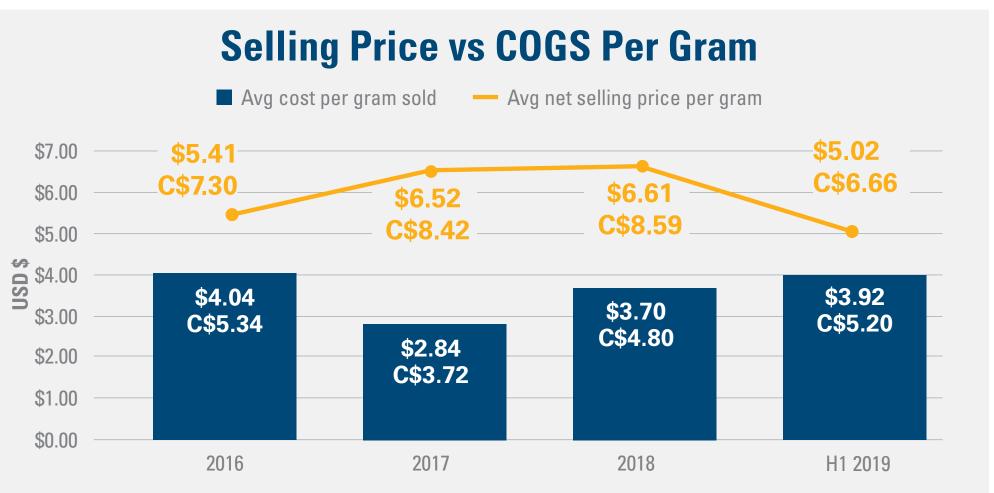
<sup>&</sup>lt;sup>1</sup>BASED ON TILRAY'S AUDITED ANNUAL FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2016 AND DECEMBER 31, 2017.

# Historical Financial and Operating Performance<sup>1</sup>



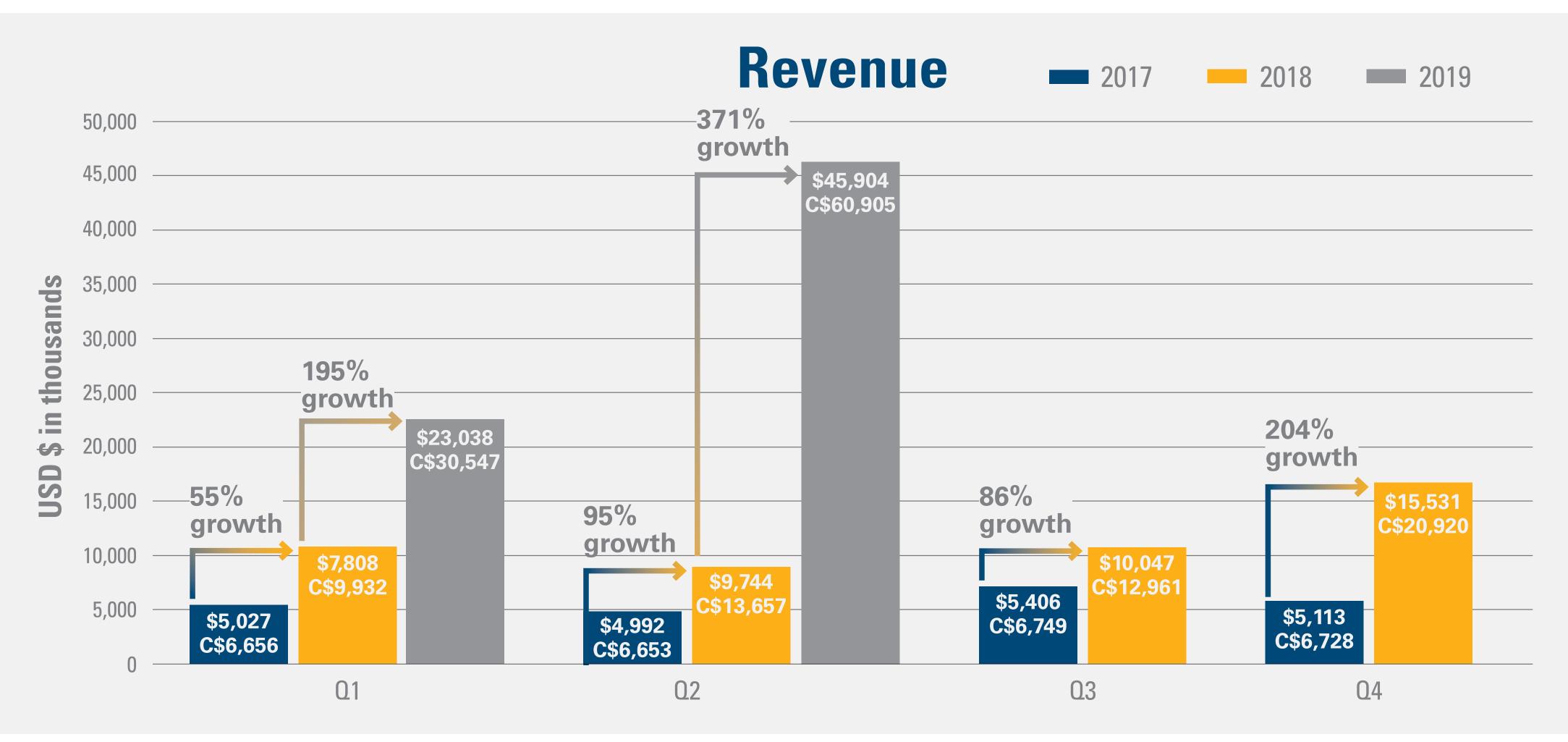






<sup>&</sup>lt;sup>1</sup>BASED ON TILRAY'S AUDITED ANNUAL FINANCIAL STATEMENTS FOR THE YEARS ENDED DECEMBER 31, 2015, 2016, 2017 AND 2018. INCOME STATEMENT FIGURES ARE CONVERTED AT THE SPOT RATE FOR EACH MONTH

### Quarterly Revenue Growth



<sup>&</sup>lt;sup>1</sup> BASED ON TILRAY'S INTERIM FINANCIAL STATEMENTS FOR THE QUARTER ENDED MARCH 31, 2017/2018, JUNE 30, 2017/2018, SEPTEMBER 30, 2017/2018 AND DECEMBER 31, 2017/2018.

# Long Term Financial Targets<sup>1</sup>

	Estimate as a % of Revenue
Gross Margin	50%+
Adjusted EBITDA	25%+
Operating Income	20%+

### Corporate Overview

Opportunity to seize a leadership role in a large global market

Global Pioneer	Federal Licenses in Canada and Portugal First Licensed Producer to export to Africa, Australia, Europe and South America Products available in thirteen countries on five continents
Strong Brands	We believe Tilray is one of the most trusted medical brands in the industry Exclusive rights to produce certain recognized brands and proprietary product formulations
Operational Excellence	GMP Certification Pharmaceutical Licensed Dealer Four state-of-the-art facilities (one completed, three under construction) <sup>1</sup> Premium products Three signed medical distribution agreements in Canada with Sandoz, Shoppers Drug Mart, and Pharmasave Nine signed adult-use supply agreements in Canada with Quebec, Yukon, Manitoba, Northwest Territories, Nova Scotia, Ontario, British Columbia, Prince Edward Island and Alberta
Pioneering R&D	Focused on building a robust clinical, therapeutic, and adult-use product development pipeline Product development relationship with Sandoz, a division of Novartis Nine clinical trials Medical Advisory Board Multiple form factors
Experienced Team	Chief Executive Officer with adult-use experience via Privateer Holdings Chief Financial Officer with significant public market experience, including three IPOs Deep team includes experts from a variety of backgrounds

