# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION 

Washington, D.C. 20549

## FORM 8-K

## CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
Date of Report (Date of earliest event reported): April 9, 2024
$\qquad$
Tilray Brands, Inc.
(Exact name of registrant as specified in its charter)

## Delaware

(State or Other Jurisdiction of Incorporation)

## 001-38594

(Commission File Number)

## 82-4310622

(I.R.S. Employer Identification No.)

265 Talbot Street West
Leamington, Ontario N8H 4H3
(Address of Principal Executive Offices) (Zip Code)
(844) 845-7291
(Registrant's telephone number, including area code)

## Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
| :---: | :---: | :---: |
| Common stock, par value $\$ 0.0001$ per share | TLRY | The NASDAQ Global Select Market |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 ( $\$ 230.405$ of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 ( $\$ 240.12 b-2$ of this chapter).
Emerging growth company
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

## Item 2.02. Results of Operations and Financial Condition.

On April 9, 2024, Tilray Brands, Inc. ("Tilray") issued a press release announcing financial results for its third quarter ended February 29, 2024. A copy of the press release is furnished herewith as Exhibit 99.1.

The information in this current report on Form 8-K, including the press release attached as Exhibit 99.1 hereto, is being furnished, but shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section or Sections 11 and 12(a)(2) of the Securities Act of 1933, as amended. The information contained herein and in the accompanying exhibit shall not be incorporated by reference into any filing with the U.S. Securities and Exchange Commission made by Tilray, whether made before or after the date hereof, regardless of any general incorporation language in such filing.

## Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

## Exhibit Number Description

$\frac{99.1}{104} \quad \frac{\text { Press Release dated April 9 } 9,2024}{\text { Cover Page Interactive Data File (embedded within the Inline XBRL document) }}$

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## Tilray Brands, Inc.

By: /s/ Mitchell Gendel
Mitchell Gendel
Global General Counsel

Beverage-Alcohol Net Revenue Increases $165 \%$ Over the Prior Year Quarter, 5th Largest Craft Beer Brewer in the U.S. ${ }^{1}$ with 4.5\% Craft Beer Market Share

## Global Cannabis Net Revenue Increases 33\% with International Cannabis Growth of 44\% Over the Prior Year Quarter, \#1 Market Share in Canada and \#1 Market Share in Germany

## U.S. Cannabis Strategy in Place to Strike with Potential Drug Policy Reform

## Conference Call to be Held at 8:30 a.m. ET Today

NEW YORK and LEAMINGTON, Ontario, April 09, 2024 (GLOBE NEWSWIRE) -- Tilray Brands, Inc. ("Tilray", "our", "we" or the "Company") (Nasdaq: TLRY; TSX: TLRY), a leading global cannabis-lifestyle and consumer packaged goods company, today reported financial results for its third quarter ended February 29, 2024. All financial information in this press release is reported in U.S. dollars, unless otherwise indicated.

## Financial Highlights - 2024 Fiscal Third Quarter

- Net revenue of $\$ 188.3$ million increased $\sim 30 \%$ in the third quarter compared to $\$ 145.6$ million in the prior year quarter.
- Gross profit was $\$ 49.4$ million, while adjusted gross profit increased $17 \%$ to $\$ 51.6$ million in the third quarter. Gross margin was $26 \%$ and adjusted gross margin was $27 \%$.
- Beverage-alcohol net revenue increased $165 \%$ to $\$ 54.7$ million in the third quarter from $\$ 20.6$ million in the prior year quarter. The increase was related to our new Craft Acquisition brands while our existing brands stayed consistent.
- Beverage-alcohol gross profit increased $89 \%$ to $\$ 18.9$ million in the third quarter from $\$ 10.0$ million in the prior year quarter. Adjusted beverage-alcohol gross profit increased to $\$ 20.9$ million from $\$ 11.0$ million in the prior year quarter.
- Beverage-alcohol gross margin was $34 \%$ in the third quarter compared to $48 \%$ in the prior year quarter and adjusted gross beverage alcohol margin was $38 \%$ in the third quarter compared to $53 \%$ in the prior year quarter. The decrease was a result of the addition of the acquired craft brands, which currently have lower margins than our historical business, primarily due to the current underutilization of the breweries we acquired.
- Cannabis net revenue increased $33 \%$ to $\$ 63.4$ million in the third quarter compared to $\$ 47.5$ million in the prior year quarter, reflecting the acquisitions of HEXO and Truss as well as growth in Canadian medical, Canadian adult-use, wholesale, and international.
- Cannabis gross profit increased to $\$ 20.9$ million in the third quarter from $\$(32.8)$ million in the prior year quarter. Adjusted gross profit was $\$ 21.1$ million compared to $\$ 22.2$ million in the prior year quarter.
- Cannabis gross margin was $33 \%$ in the third quarter compared to (69) \% in the prior year quarter. Adjusted cannabis gross margin was $33 \%$ compared to $47 \%$ in the prior year quarter. A portion of the decrease is a result of the termination of the HEXO advisory services agreement which contributed no gross profit in the third quarter compared to $\$ 8.7$ million in the prior year quarter, while the remaining decline in gross margin was a result of a change in sales mix.
- Distribution net revenue was $\$ 56.8$ million in the third quarter compared to $\$ 65.4$ million in the prior year quarter. Revenue was impacted by short-term challenges related to changes in the regulations pertaining to rebates, IT infrastructure outages and weather.
- Distribution (Tilray Pharma) gross margin was $10 \%$ in the third quarter compared to $11 \%$ in the prior year quarter.
- Wellness net revenue increased $12 \%$ to $\$ 13.4$ million in the third quarter from $\$ 12.0$ million in the prior year quarter. The increase was related to our strategic focus on targeted advertising campaigns, coupled with our continuous innovation efforts.
- Net loss decreased to $\$ 105.0$ million in the third quarter compared to net loss of $\$ 1.2$ billion in the prior year quarter. Net loss per share narrowed to $(\$ 0.12)$ compared to $(\$ 1.90)$ in the prior year quarter.
- Adjusted EBITDA was $\$ 10.2$ million in the third quarter compared to $\$ 13.3$ million in the prior year quarter.
- Strong financial liquidity position of $\sim \$ 226$ million, consisting of $\$ 146.3$ million in cash and $\$ 79.6$ million in marketable securities.
- Reduced outstanding convertible debt by $\$ 50.7$ million compared to the second quarter and a further $\$ 41.9$ million subsequent to the end of our third quarter.
- Net cash used in operating activities improved to $\$(15.4)$ million in the third quarter compared to $\$(18.6)$ million in the prior year quarter. The improvement in cash use was primarily related to the achievement of the HEXO and Truss synergies.

Irwin D. Simon, Tilray Brands' Chairman and Chief Executive Officer, stated, "Over the past several years, our playbook of expanding our cannabis business to complementary markets such as beverages and hemp-based consumer products has positioned us well to navigate the current environment and to benefit from future growth opportunities. Tilray Brands today represents the future of the global CPG industry leading the convergence of cannabis, beverages, and wellness. We have become the most dynamic and diversified cannabis-lifestyle and consumer products company globally as we lead and advance global
cannabis, fuel consumer needs in wellness foods and snacks, and disrupt craft beverages. We are proud of our position as the \#1 Canadian cannabis LP, the European market leader in medical cannabis, the leader in hemp foods, the $5^{\text {th }}$ largest craft brewer in the U.S., and are now aiming to become a top 12 beer and alcohol beverage company in the U.S."

Mr. Simon continued, "We made several notable achievements during the third quarter, including growing revenue across our core business segments, increasing our adjusted gross profit, reducing our convertible debt balance, progressing the integration of our recently acquired craft beverage brands, realizing operating synergies in integrating our HEXO acquisition, completing our Canadian and international cannabis cost reduction plans, and strengthening our balance sheet."

## Operating Highlights

## Strengthened Operations and Financial Position

- Significantly reduced convertible debt by $\$ 205.5$ million of principal of outstanding notes through the first three quarter of the fiscal year 2024, including $\$ 50.7$ million principal reduction during the third quarter 2024, and a further $\$ 41.9$ million after the period end. We intend to continue to opportunistically repurchase additional notes to optimize our capital structure and enhance financial flexibility.
- Achieved $\$ 27.5$ million in annualized run-rate savings (and $\$ 15.6$ million in actual cash cost savings) as part of the \$30-\$35 million synergy plan related to the HEXO acquisition.
- Completed Canadian cannabis business cost reduction plan launched during fiscal year 2022 and international cannabis business plan launched during fiscal year 2023.


## Growing Leadership Position in CPG and Beverage-Alcohol

- In September 2023, Tilray expanded and further diversified its beverage portfolio of SweetWater Brewing Company, Alpine Brewing, Green Flash Brewing, Montauk Brewing, and Breckenridge Distillery by acquiring eight beer and beverage brands from Anheuser-Busch (NYSE: BUD), which elevated us to the 5th largest position in the U.S. craft beer market. The Craft Acquisition brands, which possess strong consumer loyalty and dominate key regions across the U.S. in the Northeast, the Pacific Northwest, and the Southeast, are Shock Top, Breckenridge Brewery, Blue Point Brewing Company, 10 Barrel Brewing Company, Redhook Brewery, Widmer Brothers Brewing, Square Mile Cider Company, and HiBall Energy (the "Craft Acquisition"). Tilray now seeks to become a top 12 U.S. beer and alcohol beverage company through a strategic three-pronged approach that consists of a regional brand growth, national brand expansion, and innovation strategy.
- Since the Craft Acquisition, Tilray has increased the acquired brand category by $2.12 \%$ overall, with 10 Barrel Brewing Company increasing by $8.5 \%$ and Redhook Brewery by $7.0 \%$. According to BI STR data, Tilray has increased its market share of total beer in 13 states, where comparing share before and after the acquisition. We are also the \#1 craft supplier in the Pacific Northwest, \#1 brand family in Metro New York (Montauk Brewing) and the \#1 brand family in Georgia Multi-Outlet (SweetWater Brewing Company).
- Tilray's wellness brand, Manitoba Harvest, expanded its brand leadership position in the U.S. and Canada with increased consumption in both the natural and conventional channels as the brand's top five customers all generating growth. We continue to focus on value-added innovation within the wellness and food beverage space, with the launch of Bio-Active Fiber and protein rich Oatmeal coming to market during the third quarter. In addition, during the latter half of the quarter, we relaunched HiBall energy drinks within the wellness beverages space to complement our Happy Flower CBD beverage launch which occurred in the second quarter.


## Leading Global Cannabis Operations, Brands, and Market Share

- Tilray continues to lead the Canadian cannabis market in revenue, sales volume, and market share with a $11.6 \%$ position during the third quarter. The Company led with \#1 share in Cannabis Flower, Oils, Concentrates and THC Beverage product categories.
- The HEXO Corp. and Truss Beverage acquisitions together significantly bolstered Tilray's dominant cannabis position and strengthened low-cost operations and complementary distribution across all Canadian geographies.
- Tilray is focused on growing its leading market share in medical cannabis across Europe and other international markets. This will be accomplished by capitalizing on its unrivaled cultivation and distribution operations and the leadership team's depth of commercial and regulatory expertise. During the third quarter, international cannabis net revenue increased by $44 \%$ over the prior period driven by growth in our existing markets and expansion into emerging international medical markets.
- In the U.S. today, Tilray does not participate in any cannabis operations and therefore, does not derive any revenue or cash from any cannabis operations in the U.S. The rescheduling of cannabis could open a path for Tilray to leverage its expertise in Canadian and European medical cannabis to distribute medical cannabis in the U.S. In the event of federal cannabis legalization in the U.S., we believe that Tilray is well-positioned to immediately leverage its strong U.S. leadership position and strategic strengths across operations, distribution, and brands to include THC-infused products. We further believe that our MedMen investment in the U.S. will position us to maximize commercial opportunities providing additional revenue opportunities in cannabis.


## Updated Fiscal Year 2024 Guidance

For its fiscal year ending May 31, 2024, the Company is now guiding to an Adjusted EBITDA target of $\$ 60$ million to $\$ 63$ million. In addition, the Company no longer expects to generate positive adjusted free cash flow for the full fiscal year 2024, due
to delayed timing for collecting cash on various asset sales.
Management's guidance for Adjusted EBITDA is provided on a non-GAAP basis and excludes transaction expenses, restructuring charges, litigation costs, facility start-up and closure costs, purchase price accounting step-up, changes in fair value of contingent consideration and other items carried at fair value, non-operating income (expenses), and other non-recurring items that may be incurred during the Company's fiscal year 2024, which the Company will continue to identify as it reports its future financial results. Management's guidance for adjusted free cash flow is provided on a non-GAAP basis and excludes our growth capex, projected integration costs related to HEXO and the Craft Acquisition, and the cash income taxes related to Aphria Diamond.

The Company cannot reconcile its expected adjusted EBITDA to net income or adjusted free cash flow to operating cash flow under "Fiscal Year 2024 Guidance" without unreasonable effort because of certain items that impact net income and other reconciling metrics are out of the Company's control and/or cannot be reasonably predicted at this time.

## Tilray Brands Strategic Growth Actions - 2024 Fiscal Third Quarter

February 2024

- Tilray Provides International Cannabis Update on Milestone German Cannabis Legalization
- Good Supply Launches New ‘Juiced’ Cannabis Pre-Roll Multi-Packs Across Canada
- Tilray Medical Applauds German Bundestag and Landmark Passage of Medical Cannabis Act in Germany
- Solei Brand Launches New Cannabis Infused Cold Brew Teas
- Two of Oregon's Favorite Craft Breweries Team Up With the Portland Timbers as Official Craft Beer Sponsors
- SweetWater Brewing Teams Up With Major League Soccer's Atlanta United FC as Official Craft Beer Partner
- 10 Barrel Brewing Co. Announces Official Beer Sponsorship of the Natural Selection Tour
- Widmer Brothers Brewing's Beloved White Gold Hazy Lager Returns
- 10 Barrel Brewing Launches Pub Ice: a Refreshing Twist on ‘Cheap Fun’
- Blue Point Brewing Announces Its 4th Annual Shakedown on Main Street Festival Featuring Headliners Shaggy, Bryce Vine, and B.o.B
- Breckenridge Distillery Wins World's Best Finished Bourbon at 2024 World Whiskies Awards
- SweetWater Brewing and Atlanta Track Club Join Forces to Promote Active Lifestyles
- Manitoba Harvest Hemp Foods and Brightseed Launch Bio-Active Fiber
- CANADA! GEARING UP FOR THE BIG GAME?
- SweetWater Brewing and Pullman Yards Present 420 Fest on April 20 \& 21, 2024

January 2024

- Tilray Beers: A Lock for the Big Game
- Breckenridge Distillery and Breckenridge Brewery Announce Fourth Edition of Sexy Motor Oil Whiskey and New Sexy Motor Oil Beer
- Embrace the Taste of Paradise with Breckenridge Brewery's Refreshing New 'Juicy Oasis Fruited Hazy IPA'
- Tilray Brands Completes Acquisition of Truss Beverage Co.
- A Cut Above: RIFF Cannabis Brand Expands Its Diamond Collection With New THCA ‘Liquid Diamond’ Vapes
- Manitoba Harvest Hemp Foods Celebrates a Decade of B Corp Certification With a Score of 100 Points
- SweetWater Brewing Doubles Down on 'Gummies'
- Tilray Brands Delivers Record Q2 Fiscal 2024 Net Revenue
- Kick off the New Year with a 'BOOST' from RIFF Cannabis

December 2023

- Tilray Launches Cannabis-Infused Premium Belgian Chocolates With Chowie Wowie Edibles Brand
- Alpine Beer's Fan-Favorite 'Windows Up' IPA Returns With Its Signature Tropical Dankness
- Breckenridge Distillery Awarded 96 Points and Receives Double Gold and Gold Recognitions at This Year's 2023 New York International Spirits Competition
- SweetWater Brewing Announces 27th Anniversary Party Concert Lineup
- Embrace the Chill With Montauk Brewing's Cold-Weather Beers
- Elevate Everyday Wellness Rituals With Solei Cannabis Teas
- Celebrate This Holiday Season With Delicious and Healthy Baking Recipes
- Tilray Brands Presents the Best Holiday Gifts for Whiskey Enthusiasts and Craft Beer Lovers
- Tilray Brands Unveils Canadian Cannabis Lineup for the Holidays
- Montauk Brewing Expands Distribution Across the Southeast and Launches in Florida


## Live Audio Webcast

Tilray Brands will host a webcast to discuss these results today at $8: 30$ a.m. Eastern Time. Investors may join the live webcast available on the Investors section of the Company's website at www.Tilray.com. A replay will be available and archived on the Company's website.

Tilray Brands, Inc. ("Tilray") (Nasdaq: TLRY; TSX: TLRY), is a leading global cannabis lifestyle and consumer packaged goods company with operations in Canada, the United States, Europe, Australia, and Latin America that is changing people's lives for the better - one person at a time - by inspiring and empowering a worldwide community to live their very best life, enhanced by moments of connection and wellbeing. Tilray's mission is to be the most responsible, trusted and market leading cannabis consumer products company in the world with a portfolio of innovative, high-quality, and beloved brands that address the needs of the consumers, customers, and patients we serve. A pioneer in cannabis research, cultivation, and distribution, Tilray's unprecedented production platform supports over 20 brands in over 20 countries, including comprehensive cannabis offerings, hemp-based foods, and craft beverages.

For more information on how we open a world of wellbeing, visit, Tilray.com and follow @Tilray on all social platforms.

## Cautionary Statement Concerning Forward-Looking Statements

Certain statements in this press release constitute forward-looking information or forward-looking statements (together, "forwardlooking statements") under Canadian securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those sections and other applicable laws. Forward-looking statements can be identified by words such as "forecast," "future," "should," "could," "enable," "potential," "contemplate," "believe," "anticipate," "estimate," "plan," "expect," "intend," "may," "project," "will," "would" and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication.

Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses or current expectations concerning, among other things: the Company's ability to become the world's leading cannabis-focused consumer branded company; the Company's ability to become a leading beverage alcohol Company; the Company's ability to achieve long term profitability; the Company's ability to achieve operational scale, market share, distribution, profitability and revenue growth in particular business lines and markets; the Company's ability to successfully achieve revenue growth, margin and profitability improvements, production and supply chain efficiencies, synergies and cost savings; the Company's ability to generate \$60-63 million of Adjusted EBITDA in fiscal year 2024 and other expectations on the Company's ability to be adjusted free cash-flow positive in its operating business in fiscal year 2024; the Company's expected revenue growth, sales volume, profitability, synergies and accretion related to any of its acquisitions; expected opportunities upon U.S. federal legalization or rescheduling; the Company's anticipated investments and acquisitions, including in organic and strategic growth, partnership efforts, product offerings and other initiatives; and the Company's ability to commercialize new and innovative products.

Many factors could cause actual results, performance or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of the Company and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of the Company made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities laws.

Use of Non-U.S. GAAP Financial Measures
This press release and the accompanying tables include non-GAAP financial measures, including Adjusted gross margin, Adjusted gross profit, Adjusted EBITDA, Adjusted net income (loss), Adjusted net income (loss) per share, free cash flow, adjusted free cash flow, constant currency presentations of revenue and cash and marketable securities. Management believes that the non-GAAP financial measures presented provide useful additional information to investors about current trends in the Company's operations and are useful for period-over-period comparisons of operations. These non-GAAP financial measures should not be considered in isolation or as a substitute for the comparable GAAP measures. In addition, these non-GAAP measures may not be the same as similar measures provided by other companies due to potential differences in methods of calculation and items being excluded. They should be read only in connection with the Company's Consolidated Statements of Operations and Cash Flows presented in accordance with GAAP.

Certain forward-looking non-GAAP financial measures included in this press release are not reconciled to the comparable forward-looking GAAP financial measures. The Company is not able to reconcile these forward-looking non-GAAP financial measures to their most directly comparable forward-looking GAAP financial measures without unreasonable efforts because the Company is unable to predict with a reasonable degree of certainty the type and extent of certain items that would be expected to impact GAAP measures but would not impact the non-GAAP measures. Such items may include litigation and related expenses, transaction costs, impairments, foreign exchange movements and other items. The unavailable information could have a significant impact on the Company's GAAP financial results.

The Company believes presenting net sales at constant currency provides useful information to investors because it provides transparency to underlying performance in the Company's consolidated net sales by excluding the effect that foreign currency exchange rate fluctuations have on period-to-period comparability given the volatility in foreign currency exchange markets. To present this information for historical periods, current period net sales for entities reporting in currencies other than the U.S. dollar are translated into U.S. dollars at the average monthly exchange rates in effect during the corresponding period of the prior fiscal year, rather than at the actual average monthly exchange rate in effect during the current period of the current fiscal year.

As a result, the foreign currency impact is equal to the current year results in local currencies multiplied by the change in average foreign currency exchange rate between the current fiscal period and the corresponding period of the prior fiscal year.

Adjusted EBITDA is calculated as net income (loss) before income tax benefits, net; interest expense, net; non-operating income (expense), net; amortization; stock-based compensation; change in fair value of contingent consideration; purchase price accounting step-up; impairments; inventory valuation allowance; Other than temporary change in fair value of convertible notes receivable; facility start-up and closure costs; litigation costs; restructuring costs and transaction (income) costs. A reconciliation of Adjusted EBITDA to net loss, the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release. Historically, we have included lease expenses for leases that were treated differently under IFRS 16 and ASC 842 in the calculation of adjusted EBITDA, aiming to align our definition with industry peers reporting under IFRS. The decision to include these lease expenses in the Company's definition of adjusted EBITDA was based on our efforts to maintain comparability with peers. However, as the Company has continued to diversify, particularly with strategic acquisitions such as the newly acquired beverage alcohol business portfolio, this comparison is no longer relevant, accordingly, we are no longer including this adjustment. Had the Company continued to include lease expenses that were treated differently under IFRS 16 and ASC 842, the impact to adjusted EBITDA would have been $\$ 1.4$ million and $\$ 3.2$ million for the three and nine months ended February 29, 2024. In comparison, under the previous reconciliation, the impact to adjusted EBITDA would have been $\$ 0.7$ million and $\$ 2.1$ million for the three and nine months ended February 28, 2023. Adjusted net income (loss) is calculated as net loss attributable to stockholders of Tilray Brands, Inc., net; non-operating income (expense), net; amortization; stock-based compensation; change in fair value of contingent consideration; impairments; inventory valuation allowance; Other than temporary change in fair value of convertible notes receivable, attributable to stockholders of Tilray Brands, Inc. facility start-up and closure costs; litigation costs; restructuring costs and transaction (income) costs. A reconciliation of Adjusted net income (loss) to net loss attributable to stockholders of Tilray Brands, Inc., the most directly comparable GAAP measure, has been included below in this press release. Adjusted net income (loss) per share is calculated as net loss attributable to stockholders of Tilray Brands, Inc., net; non-operating income (expense), net; amortization; stock-based compensation; change in fair value of contingent consideration; facility start-up and closure costs; litigation costs; restructuring costs and transaction (income) costs, divided by weighted average number of common shares outstanding. A reconciliation of Adjusted net income (loss) per share to net loss attributable to stockholders of Tilray Brands, Inc., the most directly comparable GAAP measure, has been included below in this press release. Adjusted gross profit, is calculated as gross profit adjusted to exclude the impact of purchase price accounting valuation step-up. A reconciliation of Adjusted gross profit, excluding purchase price accounting valuation step-up, to gross profit, the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release. Adjusted gross margin, excluding purchase price accounting valuation step-up, is calculated as revenue less cost of sales adjusted to add back amortization of inventory step-up, divided by revenue. A reconciliation of Adjusted gross margin, excluding purchase price accounting valuation step-up and inventory valuation allowance, to gross margin, the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release. Free cash flow is comprised of two GAAP measures which are net cash flow provided by (used in) operating activities less investments in capital and intangible assets, net. A reconciliation of net cash flow provided by (used in) operating activities to free cash flow, the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release. Adjusted free cash flow is comprised of two GAAP measures which are net cash flow provided by (used in) operating activities less investments in capital and intangible assets, net, and the exclusion of growth CAPEX from investments in capital and intangible assets, net, which excludes the amount of capital expenditures that are considered to be associated with growth of future operations rather than to maintain the existing operations of the Company, and excludes our integration costs related to HEXO and the Craft Acquisition and the cash income taxes related to Aphria Diamond to align with management's prescribed guidance. A reconciliation of net cash flow provided by (used in) operating activities to adjusted free cash flow, the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release. Constant currency presentations of revenue are used to normalize the effects of foreign currency. To present this information for historical periods, current period net sales for entities reporting in currencies other than the U.S. Dollar are translated into U.S. Dollars at the average monthly exchange rates in effect during the corresponding period of the prior fiscal year rather than at the actual average monthly exchange rate in effect during the current period of the current fiscal year. As a result, the foreign currency impact is equal to the current year results in local currencies multiplied by the change in average foreign currency exchange rate between the current fiscal period and the corresponding period of the prior fiscal year. A reconciliation of prior year revenue to constant currency revenue the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release. Cash and marketable securities are comprised of two GAAP measures, cash and cash equivalents added to marketable securities. The Company's management believes that this presentation provides useful information to management, analysts and investors regarding certain additional financial and business trends relating to its short-term liquidity position by combing these two GAAP metrics. Net debt is the sum of the cash and cash equivalents, marketable securities, bank indebtedness, long-term debt and convertible debentures payable.

Contacts:
Media:
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Investors:

| (in thousands of US dollars) | $\begin{gathered} \text { February } 29, \\ 2024 \end{gathered}$ |  | $\begin{gathered} \text { May 31, } \\ 2023 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Current assets |  |  |  |  |
| Cash and cash equivalents | \$ | 146,253 | \$ | 206,632 |
| Marketable securities |  | 79,605 |  | 241,897 |
| Accounts receivable, net |  | 89,542 |  | 86,227 |
| Inventory |  | 244,139 |  | 200,551 |
| Prepaids and other current assets |  | 43,034 |  | 37,722 |
| Assets held for sale |  | 28,638 |  | - |
| Total current assets |  | 631,211 |  | 773,029 |
| Capital assets |  | 578,783 |  | 429,667 |
| Operating lease, right-of-use assets |  | 17,453 |  | 5,941 |
| Intangible assets |  | 930,105 |  | 973,785 |
| Goodwill |  | 2,009,632 |  | 2,008,843 |
| Interest in equity investees |  | - |  | 4,576 |
| Long-term investments |  | 8,058 |  | 7,795 |
| Convertible notes receivable |  | 32,000 |  | 103,401 |
| Other assets |  | 5,614 |  | 222 |
| Total assets | \$ | 4,212,856 | \$ | 4,307,259 |
| Liabilities |  |  |  |  |
| Current liabilities |  |  |  |  |
| Bank indebtedness | \$ | 15,029 | \$ | 23,381 |
| Accounts payable and accrued liabilities |  | 209,763 |  | 190,682 |
| Contingent consideration |  | - |  | 16,218 |
| Warrant liability |  | 3,182 |  | 1,817 |
| Current portion of lease liabilities |  | 5,424 |  | 2,423 |
| Current portion of long-term debt |  | 12,351 |  | 24,080 |
| Current portion of convertible debentures payable |  | 83,351 |  | 174,378 |
| Total current liabilities |  | 329,100 |  | 432,979 |
| Long - term liabilities |  |  |  |  |
| Contingent consideration |  | 14,000 |  | 10,889 |
| Lease liabilities |  | 73,228 |  | 7,936 |
| Long-term debt |  | 165,648 |  | 136,889 |
| Convertible debentures payable |  | 126,587 |  | 221,044 |
| Deferred tax liabilities |  | 161,042 |  | 167,364 |
| Other liabilities |  | 210 |  | 215 |
| Total liabilities |  | 869,815 |  | 977,316 |
| Stockholders' equity |  |  |  |  |
| Common stock ( $\$ 0.0001$ par value; $1,198,000,000$ common shares authorized; 774,028,053 and $656,655,455$ common shares issued and outstanding, respectively) |  | 77 |  | 66 |
| Preferred shares ( $\$ 0.0001$ par value; 10,000,000 preferred shares authorized; nil and nil preferred shares issued and outstanding, respectively) |  | - |  | - |
| Additional paid-in capital |  | 6,030,709 |  | 5,777,743 |
| Accumulated other comprehensive loss |  | $(43,187)$ |  | $(46,610)$ |
| Accumulated Deficit |  | $(2,628,741)$ |  | $(2,415,507)$ |
| Total Tilray Brands, Inc. stockholders' equity |  | 3,358,858 |  | 3,315,692 |
| Non-controlling interests |  | $(15,817)$ |  | 14,251 |
| Total stockholders' equity |  | 3,343,041 |  | 3,329,943 |
| Total liabilities and stockholders' equity | \$ | 4,212,856 | \$ | 4,307,259 |

## Condensed Consolidated Statements of Net Income (Loss) and Comprehensive Income (Loss)

## For the three months <br> ended <br> For the nine months ended

(in thousands
of U.S. dollars
except for per
share data)
February February
Change \% February February
29, 28,


## Condensed Consolidated Statements of Cash Flows

For the nine months ended
$\%$
February 29, February 28, Change Change
(in thousands of US dollars)
2024 2023

2024 vs. 2023
Cash used in operating activities:

Adjustments for:
Deferred income tax recovery
Unrealized foreign exchange (gain) loss
Amortization
Accretion of convertible debt discount
Inventory valuation write down
Impairments
Other than temporary change in fair value of convertible
notes receivable
Other non-cash items
Stock-based compensation
(Gain) loss on long-term investments \& equity investments
Loss on derivative instruments
Change in fair value of contingent consideration
Change in non-cash working capital:
Accounts receivable
Prepaids and other current assets
Inventory
Accounts payable and accrued liabilities
Net cash used in operating activities
Cash provided by (used in) investing activities:
Investment in capital and intangible assets, net
Proceeds from disposal of capital and intangible assets
Disposal (purchase) of marketable securities, net
Business acquisitions, net of cash acquired
Net cash provided by (used in) investing activities
Cash provided by (used in) financing activities:
Share capital issued, net of cash issuance costs
Shares effectively repurchased for employee withholding tax
Proceeds from long-term debt
Repayment of long-term debt
Proceeds from convertible debt
Repayment of convertible debt
Repayment of lease liabilities
Net increase (decrease) in bank indebtedness
Net cash provided by (used in) financing activities
Effect of foreign exchange on cash and cash equivalents
Net decrease in cash and cash equivalents
Cash and cash equivalents, beginning of period
Cash and cash equivalents, end of period
$(7,399)$ $(6,622)$ 95,183 11,463 --

42,681
13,297
24,517
4,255
13,717
$(16,790)$
$\begin{array}{r}5,578 \\ 1,148 \\ (4,629) \\ (30,982) \\ \hline(61,612) \\ \hline\end{array}$
$\begin{array}{r}5,578 \\ 1,148 \\ (4,629) \\ (30,982) \\ \hline(61,612) \\ \hline\end{array}$
$\begin{array}{r}5,578 \\ 1,148 \\ (4,629) \\ (30,982) \\ \hline(61,612) \\ \hline\end{array}$
$\begin{array}{r}5,578 \\ 1,148 \\ (4,629) \\ (30,982) \\ \hline(61,612) \\ \hline\end{array}$
$(29,537)$
22,138
(75)\%

13,711
$(20,333)$
$(5,973)$
3,522
$(55,000)$
$(934,000)$
$(138,695)$
8,307

$$
\begin{array}{r}
181,5 / 0 \\
4,990
\end{array}
$$

$$
8,307
$$

$$
\begin{gathered}
(5,249) \\
1,412
\end{gathered}
$$

$$
183
$$

$(17,353)$

| 5,578 |
| ---: |
| 1,148 |
| $(4,629)$ |
| $(30,982)$ |
| $(61,612)$ |
| $(19,539)$ |
| 1,166 |
| 162,292 |
| $(60,626)$ |
| 83,293 |

## Net Revenue by Operating Segment

$\left.\begin{array}{lcccccccc} & \begin{array}{c}\text { For the } \\ \text { three } \\ \text { months } \\ \text { ended }\end{array} & & \begin{array}{c}\text { For the } \\ \text { three } \\ \text { months } \\ \text { ended }\end{array} & & \begin{array}{c}\text { For the } \\ \text { nine } \\ \text { months } \\ \text { ended }\end{array} & \begin{array}{c}\text { For the } \\ \text { nine }\end{array} \\ \text { months } \\ \text { ended }\end{array}\right\}$


Net Cannabis Revenue by Market Channel

|  | For the three months ended |  | For the three months ended |  | For the nine months ended |  | For the nine months ended |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (In thousands of U.S. dollars) | February $29,2024$ | \% of <br> Total <br> Revenue | February $28,2023$ | \% of <br> Total <br> Revenue | February $29,2024$ | \% of <br> Total <br> Revenue | $\begin{gathered} \text { February } \\ 28,2023 \\ \hline \end{gathered}$ | $\%$ of <br> Total <br> Revenue |
| Revenue from Canadian medical cannabis | \$ 6,363 | 10\% | \$ 6,035 | 13\% | \$ 18,793 | 10\% | \$ 18,920 | 12 \% |
| Revenue from Canadian adult-use cannabis | 62,107 | 98\% | 45,318 | 96\% | 205,350 | 102 \% | 156,063 | 100 \% |
| Revenue from wholesale cannabis | 2,764 | 4\% | 58 | 0\% | 12,348 | 6\% | 686 | $0 \%$ |
| Revenue from international cannabis | 14,002 | 22\% | 9,707 | 20\% | 40,185 | 20 \% | 27,834 | $18 \%$ |
| Less excise taxes | $(21,804)$ | (34)\% | $(13,569)$ | (29)\% | $(75,797)$ | (38) \% | $(47,486)$ | (30) \% |
| Total | \$ 63,432 | $100 \%$ | \$ 47,549 | $100 \%$ | \$200,879 | $100 \%$ | \$ 156,017 | $100 \%$ |

## Net Cannabis Revenue by Market Channel in Constant Currency

| (In thousands of U.S. dollars) | For the three months ended February 29, 2024 as reported in constant currency | $\%$ of <br> Total <br> Revenue | For the three months ended February 28, 2023 <br> as reported in constant currency | $\%$ of <br> Total <br> Revenue | For the nine months ended February 29, 2024 as reported in constant currency | $\%$ of <br> Total <br> Revenue | For the nine months ended February 28, 2023 as reported in constant currency | $\%$ of <br> Total <br> Revenue |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue from Canadian medical cannabis | \$ 6,307 | 10\% | \$ 6,035 | 13\% | \$ 18,994 | $9 \%$ | \$ 18,920 | 12 \% |
| Revenue from Canadian adult-use cannabis | 61,576 | 97\% | 45,318 | 96\% | 207,708 | 103 \% | 156,063 | $100 \%$ |
| Revenue from wholesale cannabis | 2,763 | 4\% | 58 | 0\% | 12,559 | $6 \%$ | 686 | $0 \%$ |
| Revenue from international cannabis | 14,390 | 23 \% | 9,707 | 20\% | 39,609 | 20 \% | 27,834 | 18 \% |

\section*{$\frac{(21,600)}{\$ 63,436}$

$\underline{\underline{\$ 100}} \% \% \frac{(34)}{\%} \%$ (13,

rmation: Key Operating Metrics}

## Other Financial Information: Key Operating Metrics

| (in thousands of U.S. dollars) |  | the three ruary 29, 024 | on | ended <br> bruary <br> 28, <br> 023 |  | the nine bruary 29, 024 | on | ended <br> bruary <br> 28, <br> 023 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net beverage alcohol revenue | \$ | 54,688 | \$ | 20,640 | \$ | 125,355 | \$ | 62,689 |
| Net cannabis revenue |  | 63,432 |  | 47,549 |  | 200,879 |  | 156,017 |
| Distribution revenue |  | 56,794 |  | 65,385 |  | 193,174 |  | 186,158 |
| Wellness revenue |  | 13,426 |  | 12,015 |  | 39,652 |  | 38,072 |
| Beverage alcohol costs |  | 35,836 |  | 10,663 |  | 77,615 |  | 32,932 |
| Cannabis costs |  | 42,518 |  | 80,362 |  | 139,507 |  | 137,800 |
| Distribution costs |  | 51,231 |  | 57,964 |  | 172,846 |  | 165,443 |
| Wellness costs |  | 9,359 |  | 8,299 |  | 28,091 |  | 26,964 |
| Adjusted gross profit (excluding PPA step-up) |  | 51,643 |  | 44,310 |  | 153,055 |  | 138,020 |
| Beverage alcohol adjusted gross margin (excluding PPA step-up) |  | 38\% |  | 53 \% |  | 42 \% |  | $53 \%$ |
| Cannabis adjusted gross margin (excluding PPA step-up) |  | $33 \%$ |  | 47 \% |  | 34\% |  | 47\% |
| Distribution gross margin |  | 10\% |  | 11 \% |  | $11 \%$ |  | $11 \%$ |
| Wellness gross margin |  | 30\% |  | $31 \%$ |  | 29\% |  | 29\% |
| Adjusted EBITDA | \$ | 10,154 | \$ | 13,315 | \$ | 30,974 | \$ | 37,154 |
| Cash and marketable securities as at the period ended: |  | 225,858 |  | 408,283 |  | 225,858 |  | 408,283 |
| Working capital as at the period ended: | \$ | 302,111 | \$ | 288,830 | \$ | 302,111 | \$ | 288,830 |

Other Financial Information: Gross Margin and Adjusted Gross Margin
For the three months ended February 29, 2024

## (In thousands of U.S. dollars)

Net revenue
Cost of goods sold
Gross profit
Gross margin
Adjustments:
Purchase price accounting step-up
Adjusted gross profit
Adjusted gross margin


For the three months ended February 28, 2023
(In thousands of U.S. dollars)
Net revenue
Cost of goods sold
Gross profit
Gross margin
Adjustments:
Inventory valuation adjustments
Purchase price accounting step-up
Adjusted gross profit
Adjusted gross margin

| Beverage | Cannabis | Distribution | Wellness | Total |
| :---: | :---: | :---: | :---: | :---: |
| \$ 20,640 | \$ 47,549 | \$ 65,385 | \$ 12,015 | \$ 145,589 |
| 10,663 | 80,362 | 57,964 | 8,299 | 157,288 |
| 9,977 | $(32,813)$ | 7,421 | 3,716 | (11,699) |
| 48 \% | (69) $\%$ | $11 \%$ | $31 \%$ | (8) $\%$ |
| - | 55,000 | - | - | 55,000 |
| 1,009 | - | - | - | 1,009 |
| 10,986 | 22,187 | 7,421 | 3,716 | 44,310 |
| 53 \% | $47 \%$ | $11 \%$ | $31 \%$ | $30 \%$ |

For the nine months ended February 29, 2024
(In thousands of U.S. dollars)

| rage |  | ibution | SS | I |
| :---: | :---: | :---: | :---: | :---: |

Net revenue
Cost of goods sold
Gross profit
Gross margin
Adjustments:
Purchase price accounting step-up
Adjusted gross profit
Adjusted gross margin


| 4,426 | 7,628 | - | - | 12,054 |
| :---: | :---: | :---: | :---: | :---: |
|  | 69,000 | 20,328 | 11,561 | 153,055 |
| 42,166 | $34 \%$ | $11 \%$ | $29 \%$ | $27 \%$ |

## (In thousands of U.S. dollars)

Net revenue
Cost of goods sold
Gross profit
Gross margin
Adjustments:
Inventory valuation adjustments
Purchase price accounting step-up
Adjusted gross profit
Adjusted gross margin

For the nine months ended February 28, 2023
Cannabis Distribution Wellness

| Beverage | Cannabis | Distribution | Wellness | Total |
| :---: | :---: | :---: | :---: | :---: |
| \$ 62,689 | \$ 156,017 | \$ 186,158 | \$ 38,072 | \$ 442,936 |
| 32,932 | 137,800 | 165,443 | 26,964 | 363,139 |
| 29,757 | 18,217 | 20,715 | 11,108 | 79,797 |
| 47\% | $12 \%$ | $11 \%$ | $29 \%$ | $18 \%$ |
| - | 55,000 | - | - | 55,000 |
| 3,223 | - | - | - | 3,223 |
| 32,980 | 73,217 | 20,715 | 11,108 | 138,020 |
| $53 \%$ | $47 \%$ | $11 \%$ | $29 \%$ | $31 \%$ |

## Other Financial Information: Adjusted Earnings Before Interest, Taxes and Amortization


net of recoveries
Restructuring
costs
Transaction costs
(income)
Adjusted
EBITDA

| 5,178 | 2,663 | 2,515 | $94 \%$ | 8,748 | 10,727 | $(1,979)$ | $(18) \%$ |
| ---: | ---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3,465 |  |  |  |  |  |  |  |

Other Financial Information: Adjusted net income (loss) per share
For the three months
ended For the nine months

Net loss
attributable to stockholders of Tilray Brands, Inc.
\$ $(92,701) \$(1,170,998) \$ 1,078,297$
$(92) \%$ \$ 213,234 ) $\$(1,313,943) \$ 1,100,709$
(84) \%

Non-operating income (expense), net
Amortization
Stock-based compensation Change in fair value of contingent consideration Impairments Other than temporary change in fair value of convertible notes receivable Inventory valuation adjustments Facility start-up and closure costs
Litigation costs, net of recoveries
Restructuring costs
Transaction costs (income)
Adjusted net income (loss)
Adjusted net income (loss) per share - basic and diluted
$\xlongequal{\$ \quad 0.00} \xlongequal{\$ \quad 0.01} \xlongequal{\$ \quad(0.01)} \xlongequal{(100)} \% \xlongequal{\$ \quad(0.04}$ $\qquad$ (300) \%

Other Financial Information: Free Cash Flow

|  | For the three months ended |  | For the nine months ended |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { February } \\ 29, \end{gathered}$ | February 28, |  | Change | $\%$ <br> Change |  | $\begin{aligned} & \text { February } \\ & 29, \end{aligned}$ |  | $\begin{aligned} & \text { ebruary } \\ & 28, \end{aligned}$ |  | Change | $\%$ <br> Change |
| (In thousands of U.S. dollars) | 2024 | 2023 |  | 2024 vs | 2023 |  | 2024 |  | 2023 |  | 2024 vs. | 2023 |
| Net cash used in | $\overline{\$(15,361)}$ | $\overline{\$(18,632)}$ |  | 3,271 | (18) |  | $(61,612)$ |  | $(35,692)$ |  | $(25,920)$ | $73 \%$ |

operating activities
Less: investments in
capital and intangible
assets, net
Free cash flow
Add: growth CAPEX

Add: cash income taxes
related to Aphria
$\begin{array}{lllllllll}\text { Diamond } & 2,117 & 7,283 & (5,166) & (71) \% & 16,333 & 12,770 & 3,563 & 28 \%\end{array}$
Add: integration costs


[^0]
[^0]:    ${ }^{1}$ Expected rankings based on Brewers Association 2023 Annual Report and expected sales volume.

