UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 10-Q

(Mark One)

☑ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended August 31, 2022

OR

□ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number: 001-38594

TILRAY BRANDS, INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or other jurisdiction of incorporation or organization) 265 Talbot Street West, Leamington, ON (Address of principal executive offices) 82-4310622 (I.R.S. Employer Identification No.)

> N8H 5L4 (Zip Code)

Registrant's telephone number, including area code: (844) 845-7291

Securities registered pursuant to Section 12(b) of the Act:

| | Trading | |
|--|-----------|---|
| Title of each class | Symbol(s) | Name of each exchange on which registered |
| Class 2 Common Stock, \$0.0001 par value per share | TLRY | The Nasdaq Global Select Market |

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes 🗵 No 🗆

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes 🗵 No 🗆

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

| Large accelerated filer | Accelerated filer | |
|-------------------------|---------------------------|--|
| Non-accelerated filer | Smaller reporting company | |
| Emerging growth company | | |

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes 🗆 No 🗵

Indicate by check mark whether the registrant has filed all documents and reports required to be filed by Sections 12, 13 or 15(d) of the Securities Exchange Act of 1934 subsequent to the distribution of securities under a plan confirmed by a court. Yes 🗵 No 🗆

As of October 5, 2022, the registrant had 611,402,319 shares of Common Stock, \$0.0001 par value per share, issued and outstanding.

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Cautionary Note Regarding Forward-Looking Statements

This Quarterly Report on Form 10-Q for the quarter ended August 31, 2022 (the "Form 10-Q") contains forward-looking statements within the meaning of safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such statements involve risks, uncertainties and assumptions. If the risks or uncertainties ever materialize or the assumptions prove incorrect, our results may differ materially from those expressed or implied by such forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "intend," "may,"" might," "plan," "project," "will," "would" "seek," or "should," or the negative or plural of these words or similar expressions or variations are intended to identify such forward-looking statements. Forward-looking statements include, among other things, our beliefs or expectations relating to our future performance, results of operations and financial condition; what our revenue would have been had we completed the acquisition of Double Diamond Distillery LLX on June 1, 2021; our strategic initiatives, business strategy, supply chain, brand portfolio, product performance and expansion efforts; current or future macroeconomic trends; future corporate acquisitions and strategic transactions; and our synergies, cash savings and efficiencies anticipated from our completed acquisitions and strategic transactions.

Risks and uncertainties that may cause actual results to differ materially from forward-looking statements include, but are not limited to, those identified in this Form 10-Q and other risks and matters described in our most recent Annual Report on Form 10-K and our other filings from time to time with the U.S. Securities and Exchange Commission and in our Canadian securities filings.

Forward looking statements are based on information available to us as of the date of this Form 10-Q and, while we believe that information provides a reasonable basis for these statements, these statements are inherently uncertain, and investors are cautioned not to unduly rely on these statements. You should not rely upon forward-looking statements or forward-looking information as predictions of future events.

We undertake no obligation to update forward-looking statements to reflect actual results or changes in assumptions or circumstances, except as required by applicable law.

PART I-FINANCIAL INFORMATION

Item 1. Financial Statements.

TILRAY BRANDS, INC. Consolidated Statements of Financial Position (in thousands of United States dollars, unaudited)

| | August 31, 2022 | May 31, 2022 |
|---|--------------------|-----------------|
| Assets | | |
| Current assets | | |
| Cash and cash equivalents | \$ 490,643 | \$ 415,909 |
| Accounts receivable, net | 98,347 | 95,279 |
| Inventory | 244,654 | 245,529 |
| Prepaids and other current assets | 77,237 | 46,786 |
| Total current assets | 910,881 | 803,503 |
| Capital assets | 553,606 | 587,499 |
| Right-of-use assets | 11,884 | 12,996 |
| Intangible assets | 1,210,578 | 1,277,875 |
| Goodwill | 2,617,696 | 2,641,305 |
| Interest in equity investees | 4,764 | 4,952 |
| Long-term investments | 8,879 | 10,050 |
| Convertible notes receivable | 269,440 | 111,200 |
| Other assets | 4,754 | 314 |
| Total assets | \$ 5,592,482 | \$ 5,449,694 |
| Liabilities | | |
| Current liabilities | | |
| Bank indebtedness | \$ 18,282 | \$ 18,123 |
| Accounts payable and accrued liabilities | 154,663 | 157,431 |
| Contingent consideration | 16,218 | 16,007 |
| Warrant liability | 12,707 | 14,255 |
| Current portion of lease liabilities | 7,290 | 6,703 |
| Current portion of long-term debt | 64,098 | 67,823 |
| Total current liabilities | 273,258 | 280,342 |
| Long - term liabilities | | |
| Lease liabilities | 9,580 | 11,329 |
| Long-term debt | 114,294 | 117,879 |
| Convertible debentures | 444,275 | 401,949 |
| Deferred tax liability | 187,714 | 196,638 |
| Other liabilities | 179 | 191 |
| Total liabilities | 1,029,300 | 1,008,328 |
| Commitments and contingencies (refer to Note 18) | | |
| Stockholders' equity | | |
| Common stock (\$0.0001 par value; 990,000,000 shares authorized; 600,954,939 and 532,674,887 shares | | |
| issued and outstanding, respectively) | 60 | 53 |
| Additional paid-in capital | 5,641,348 | 5,382,367 |
| Accumulated other comprehensive loss | (79,732) | (20,764) |
| Accumulated Deficit | (1,036,333) | (962,851) |
| Total Tilray Brands, Inc. stockholders' equity | 4,525,343 | 4,398,805 |
| Non-controlling interests | 37,839 | 42,561 |
| Total stockholders' equity | 4,563,182 | 4,441,366 |
| Total liabilities and stockholders' equity | \$ 5,592,482 | \$ 5,449,694 |

The accompanying notes are an integral part of these condensed interim consolidated financial statements.

TILRAY BRANDS, INC. Consolidated Statements of Loss and Comprehensive Loss (in thousands of United States dollars, except for share and per share data, unaudited)

| | Three months ended <u>August 31,</u> | | |
|--|--------------------------------------|----|-------------|
| | 2022 | | 2021 |
| Net revenue | \$ 153,211 | \$ | 168,023 |
| Cost of goods sold | 104,597 | | 117,068 |
| Gross profit | 48,614 | | 50,955 |
| Operating expenses: | | | |
| General and administrative | 40,508 | | 49,487 |
| Selling | 9,671 | | 7,432 |
| Amortization | 24,359 | | 30,739 |
| Marketing and promotion | 7,248 | | 5,465 |
| Research and development | 166 | | 785 |
| Change in fair value of contingent consideration | 211 | | 837 |
| Litigation costs | 445 | | 1,194 |
| Transaction (income) costs | (12,816) | | 24,385 |
| Total operating expenses | 69,792 | | 120,324 |
| Operating loss | (21,178) | | (69,369) |
| Interest expense, net | (4,413) | | (10,170) |
| Non-operating income (expense), net | (32,992) | | 49,697 |
| Loss before income taxes | (58,583) | | (29,842) |
| Income taxes | 7,211 | | 4,762 |
| Net loss | \$ (65,794) | \$ | (34,604) |
| Total net income (loss) attributable to: | | | |
| Stockholders of Tilray Brands, Inc. | (73,482) | | (41,649) |
| Non-controlling interests | 7,688 | | 7,045 |
| Other comprehensive loss, net of tax | | | |
| Foreign currency translation loss | (60,292) | | (100,772) |
| Unrealized loss on convertible notes receivable | (2,525) | | (649) |
| Total other comprehensive loss, net of tax | (62,817) | | (101,421) |
| Comprehensive loss | (128,611) | | (136,025) |
| Total comprehensive income (loss) attributable to: | | | |
| Stockholders of Tilray Brands, Inc. | (132,450) | | (143,070) |
| Non-controlling interests | 3,839 | | 7,045 |
| Weighted average number of common shares - basic | 575,301,374 | - | 449,397,822 |
| Weighted average number of common shares - diluted | 575,301,374 | | 449,397,822 |
| Net loss per share - basic | \$ (0.13) | \$ | (0.08) |
| Net loss per share - diluted | \$ (0.13) | \$ | (0.08) |

The accompanying notes are an integral part of these condensed interim consolidated financial statements.

TILRAY BRANDS, INC. Consolidated Statements of Stockholders' Equity (in thousands of United States dollars, except for share data, unaudited)

| | Number of common shares | Common stock | | Additional paid-in capital | COI | ccumulated other nprehensive come (loss) | Ac | cumulated Deficit | Non- ontrolling interests | | Total |
|---|-------------------------------|-----------------|-----|----------------------------------|-----|---|----|----------------------|---------------------------------|----|-----------|
| Balance at May 31, 2021 | 446,440,641 | \$ 4 | 6 | \$ 4,792,406 | \$ | 152,668 | \$ | (486,050) | \$ 6,243 | \$ | 4,465,313 |
| Third party contribution to Superhero Acquisition LP | _ | _ | _ | | | _ | | _ | 52,995 | | 52,995 |
| Share issuance - options exercised | 417,489 | - | _ | — | | — | | _ | _ | | |
| Share issuance - RSUs exercised | 3,665,337 | - | _ | | | — | | | | | _ |
| Shares effectively repurchased for employee withholding tax | _ | _ | _ | (5,944) | | _ | | _ | _ | | (5,944) |
| Stock-based compensation | _ | _ | _ | 9,417 | | _ | | _ | _ | | 9,417 |
| Comprehensive income (loss) for the period | _ | - | _ | — | | (101,421) | | (41,649) | 7,045 | | (136,025) |
| Balance at August 31, 2021 | 450,523,467 | \$ 4 | 6 | \$ 4,795,879 | \$ | 51,247 | \$ | (527,699) | \$ 66,283 | \$ | 4,385,756 |
| | | | - : | | | | - | | | _ | |
| Balance at May 31, 2022 | 532,674,887 | \$5 | 3 | \$ 5,382,367 | \$ | (20,764) | \$ | (962,851) | \$ 42,561 | \$ | 4,441,366 |
| Share issuance - equity financing | 32,481,149 | | 3 | 129,590 | | _ | | _ | _ | | 129,593 |
| Shares issued to purchase HEXO convertible note | | | | | | | | | | | |
| receivable | 33,314,412 | | 3 | 107,269 | | | | | | | 107,272 |
| HTI Convertible Note - conversion feature | — | - | _ | 9,055 | | — | | — | — | | 9,055 |
| Share issuance - Double Diamond Holdings note | 1,529,821 | | 1 | 5,063 | | _ | | — | — | | 5,064 |
| Share issuance - options exercised | 3,777 | - | _ | — | | — | | — | — | | |
| Share issuance - RSUs exercised | 950,893 | _ | _ | | | | | | | | _ |
| Shares effectively repurchased for employee | | | | | | | | | | | |
| withholding tax | — | - | _ | (1,189) | | — | | — | — | | (1,189) |
| Stock-based compensation | _ | _ | _ | 9,193 | | | | | | | 9,193 |
| Dividends declared to non-controlling interests | — | - | _ | — | | — | | — | (8,561) | | (8,561) |
| Comprehensive income (loss) for the period | | | _ | | | (58,968) | | (73,482) | 3,839 | | (128,611) |
| Balance at August 31, 2022 | 600,954,939 | \$ 6 | 0 | \$ 5,641,348 | \$ | (79,732) | \$ | (1,036,333) | \$ 37,839 | \$ | 4,563,182 |

The accompanying notes are an integral part of these condensed interim consolidated financial statements.

TILRAY BRANDS, INC. Consolidated Statements of Cash Flows (in thousands of United States dollars, unaudited)

| | For the three months ended August 31, | | |
|---|---------------------------------------|-------------|--|
| | 2022 | 2021 | |
| Cash used in operating activities: | | | |
| Net loss | \$ (65,794) | \$ (34,604) | |
| Adjustments for: | | | |
| Deferred income tax expense (recovery) | 796 | (24,873) | |
| Unrealized foreign exchange loss | 10,026 | 13,192 | |
| Amortization | 34,069 | 39,333 | |
| Loss on sale of capital assets | 77 | 27 | |
| Other non-cash items | 2,080 | 165 | |
| Stock-based compensation | 9,193 | 4,074 | |
| Loss (gain) on long-term investments & equity investments | 1,193 | 1,144 | |
| Loss (gain) on derivative instruments | 6,336 | (57,711) | |
| Change in fair value of contingent consideration | 211 | 837 | |
| Change in non-cash working capital: | | | |
| Accounts receivable | (3,068) | (9,868) | |
| Prepaids and other current assets | (34,891) | (7,265) | |
| Inventory | (232) | 4,922 | |
| Accounts payable and accrued liabilities | (6,265) | (22,600) | |
| Net cash used in operating activities | (46,269) | (93,227) | |
| Cash used in investing activities: | | | |
| Investment in capital and intangible assets | (3,000) | (16,316) | |
| Proceeds from disposal of capital and intangible assets | 1,463 | 7,696 | |
| Net cash used in investing activities | (1,537) | (8,620) | |
| Cash (used in) provided by financing activities: | | | |
| Share capital issued, net of cash issuance costs | 129,593 | _ | |
| Shares effectively repurchased for employee withholding tax | (1,189) | — | |
| Proceeds from long-term debt | 1,288 | _ | |
| Repayment of long-term debt | (5,196) | (8,360) | |
| Repayment of lease liabilities | (1,035) | (154) | |
| Increase in bank indebtedness | 159 | 486 | |
| Net cash (used in) provided by financing activities | 123,620 | (8,028) | |
| Effect of foreign exchange on cash and cash equivalents | (1,080) | (2,294) | |
| Net increase (decrease) in cash and cash equivalents | 74,734 | (112,169) | |
| Cash and cash equivalents, beginning of period | 415,909 | 488,466 | |
| Cash and cash equivalents, end of period | \$ 490,643 | \$ 376,297 | |

The accompanying notes are an integral part of these condensed interim consolidated financial statements.

TILRAY BRANDS, INC. Notes to Consolidated Financial Statements

Note 1. Description of business

Tilray Brands, Inc., and its wholly owned subsidiaries (collectively "Tilray", the "Company", "we", or "us") is a leading global cannabis-lifestyle and consumer packaged goods company with our principal executive office in Leamington, with operations in Canada, the United States, Europe, Australia and Latin America that is changing people's lives for the better – one person at a time – by inspiring and empowering a worldwide community to live their very best life enhanced by moments of connection and wellbeing. Tilray's mission is to be the most responsible, trusted and market leading cannabis consumer products company in the world with a portfolio of innovative, high-quality and beloved brands that address the needs of the consumers, customers and patients we serve.

Our overall strategy is to leverage our scale, expertise and capabilities to drive market share in Canada and internationally, achieve industry-leading, profitable growth and build sustainable, long-term shareholder value. In order to ensure the long-term sustainable growth of our Company, we continue to focus on developing strong capabilities in consumer insights, driving category management leadership and assessing growth opportunities with the introduction of new products. In addition, we are relentlessly focused on managing our cost of goods and expenses in order to maintain our strong financial position.

Note 2. Basis of presentation and summary of significant accounting policies

The accompanying unaudited condensed interim consolidated financial statements (the "financial statements") reflect the accounts of the Company. The financial statements were prepared in accordance with generally accepted accounting principles in the United States of America ("U.S. GAAP") for interim financial information and pursuant to the rules and regulations of the United States Securities and Exchange Commission ("SEC") for interim financial information. Accordingly, they do not include all of the information and notes required by U.S. GAAP and should be read in conjunction with the audited consolidated financial statements included in the Company's Annual Report on Form 10-K for the fiscal year ended May 31, 2022 (the "Annual Financial Statements"). These unaudited condensed interim consolidated financial statements reflect all adjustments, which, in the opinion of management, are necessary for a fair presentation of the results for the interim periods presented. Interim results are not necessarily indicative of results for a full year.

These condensed interim consolidated financial statements have been prepared on the going concern basis which assumes that the Company will continue in operation for the foreseeable future and, accordingly, will be able to realize its assets and discharge its liabilities in the normal course of operations as they come due, under the historical cost convention except for certain financial instruments that are measured at fair value, as detailed in the Company's accounting policies.

All amounts in the unaudited condensed interim consolidated financial statements, notes and tables have been rounded to the nearest thousand, except par values and per share amounts, unless otherwise indicated.

Basis of consolidation

Subsidiaries are entities controlled by the Company. Control exists when the Company either has a controlling voting interest or is the primary beneficiary of a variable interest entity. The financial statements of subsidiaries are included in the condensed interim consolidated financial statements from the date that control commences until the date that control ceases. A complete list of our subsidiaries that existed prior to our most recent year end is included in the Annual Financial Statements.

Long-term investments

Investments in equity securities of entities over which the Company does not have a controlling financial interest or significant influence are accounted for at fair value. Equity investments without readily determinable fair values are measured at cost with adjustments for observable changes in price or impairments (referred to as the "measurement alternative"). In applying the measurement alternative, the Company performs a qualitative assessment on a quarterly basis and recognizes an impairment if there are sufficient indicators that the fair value of the equity investments are less than carrying values. Changes in value are recorded in the statement of net loss and comprehensive loss, within the line, "Non-operating income (expense)".

Investments in entities over which the Company does not have a controlling financial interest but has significant influence, are accounted for using the equity method, with the Company's share of earnings or losses reported in earnings or losses from equity method investments on the statements of net loss and comprehensive loss. Equity method investments are recorded at cost, plus the Company's share of undistributed earnings or losses, and impairment, if any, within "Interest in equity investees" on the balance sheets. The Company assesses investments in equity method investments when events or circumstances indicate that the carrying amount of the investment may be impaired. If it is determined that the current fair value of an equity method investment is less than the carrying value of the investment, the Company will assess if the shortfall is other than temporary (OTTI). Evidence of a loss in value might include, but would not necessarily be limited to, absence of an ability to recover the carrying amount of the investment or inability of the equity investee to sustain an earnings capacity that would justify the carrying amount of the investment. Once a determination is made that an OTTI exists, the investment is written down to its fair value in accordance with ASC 820 at the reporting date, which establishes a new cost basis.

Convertible notes receivable

Convertible notes receivables include various investments in which the Company has the right, or potential right to convert the indenture into common stock shares of the investee and are classified as available-for-sale and are recorded at fair value. Unrealized gains and losses during the year, net of the related tax effect, are excluded from income and reflected in other comprehensive income (loss), and the cumulative effect is reported as a separate component of shareholders' equity until realized. We use judgement to assess convertible notes receivables for impairment at each measurement date. Convertible notes receivables are impaired when a decline in fair value is determined to be other-than-temporary, an impairment charge is recorded in the statements of loss and comprehensive loss and a new cost basis for the investment is established. We also evaluate whether there is a plan to sell the security, or it is more likely than not that we will be required to sell the security before recovery. If neither of the conditions exist, then only the portion of the impairment loss attributable to credit loss is recorded in the statements of net loss and the remaining amount is recorded in other comprehensive income (loss).

Earnings (loss) per share

Basic earnings (loss) per share is computed by dividing reported net income (loss) by the weighted average number of common shares outstanding during the period. Diluted earnings (loss) per share is computed by dividing reported net income (loss) by the sum of the weighted average number of common shares and the number of dilutive potential common share equivalents outstanding during the period. Potential dilutive common share equivalents consist of the incremental common shares issuable upon the exercise of vested share options, warrants and RSUs and the incremental shares issuable upon conversion of the convertible debentures and similar instruments.

In computing diluted earnings (loss) per share, common share equivalents are not considered in periods in which a net loss is reported, as the inclusion of the common share equivalents would be anti-dilutive. For the three months ended August 31, 2022, the dilutive potential common share equivalents outstanding consist of the following: 16,989,328 common shares from RSUs, 4,741,653 common shares from share options, 6,209,000 common shares from warrants and 36,687,326 common shares from convertible debentures.

Revenue

On July 12, 2022, the Company and HEXO entered into various commercial transaction agreements, as described in Note 24 (Segment reporting), which includes an advisory services arrangement. Revenue is recognized as the advisory services are provided to HEXO. Payments received for the services in advance of performance are recognized as a contract liability.

Revenue is recognized when the control of the promised goods or services, through performance obligation, is transferred/provided to the customer in an amount that reflects the consideration we expect to be entitled to in exchange for the performance obligations.

Excise taxes remitted to tax authorities are government-imposed excise taxes on cannabis and beer. Excise taxes are recorded as a reduction of sales in net revenue in the consolidated statements of operations and recognized as a current liability within accounts payable and other current liabilities on the consolidated balance sheets, with the liability subsequently reduced when the taxes are remitted to the tax authority.

In addition, amounts disclosed as net revenue are net of excise taxes, sales tax, duty tax, allowances, discounts and rebates.

In determining the transaction price for the sale of goods or service, the Company considers the effects of variable consideration and the existence of significant financing components, if any.

Some contracts for the sale of goods or services may provide customers with a right of return, volume discount, bonuses for volume/quality achievement, or sales allowance. In addition, the Company may provide in certain circumstances, a retrospective price reduction to a customer based primarily on inventory movement. These items give rise to variable consideration. The Company uses the expected value method to estimate the variable consideration to which the Company will be entitled. The Company uses historical evidence, current information and forecasts to estimate the variable consideration. The Company reduces revenue and recognizes a contract liability equal to the amount expected to be refunded to the customer in the form of a future rebate or credit for a retrospective price reduction, representing its obligation to return the customer's consideration. The estimate is updated at each reporting period date.

New accounting pronouncements not yet adopted

In October 2021, the FASB issued ASU 2021-08, *Business Combinations (Subtopic 805)*, *Accounting for Contract Assets and Contract Liabilities from Contracts with Customers* ("ASU 2021-08"), which is intended to improve the accounting for acquired revenue contracts with customers in a business combination by addressing diversity in practice and inconsistency. ASU 2021-08 is effective for the Company beginning June 1, 2023. This update should be applied prospectively on or after the effective date of the amendments. The Company is currently evaluating the effect of adopting this ASU.

New accounting pronouncements recently adopted

In August 2020, the FASB issued ASU 2020-06, *Debt—Debt with Conversion and Other Options (Subtopic 470-20) and Derivatives and Hedging— Contracts in Entity's Own Equity (Subtopic 815-40): Accounting for Convertible Instruments and Contracts in an Entity's Own Equity (*"ASU 2020-06"), which amends and simplifies existing guidance in an effort to reduce the complexity of accounting for convertible instruments and to provide financial statement users with more meaningful information. The Company adopted ASU 2020-06 beginning June 1, 2022 and the adoption did not have material retrospective impacts on our condensed interim consolidated financial statements.

In May 2021, the FASB issued ASU 2021-04, *Modifications and Extinguishments (Subtopic 470-50), Compensation—Stock Compensation (Topic 718), and Derivatives and Hedging—Contracts in Entity's Own Equity (Subtopic 815-40)* ("ASU 2021-04"), which amends existing guidance for earnings per share (EPS) in accordance with Topic 260. The Company adopted the ASU beginning June 1, 2022 and the adoption of ASU 2021-04 did not have an impact on our condensed interim consolidated financial statements.

In November 2021, the FASB issued ASU 2021-10, *Government Assistance (Topic 832)*, *Disclosures by Business Entities about Government Assistance*, which is intended to increase the transparency of government assistance including the disclosure of (1) the types of assistance, (2) an entity's accounting for the assistance, and (3) the effect of the assistance on an entity's financial statements. The Company adopted the ASU beginning June 1, 2022 and the adoption of ASU 2021-04 did not have an impact on the disclosure in our condensed interim consolidated financial statements.

Note 3. Inventory

Inventory consisted of the following:

| | August 31, 2022 | May 31, 2022 |
|-------------------------------------|--------------------|-----------------|
| Plants | \$ 12,217 | \$ 14,521 |
| Dried cannabis | 121,566 | 116,739 |
| Cannabis trim | 890 | 592 |
| Cannabis derivatives | 20,965 | 24,685 |
| Cannabis vapes | 3,915 | 542 |
| Packaging and other inventory items | 19,928 | 21,691 |
| Wellness inventory | 12,986 | 13,275 |
| Beverage alcohol inventory | 27,128 | 27,840 |
| Distribution inventory | 25,059 | 25,644 |
| Total | \$ 244,654 | \$ 245,529 |

Note 4. Capital assets

Capital assets consisted of the following:

| | А | ugust 31, 2022 | May 31, 2022 |
|--------------------------------|----|-------------------|-----------------|
| Land | \$ | 29,275 | \$ 31,882 |
| Production facility | | 435,085 | 453,412 |
| Equipment | | 245,413 | 254,486 |
| Leasehold improvement | | 7,564 | 7,455 |
| Construction in progress | | 9,323 | 7,505 |
| | \$ | 726,660 | \$ 754,740 |
| Less: accumulated amortization | | (173,054) | (167,241) |
| Total | \$ | 553,606 | \$ 587,499 |

Note 5. Intangible Assets

Intangible assets consisted of the following items:

| | August 31, 2022 | May 31, 2022 |
|---|--------------------|-----------------|
| Customer relationships & distribution channel | \$ 595,579 | \$ 617,437 |
| Licenses, permits & applications | \$ 366,684 | 377,897 |
| Non-compete agreements | \$ 12,390 | 12,512 |
| Intellectual property, trademarks, knowhow & brands | \$ 616,509 | 634,997 |
| | \$ 1,591,162 | \$ 1,642,843 |
| Less: accumulated amortization | \$ (169,740) | \$ (154,124) |
| Less: impairments | (210,844) | (210,844) |
| Total | \$ 1,210,578 | \$ 1,277,875 |

As of August 31, 2022, included in Licenses, permits & applications is \$236,543 of indefinite-lived intangible assets. As of May 31, 2022, there was \$248,411 of indefinite-lived intangible assets included in Licenses, permits & applications.

Note 6. Goodwill

The following table shows the carrying amount of goodwill:

| Segment | | A | August 31, 2022 | May 31, 2022 |
|----------------------------|---|----|--------------------|-----------------|
| Cannabis | | \$ | 2,640,669 | \$ 2,640,669 |
| Distribution | | | 4,458 | 4,458 |
| Beverage alcohol | | | 102,999 | 102,999 |
| Wellness | | | 77,470 | 77,470 |
| Effect of foreign exchange | | | 16,031 | 39,640 |
| Impairments | | | (223,931) | (223,931) |
| Total | | \$ | 2,617,696 | \$ 2,641,305 |
| | 8 | | | |

Acquisition of Double Diamond Distillery LLC (d/b/a Breckenridge Distillery)

On December 7, 2021, the Company through its wholly-owned subsidiary Four Twenty Corporation, completed the purchase of all the membership interests of Double Diamond Distillery LLC (d/b/a Breckenridge Distillery), a Colorado limited liability company and a leading distilled spirits brand located in Breckenridge, Colorado (the "Breckenridge Acquisition"). As consideration for the Breckenridge Acquisition, the Company paid a purchase price in an aggregate amount equal to \$114,068, which purchase price was satisfied through the issuance of 12,540,479 shares of Tilray's Class 2 common shares.

The Company is in the process of assessing the fair value of the net assets acquired and, as a result, the fair value of the net assets acquired may be subject to adjustments pending completion of final valuations and post-closing adjustments. The table below summarizes preliminary estimated fair value of the assets acquired and the liabilities assumed at the effective acquisition date.

| | Amount |
|---|---------------|
| Consideration | |
| Shares | \$ 114,068 |
| Net assets acquired | |
| Current assets | |
| Cash and cash equivalents | 326 |
| Accounts receivable | 2,128 |
| Prepaids and other current assets | 367 |
| Inventory | 20,351 |
| Long-term assets | |
| Capital assets | 11,179 |
| Customer relationships (15 years) | 9,800 |
| Intellectual property, trademarks & brands (15 years) | 69,950 |
| Goodwill | 2,797 |
| Total Assets | 116,898 |
| Current liabilities | |
| Accounts payable and accrued liabilities | 2,228 |
| Long-term liabilities | |
| Deferred tax liability | 602 |
| Total liabilities | 2,830 |
| Total net assets acquired | \$ 114,068 |

The goodwill of \$2,797 is primarily related to factors such as synergies and market opportunities and is reported under the Company's Beverage alcohol segment. Revenue for the Company would have been higher by approximately \$6,000 for the three months ended August 31, 2021, if the acquisition had taken place on June 1, 2021. Net loss and comprehensive net loss would have increased by approximately \$1,500 for the three months ended August 31, 2021, if the acquisition had taken place on June 1, 2021, primarily as a result of amortization of the intangible assets acquired.

Note 7. Convertible notes receivable

Convertible notes receivable is comprised of the following:

| | August 31 2022 | , | May 31, 2022 |
|---|-------------------|-------|-----------------|
| HEXO Convertible Note | \$ 16 | 1,850 | \$ - |
| MedMen Convertible Note | 10 | 7,590 | 111,200 |
| Total convertible notes receivable | 26 | 9,440 | 111,200 |
| Deduct - current portion | | - | - |
| Total convertible notes receivable, non current portion | 26 | 9,440 | 111,200 |

During the three months ended August 31, 2022, the Company acquired a secured convertible note initially issued by HEXO Corp. ("HEXO") in the principal amount of \$173,700 for an aggregate purchase price of \$157,272 (the "HEXO Convertible Note").

The unrealized loss on convertible notes receivable recognized in other comprehensive income amounts to \$2,525 and \$649 for the three months ended August 31, 2022 and August 31, 2021 respectively.

HEXO Corp. ("HEXO")

On July 12, 2022, the Company closed a strategic alliance with HEXO, pursuant to which, the Company acquired the HEXO Convertible Note from HT Investments MA LLC ("HTI"), which had a principal balance of \$173,700 outstanding. The purchase price paid to HTI for the HEXO Convertible Note was \$157,272. The purchase price was satisfied by Tilray to HTI in the form of a newly-issued \$50,000 convertible promissory note ("HTI Convertible Note") refer to Note 12 (Convertible debentures) and the remaining balance in 33,314,412 shares of Tilray's Class 2 common stock, par value \$0.0001 ("HTI Share Consideration"). The HEXO Convertible Note bears interest at a rate of 5.0% per annum, calculated daily, which is payable to Tilray on a semi-annual basis. Interest payments made under the HEXO Convertible Note will be made in the form of cash until July 12, 2023. The HEXO Convertible Note has a maturity date of May 1, 2026. Subject to certain limitations and adjustments, the HEXO Convertible Note is convertible into HEXO Common Shares at Tilray's option at any time prior to the second scheduled trading day prior to the maturity date, at a conversion price of CAD\$0.40 per HEXO Common share as determined the day before exercise, including all capitalized interest. HEXO has the ability to force the conversion if the daily VWAP per common share is equal to or exceeds \$3.00 per share for twenty consecutive trading days.

All third-party transaction costs associated with the acquisition of these notes were reimbursed by HEXO. During the three months ended August 31, 2022, in connection with the HEXO Convertible Note, the Company recognized interest revenue of \$1,206 and an unrealized gain on convertible notes receivable in other comprehensive income of \$4,578.

The HTI Share Consideration included a purchase price derivative, where the consideration paid is adjusted based on the sum of the VWAP of the Company's common stock for the 44 trading days after the issuance of the shares. The purchase price derivative is settled through the issuance of additional shares of the Company if the share price declined, or a cash payment back to the Company if the share price increased over the period. On issuance this was valued at \$nil, the subsequent change in fair value resulted in a gain of \$18,256 due to the share price increasing, which was recorded in Transaction (income) costs, and included in Other current assets as at August 31, 2022.

The fair value of the HEXO Convertible Note was determined using the Black-Scholes model using the following assumptions: the risk-free rate of 1.50%; expected life of the convertible note; volatility of 90% based on comparable companies; forfeiture rate of nil; dividend yield of nil and the exercise price of the respective conversion feature.

Concurrent with the aforementioned purchase of the HEXO Convertible Note, the Company and HEXO also entered into various commercial transaction agreements as described in Note 24 (Segment reporting).

MedMen Enterprises Inc. ("MedMen")

On August 31, 2021, the Company issued 9,817,061 shares valued at \$117,804 to acquire 68% interest in Superhero Acquisition L.P. ("SH Acquisition"), which purchased a senior secured convertible note (the "MedMen Convertible Note") together with certain associated warrants to acquire Class B subordinate voting shares of MedMen in the principal amount of \$165,799. The MedMen Convertible Note bears interest at the Secured overnight financing rate ("SOFR") plus 6%, with a SOFR floor of 2.5% and, any accrued interest is added to the outstanding principal amount, and is to be paid at maturity of the MedMen Convertible Note. SH Acquisition was also granted "top-up" rights enabling it (and its limited partners) to maintain its percentage ownership (on an "as-converted" basis) in the event that MedMen issues equity securities upon conversion of convertible securities that may be issued by MedMen. The Company's ability to convert the MedMen Convertible Note and exercise the Warrants is dependent upon U.S. federal legalization of cannabis (a "Triggering Event") or Tilray's waiver of such requirement as well as any additional regulatory approvals. The MedMen Convertible Note has a maturity date of August 17, 2028.

The fair value of the MedMen Convertible Note was determined using the Black-Scholes model using the following assumptions: the risk-free rate of 1.43%; expected life of the convertible note; volatility of 70% based on comparable companies; forfeiture rate of nil; dividend yield of nil; probability of legalization between 0% and 60%; and, the exercise price of the respective conversion feature.

Note 8. Long term investments

Long term investments consisted of the following:

| | August 31, 2022 | | | May 31, 2022 |
|--|--------------------|-------|----|-----------------|
| Equity investments measured at fair value | \$ | 3,192 | \$ | 4,347 |
| Equity investments under measurement alternative | | 5,687 | | 5,703 |
| Total | \$ | 8,879 | \$ | 10,050 |

Note 9. Accounts payable and accrued liabilities

Accounts payable and accrued liabilities are comprised of:

| | 1 | May 31, 2022 | | |
|--|----|-----------------|----|---------|
| Trade payables | \$ | 75,840 | \$ | 68,604 |
| Accrued liabilities | | 62,815 | | 57,497 |
| Accrued payroll and employment related taxes | | 5,463 | | 17,736 |
| Income taxes payable | | 6,540 | | 6,150 |
| Accrued interest | | 3,428 | | 6,772 |
| Other accruals | | 577 | | 672 |
| Total | \$ | 154,663 | \$ | 157,431 |

Note 10. Bank indebtedness

Aphria Inc., a subsidiary of the Company, has an operating line of credit in the amount of C\$1,000 which bears interest at the lender's prime rate plus 75 basis points. As of August 31, 2022, the Company has not drawn on the line of credit. The operating line of credit is secured by a security interest on that certain real property at 265 Talbot St. West, Leamington, Ontario.

CC Pharma GmbH, a subsidiary of the Company, has three operating lines of credit for €8,000, €3,500, and €500 each, which bear interest at Euro Over Night Index Average plus 1.79% and Euro Interbank Offered Rate ("EURIBOR") plus 3.682% respectively. As of August 31, 2022, a total of €8,258 (\$8,282) was drawn down from the available credit of €12,000. The operating lines of credit are secured by a security interest in the inventory of CC Pharma GmbH.

Four Twenty Corporation ("420"), a subsidiary of the Company, has a revolving credit facility of \$30,000 which bears interest at EURIBOR plus an applicable margin. As of August 31, 2022, the Company has drawn \$10,000 on the revolving line of credit. The revolving credit facility is secured by all of 420's assets and includes a corporate guarantee by a subsidiary of the Company.

Note 11. Long-term debt

The following table sets forth the net carrying amount of long-term debt instruments:

| | August 31, 2022 | May 31, 2022 |
|---|--------------------|-----------------|
| Credit facility - C\$80,000 - Canadian prime interest rate plus an applicable margin, 3-year term, with a 10- | | |
| year amortization, repayable in blended monthly payments, due in November 2022 | \$ 50,16 |) \$ 53,720 |
| Term loan - C\$25,000 - 4.68%, compounded monthly, 5-year term, with a 15-year amortization, repayable in | | |
| equal monthly instalments of C\$194 including interest, due in July 2023 | 12,05 | 7 12,750 |
| Term loan - C\$25,000 - 5.70%, compounded monthly, 5-year term with a 15-year amortization, repayable in | | |
| equal monthly instalments of C\$190 including interest, due in April 2032 | 14,21 | 5 15,050 |
| Term loan - C\$1,250 - Canadian prime plus 1.50%, 5-year term, with a 10-year amortization, repayable in | | |
| equal monthly instalments of C\$12 including interest, due in August 2026 | 42 | 3 462 |
| Mortgage payable - C\$3,750 - Canadian prime plus 1.50%, 5-year term, with a 20-year amortization, | | |
| repayable in equal monthly instalments of C\$23 including interest, due in August 2026 | 2,21 | 3 2,327 |
| Term loan - €5,000 - EURIBOR plus 1.79%, 5-year term, repayable in quarterly instalments of €250 plus | | |
| interest, due in December 2023 | 3,00 | 9 1,878 |
| Term loan - €5,000 - EURIBOR plus 2.68%, 5-year term, repayable in quarterly instalments of €250 plus | | |
| interest, due in December 2023 | 1,50 | 4 1,878 |
| Term loan - €1,500 - EURBIOR plus 2.00%, 5-year term, repayable in quarterly instalments of €98 including | | |
| interest, due in April 2025 | 1,04 | 7 1,219 |
| Term loan - €1,500 - EURIBOR plus 2.00%, 5-year term, repayable in quarterly instalments of €98 including | 1.10 | 4 0 0 7 |
| interest, due in June 2025 | 1,12 | 3 1,307 |
| Mortgage payable - \$22,635 - EURIBOR rate plus 1.5%, 10-year term, with a 10-year amortization, | 24.20 | D4 504 |
| repayable in monthly instalments of \$57 plus interest, due in October 2030 | 21,38 | 9 21,561 |
| Term loan - \$100,000 - EURIBOR rate plus an applicable margin, 3-year term, repayable in quarterly | | |
| instalments beginning March 31, 2021 of \$7,500 in its first twelve months and \$10,000 in each of the next | 72.50 | 75.000 |
| two years, due in March 2024 | 72,50 | |
| Carrying amount of long-term debt | 179,65 | , |
| Unamortized financing fees | (1,25 | <u> </u> |
| Net carrying amount | 178,39 | , |
| Less principal portion included in current liabilities | (64,09 | |
| Total noncurrent portion of long-term debt | \$ 114,29 | 4 \$ 117,879 |

As of August 31, 2022, the Company was in compliance with all of its long-term debt covenants.

Note 12. Convertible debentures

The following table sets forth the net carrying amount of the convertible debentures:

| | | Au | ıgust 31, 2022 | May 31, 2022 |
|-------------------------------------|----|----|-------------------|-----------------|
| HTI Convertible Note | | \$ | 41,943 | \$ |
| 5.25% Convertible Notes ("APHA 24") | | | 216,270 | 216,753 |
| 5.00% Convertible Notes ("TLRY 23") | | | 186,062 | 185,196 |
| Total | | \$ | 444,275 | \$ 401,949 |
| | 12 | | | |

HTI Convertible Note

| | Αι | ıgust 31, 2022 | May 31, 2022 |
|-----------------------------|----|-------------------|-----------------|
| 4.00% Contractual debenture | \$ | 50,000 | \$ |
| Unamortized discount | | (8,057) | — |
| Net carrying amount | \$ | 41,943 | \$ |

On July 12, 2022, the Company issued a \$50,000 convertible promissory note to HTI ("HTI Convertible Note"), bearing a 4% interest rate payable on a quarterly basis and having a maturity date of September 1, 2023. The fair value of the conversion feature was determined to be \$9,055. Refer to Note 7 (Convertible notes receivable) for additional details on the transaction. HTI may convert the HTI Convertible Note, in whole or in part, at any time prior to the second trading day immediately preceding the maturity date, into shares of Common Stock at a conversion price equal to \$4.03, which is calculated as 125% of the closing sale price as of the closing date (July 12, 2022). In no event will HTI be allowed to effect a conversion of the HTI Convertible Note if such conversion, along with all other shares of Common Stock beneficially owned by HTI and its affiliates, would exceed 9.99% of the outstanding Common Stock (the "Beneficial Ownership Limitation"). If HTI does not elect or is unable to elect to convert under the Beneficial Ownership Limitation the Company will be responsible for repaying the debt in cash.

APHA 24

| | Α | May 31, 2022 | |
|-----------------------------|----|-----------------|---------------|
| 5.25% Contractual debenture | \$ | 350,000 | \$ 350,000 |
| Debt settlement | | (90,760) | (90,760) |
| Fair value adjustment | | (42,970) | (42,487) |
| Net carrying amount | \$ | 216,270 | \$ 216,753 |

Holders of the APHA 24 may convert all or any portion of their Notes, in multiples of \$1 principal amount, at their option at any time between December 1, 2023 to the maturity date of June 1, 2024. The initial conversion which the Company may settle in cash, or common shares of Tilray, or a combination thereof, at Tilray's election, is equivalent to an initial conversion price of approximately \$11.20 per common share, subject to adjustments in certain events. In addition, holders of the APHA 24 may convert all or any portion of their Notes, in multiples of \$1 principal amount, at their option at any time preceding December 1, 2023, if:

- (a) the last reported sales price of the common shares for at least 20 trading days during a period of 30 consecutive trading days immediately preceding fiscal quarter is greater than or equal to 130% of the conversion price on each applicable trading day;
- (b) during the five-business day period after any five consecutive trading day period (the "measurement period") in which the trading price per \$1 principal amount of the APHA 24 for each trading day of the measurement period is less than 98% of the product of the last reported sale price of the Company's common shares and the conversion rate on each such trading day;
- (c) the Company calls any or all of the APHA 24 for redemption or;
- (d) upon occurrence of a specified corporate event.

The Company may not redeem the APHA 24 prior to June 6, 2022, except upon the occurrence of certain changes in tax laws. On or after June 6, 2022, the Company may redeem for cash all or part of the Notes, at its option, if the last reported sale price of the Company's common shares has been at least 130% of the conversion price then in effect for at least 20 trading days during any 30 consecutive trading day period ending on and including trading day immediately preceding the date on which the Company provides notice of redemption. The redemption of the APHA 24 will be equal to 100% of the principal amount of \$259,240 plus accrued and unpaid interest to, but excluding, the redemption date.

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TLRY 23

| | 1 | May 31, 2022 | |
|-----------------------------|----|-----------------|---------------|
| 5.00% Contractual debenture | \$ | 277,856 | \$ 277,856 |
| Principal amount paid | | (88,026) | (88,026) |
| Unamortized discount | | (3,768) | (4,634) |
| Net carrying amount | \$ | 186,062 | \$ 185,196 |

The TLRY 23 bears interest at a rate of 5.00% per annum, payable semi-annually in arrears on April 1 and October 1 of each year. Additional interest may accrue on the TLRY 23 in specified circumstances. The TLRY 23 will mature on October 1, 2023, unless earlier repurchased, redeemed or converted. There are no principal payments required over the five-year term of the TLRY 23, except in the case of redemption or events of default.

The TLRY 23 is an unsecured obligation and ranks senior in right of payment to all of the Company's indebtedness that is expressly subordinated in right of payment to the TLRY 23; equal in right of payment with any of the Company's unsecured indebtedness that is not so subordinated; effectively junior in right of payment to any of the Company's secured indebtedness to the extent the value of the assets securing such indebtedness; and structurally junior to all indebtedness and other liabilities (including trade payables but excluding intercompany obligations) of the Company's current or future subsidiaries.

Upon conversion, the Company will pay or deliver, as the case may be, cash, shares of our common stock or a combination of cash and shares of the Company's common stock, at the Company's election (the "cash conversion option"). The initial conversion rate for the convertible notes is 5.9735 shares of common stock per one thousand dollar principal amount of notes, which is equivalent to an initial conversion price of approximately \$167.41 per share of common stock, which represents approximately 1,133,950 shares of common stock, based on the \$189,830 aggregate principal amount of convertible notes outstanding as of August 31, 2022. Throughout the term of the TLRY 23, the conversion rate may be adjusted upon the occurrence of certain events.

Prior to the close of business on the business day immediately preceding April 1, 2023, the TLRY 23 will be convertible only under the specified circumstances. On or after April 1, 2023 until the close of business on the business day immediately preceding the maturity date, September 30, 2023, holders may convert all or any portion of their TLRY 23, in multiples of \$1 principal amount, at the option of the holder regardless of the aforementioned circumstances. Please refer to note 25 (subsequent events) for additional transactions related to this instrument that occurred after the period ended.

As of August 31, 2022, the Company was in compliance with all the covenants set forth under the TLRY 23. The effective interest rate on the debt is 6.9%, the Company recognized interest expense of \$2,373 and amortized discount interest of \$866.

Note 13. Warrant liability

As of August 31, 2022, there are 6,209,000 warrants outstanding (May 31, 2022 - 6,209,000), with an original exercise price of \$5.95 per warrant, expiring March 17, 2025. Each warrant is exercisable for one common share of the Company.

The warrants contain anti-dilution price protection features, which adjust the exercise price of the warrants if the Company subsequently issues common stock at a price lower than the exercise price of the warrants. In the event additional warrants or convertible debt are issued with a lower and/or variable exercise price, the exercise price of the warrants will be adjusted accordingly. During the quarter ended August 31, 2022, the Company issued shares which triggered the anti-dilution price protection feature lowering the exercise price to \$3.15. These warrants are classified as liabilities as they are to be settled in registered shares, and the registration statement is required to be active, unless such shares may be subject to an applicable exemption from registration requirements. The holders, at their sole discretion, may elect to affect a cashless exercise, and be issued exempt securities in accordance with Section 3(a)(9) of the 1933 Act. In the event the Company does not maintain an effective registration statement, the Company may be required to pay a daily cash penalty equal to 1% of the number of shares of common stock due to be issued multiplied by any trading price of the common stock between the exercise date and the share delivery date, as selected by the holder. Alternatively, the Company may deliver registered common stock purchased by the Company in the open market. The Company may also be required to pay cash if it does not have sufficient authorized shares to deliver to the holders upon exercise.

The Company estimated the fair value of the warrant liability at August 31, 2022 at \$2.05 per warrant using the Black Scholes pricing model (Level 3) with the following assumptions: Risk-free interest rate of 3.59%, expected volatility of 70%, expected term of 3.05 years, strike price of \$3.15 and fair value of common stock of \$3.80.

Expected volatility is based on both historical and implied volatility of the Company's common stock.

Note 14. Stockholders' equity

Issued and outstanding

At August 31, 2022, the Company had 990,000,000 shares authorized to be issued, of which 243,333,333 are Class 1 shares, with nil shares issued and outstanding and 746,666,667 are Class 2 shares, with 600,954,939 shares issued and outstanding.

During the three months ended August 31, 2022, the Company issued the following shares:

- a) 32,481,149 shares under its At-the-Market ("ATM") program for gross proceeds of \$132,238. The Company paid \$2,645 in commissions and other fees associated with these issuances for net proceeds of \$129,593.
- b) 33,314,412 shares to purchase the HEXO convertible notes receivable.
- c) 1,529,821 shares to settle amounts owed to the non-controlling shareholders of Aphria Diamond in the amount of \$5,064.
- d) 954,670 shares for the exercise of various stock-based compensation awards.

The Company maintains stock-based compensation plans as disclosed in our Annual Financial Statements. For the three months ended August 31, 2022, the total stock-based compensation was \$9,193, whereas for the three months ended August 31, 2021, total stock based compensation was \$9,417.

During the three months ended August 31, 2022, the Company granted 5,747,938 time-based RSUs and 2,540,394 performance based RSUs (August 31, 2021 - 981,229 time-based RSUs and 2,326,387 performance based RSUs). The Company's total stock-based compensation expense recognized is as follows:

| | For the three months ended August 31, | | | | |
|---------------|---------------------------------------|----|-------|--|--|
| | 2022 | | 2021 | | |
| Stock options | \$ 604 | \$ | 2,756 | | |
| RSUs | 8,589 | | 6,661 | | |
| Total | \$ 9,193 | \$ | 9,417 | | |

Note 15. Accumulated other comprehensive income (loss)

Accumulated other comprehensive loss includes the following components:

| | Foreign currency translation gain (loss) | Unrealized loss on convertible notes receivables | Total |
|----------------------------|---|--|----------------|
| Balance May 31, 2021 | \$ 156,417 | \$ (3,749) | \$ 152,668 |
| Other comprehensive loss | (100,772) | (649) | (101,421) |
| Balance at August 31, 2021 | \$ 55,645 | \$ (4,398) | \$ 51,247 |
| Balance May 31, 2022 | \$ 54,413 | \$ (75,177) | \$ (20,764) |
| Other comprehensive loss | (56,443) | (2,525) | (58,968) |
| Balance August 31, 2022 | \$ (2,030) | \$ (77,702) | \$ (79,732) |

Note 16. Non-controlling interests

The following tables summarize the information relating to the Company's subsidiaries, SH Acquisition (68%), CC Pharma Nordic ApS (75%), Aphria Diamond (51%), and ColCanna S.A.S. (90%) before intercompany eliminations.

Summary of balance sheet information of the entities in which there is a non-controlling interest as of August 31, 2022:

| | Superhero CC Pharma LP Nordic ApS | | Aphria Diamond | | (| ColCanna S.A.S. | 1 | August 31, 2022 | |
|-------------------------|--------------------------------------|---------|-------------------|----|----------|--------------------|---------|--------------------|----------|
| Current assets | \$ | | \$ 361 | \$ | 23,250 | \$ | 229 | \$ | 23,840 |
| Non-current assets | | 107,590 | 88 | | 146,014 | | 38,210 | | 291,902 |
| Current liabilities | | _ | (599) | | (57,672) | | (29) | | (58,300) |
| Non-current liabilities | | | (383) | | (26,192) | | (6,665) | | (33,240) |
| Net assets | \$ | 107,590 | \$ (533) | \$ | 85,400 | \$ | 31,745 | \$ | 224,202 |

Summary of balance sheet information of the entities there is a non-controlling interest as of May 31, 2022:

| | SH Acquisition | | CC Pharma Aphria Nordic ApS Diamond | | (| ColCanna S.A.S. | May 31, 2022 | |
|-------------------------|-------------------|---------|--|-------|--------------|--------------------|-----------------|---------------|
| Current assets | \$ | | \$ | 485 | \$ 20,546 | \$ | 193 | \$ 21,224 |
| Non-current assets | | 111,200 | | 158 | 152,786 | | 141,929 | 406,073 |
| Current liabilities | | | | (642) | (63,196) | | (53) | (63,891) |
| Non-current liabilities | | | | (410) | (29,653) | | (6,537) | (36,600) |
| Net assets | \$ | 111,200 | \$ | (409) | \$ 80,483 | \$ | 135,532 | \$ 326,806 |

Summary of income statement information of the entities in which there is a non-controlling interest for the three months ended August 31, 2022:

| | S | uperhero LP | - | C Pharma lordic ApS | | Aphria Diamond | ColCanna S.A.S. | P | August 31, 2022 |
|---|----|----------------|----|------------------------|----|-------------------|--------------------|----|--------------------|
| Revenue | \$ | | \$ | | \$ | 36,401 | \$ _ | \$ | 36,401 |
| Total expenses | | (3,492) | | 154 | | 20,427 | 55,845 | | 72,934 |
| Net (loss) income | | 3,492 | | (154) | _ | 15,974 | (55,845) | | (36,533) |
| Other comprehensive (loss) income | | (7,103) | | 29 | | (3,280) | 240 | | (10,114) |
| Net comprehensive (loss) income | \$ | (3,611) | \$ | (125) | \$ | 12,694 | \$ (55,605) | \$ | (46,647) |
| Non-controlling interest % | | 32% | | 25% | | 49% | 10% | - | NA |
| Comprehensive (loss) income attributable to NCI | | (1,156) | | (31) | _ | 6,220 | (5,561) | _ | (527) |
| Additional income attributable to NCI | | | | | | 4,366 | _ | | 4,366 |
| Net comprehensive (loss) income attributable to NCI | \$ | (1,156) | \$ | (31) | \$ | 10,586 | \$ (5,561) | \$ | 3,839 |

Summary of income statement information of the entities in which there is a non-controlling interest for the three months ended August 31, 2021:

| | CC Ph Nordic | | Aphria iamond | C | ColCanna S.A.S. | A | ugust 31, 2021 |
|-----------------------------------|-----------------|------|------------------|----|--------------------|----|-------------------|
| Revenue | \$ | _ | \$ 40,422 | \$ | | \$ | 40,422 |
| Total expenses | | 14 | 26,029 | | 24 | | 26,067 |
| Net (loss) income | | (14) | 14,393 | | (24) | | 14,355 |
| Other comprehensive (loss) income | | — | — | | — | | — |
| Net comprehensive (loss) income | \$ | (14) | \$ 14,393 | \$ | (24) | \$ | 14,355 |
| Non-controlling interest % | | 25% | 49% | | 10% | | NA |
| Net comprehensive (loss) income | \$ | (4) | \$ 7,051 | \$ | (2) | \$ | 7,045 |

Note 17. Income taxes

The determination of the Company's overall effective tax rate requires significant judgment, the use of estimates, and the interpretation and application of complex tax laws. The effective tax rate reflects the income earned and taxed in various United States federal, state, and foreign jurisdictions. Tax law changes, increases and decreases in temporary and permanent differences between book and tax items, valuation allowances against the deferred tax assets, stock-based compensation, and the Company's change in income in each jurisdiction all affect the overall effective tax rate. It is the Company's practice to recognize interest and penalties related to uncertain tax positions in income tax expense.

The Company reported income tax expense of \$7,211 for the three months ended August 31, 2022 and income tax expense of \$4,762 for the three months ended August 31, 2021. The income tax expense in the current period varies from the US statutory income tax rate and prior period primarily due to the geographical mix of earnings and losses with no tax benefit resulting from valuation allowances in certain jurisdictions.

Note 18. Commitments and contingencies

Purchase and other commitments

The Company has payments on long-term debt ,refer to Note 10 (Long-term debt), convertible notes, refer to Note 11 (Convertible debentures), material purchase commitments and construction commitments as follows:

| | Total | 2023 | 2024 | 2025 | 2026 | Th | ereafter |
|---|---------------|---------------|---------------|-------------|-------------|----|----------|
| Long-term debt repayment | \$ 179,650 | \$ 99,379 | \$ 66,008 | \$ 3,117 | \$ 3,862 | \$ | 7,284 |
| Convertible notes, principal and interest | 542,528 | 24,602 | 517,926 | | — | | _ |
| Material purchase obligations | 14,244 | 11,322 | 1,977 | 368 | 239 | | 338 |
| Construction commitments | 6,781 | 6,781 | — | | — | | |
| Total | \$ 743,203 | \$ 142,084 | \$ 585,911 | \$ 3,485 | \$ 4,101 | \$ | 7,622 |

The following table presents the future undiscounted payment associated with lease liabilities as of August 31, 2022:

| | Operating leases |
|------------------------------|---------------------|
| 2023 | \$ 3,912 |
| 2024 | 3,097 |
| 2025 | 2,941 |
| 2026 | 3,033 |
| Thereafter | 6,193 |
| Total minimum lease payments | \$ 19,176 |
| Imputed interest | (2,306) |
| Obligations recognized | \$ 16,870 |

Legal proceedings

There have been no material changes from the legal proceedings since our fiscal year ended May 31, 2022, except with respect to the matters disclosed below:



Class Action Suits and Stockholder Derivative Suits - U.S. and Canada

Authentic Brands Group Related Class Action (New York, United States)

On September 27, 2021, the U.S. District Court entered an Opinion & Order granting the Defendants' motion to dismiss the complaint in the Kasilingam litigation. On December 3, 2021, the lead plaintiff filed a second amended complaint alleging similar claims against Tilray and Brendan Kennedy. The defendants moved to dismiss the amended complaint on February 2, 2022. On September 28, 2022, the Court granted in part and denied in part the defendants' motion to dismiss the second amended complaint. The Company still believes the claims are without merit and intend to defend vigorously against them, but there can be no assurances as to the outcome.

Tilray Brands, Inc. Reorganization Litigation (Delaware, New York) – Special Litigation Committee

On February 27, 2020, Tilray stockholders Deborah Braun and Nader Noorian filed a class action and derivative complaint in the Delaware Court of Chancery styled Braun v. Kennedy, C.A. No. 2020-0137-KSJM. On March 2, 2020, Tilray stockholders Catherine Bouvier, James Hawkins, and Stephanie Hawkins filed a class action and derivative complaint in the Delaware Court of Chancery styled Bouvier v. Kennedy, C.A. No. 2020-0154-KSJM.

On March 4, 2020, the Delaware Court of Chancery entered an order consolidating the two cases and designating the complaint in the Braun/Noorian action as the operative complaint. The operative complaint asserts claims for breach of fiduciary duty against Brendan Kennedy, Christian Groh, Michael Blue, and Privateer Evolution, LLC (the "Privateer Defendants") for alleged breaches of fiduciary duty in their alleged capacities as Tilray's controlling stockholders and against Kennedy, Maryscott Greenwood, and Michael Auerbach for alleged breaches of fiduciary duties in their capacities as directors and/or officers of Tilray in connection with the prior merger of Privateer Holdings, Inc. with and into a wholly owned subsidiary (the "Downstream Merger"). The complaint alleges that the Privateer Defendants breached their fiduciary duties by causing Tilray to enter into the Downstream Merger and Tilray's Board to approve that Downstream Merger, and that Defendants Kennedy, Greenwood, and Auerbach breached their fiduciary duties as directors by approving the Downstream Merger. Plaintiffs allege that the Downstream Merger gave the Privateer Defendants hundreds of millions of dollars of tax savings without providing a corresponding benefit to Tilray and its minority stockholders and that the Downstream Merger unfairly transferred and extended Kennedy, Blue, and Groh's control over Tilray. On July 17, 2020, the plaintiffs filed an amended complaint asserting substantially similar claims. On August 14, 2020, Tilray and the Privateer Defendants moved to dismiss the amended complaint. At the February 5, 2021 hearing on Defendants' Motions to Dismiss, the Plaintiffs agreed that their perpetuation of control claims are moot and stated that they intend to move for a fee award in connection with those claims. On June 1, 2021, the Court denied Defendants' Motions to Dismiss the Amended Complaint.

In August 2021, the Company's Board of Directors established a Special Litigation Committee (the "SLC") of independent directors to re-assert director control and investigate the derivative claims in this litigation matter. The SLC has appointed the law firm Wilson Sonsini to assist the SLC with an ongoing investigation of the underlying claim and determine whether continued prosecution of such claims is in the best interests of the Company. The SLC has successfully moved to have the Plaintiff's discovery stayed during their investigation.

On May 27, 2022, the SLC informed the Court that it had completed its investigation; determined not to seek dismissal of the Action; and confirmed its determination that the Company had suffered significant damages and that the SLC would pursue claims to recover appropriate amounts for the Company's benefit. Thereafter, the SLC, all of the Defendants, and certain non-parties participated in two mediation sessions before former Chancellor of the Delaware Court of Chancery Andre G. Bouchard on June 27 and July 14, 2022.

On July 15, 2022, the SLC reached an agreement in principle with the Defendants and certain of the non-parties, and their respective insurers, to resolve the claims asserted in the Action in exchange for an aggregate amount of \$26.9 million to be paid to Tilray plus mutual releases. The parties' binding term sheet remains subject to execution of long-form settlement agreements with the respective parties and approval by the Court of Chancery. The SLC notified the Court of Chancery of the parties' agreement in principle via letter dated July 18, 2022. As of September 30, 2022, the parties are continuing to negotiate and finalize the specific terms and conditions of the definitive settlement agreement.

Docklight Litigation

On November 5, 2021 Docklight Brands, Inc. ("Docklight") filed a complaint against the Company and its wholly-owned subsidiary, High Park Holdings, Ltd. ("High Park") in Superior Court of the State of Washington, King County. Docklight claimed breach of contract against High Park arising from a 2018 license agreement pursuant to which Docklight licensed certain Bob Marley-related brands to High Park (as amended in 2020 and 2021, the "High Park License"). In addition, Docklight brought a negligent misrepresentation claim against Tilray, alleging that certain individuals at Tilray or Aphria had made false statements to Docklight in order to induce Docklight to waive Docklight's alleged right to terminate the High Park License for change-of-control on the basis of the 2021 Tilray-Aphria Arrangement Agreement. Docklight seeks injunctive relief as well as unspecified damages. On December 17, 2021, Defendants removed the case to the United States District Court, Federal District of Washington. Defendants' answer to the complaint was timely filed by January 21, 2022, and discovery in this litigation matter is ongoing. Tilray and High Park intend to continue to vigorously defend the Docklight suit.

Note 19. Net revenue

The Company reports its net revenue in four reporting segments: cannabis, distribution, beverage alcohol and wellness, in accordance with ASC 280 Segment Reporting.

Net revenue is comprised of:

| | - | For the three months ended August 31, | | | | | |
|-------------------------------|------|---------------------------------------|--------|--|--|--|--|
| | 2022 | 2021 | | | | | |
| Cannabis revenue | \$ | 75,689 \$ 89 | 9,933 | | | | |
| Cannabis excise taxes | (1 | 17,119) (19 | 9,484) | | | | |
| Net cannabis revenue | | 58,570 70 | 0,449 | | | | |
| Beverage alcohol revenue | 2 | 21,863 16 | 6,483 | | | | |
| Beverage alcohol excise taxes | | (1,209) (1 | 1,022) | | | | |
| Net beverage alcohol revenue | | 20,654 15 | 5,461 | | | | |
| Distribution revenue | | 60,585 67 | 7,186 | | | | |
| Wellness revenue | · | 13,402 14 | 4,927 | | | | |
| Total | \$ 1 | 53,211 \$ 168 | 8,023 | | | | |

Note 20. Cost of goods sold

Cost of goods sold is comprised of:

| | For the three months ended August 31, | | | | |
|------------------------|--|----|---------|--|--|
| | 2022 | | 2021 | | |
| Cannabis costs | \$ 28,861 | \$ | 40,190 | | |
| Beverage alcohol costs | 10,849 | | 6,663 | | |
| Distribution costs | 54,984 | | 59,290 | | |
| Wellness costs | 9,903 | | 10,925 | | |
| Total | \$ 104,597 | \$ | 117,068 | | |
| | | | | | |

Note 21. General and administrative expenses

General and administrative expenses are comprised of:

| | | For the three months ended August 31, | | | | | |
|--------------------------------|-------|---------------------------------------|-----|--|--|--|--|
| | 2022 | 2021 | | | | | |
| Executive compensation | \$ 3 | ,555 \$ 3,0 | 090 | | | | |
| Office and general | 5 | ,829 12,7 | 742 | | | | |
| Salaries and wages | 14 | ,635 15,3 | 311 | | | | |
| Stock-based compensation | 9 | ,193 9,4 | 417 | | | | |
| Insurance | 2 | ,703 4,6 | 631 | | | | |
| Professional fees | 2 | ,490 2,5 | 713 | | | | |
| Gain on sale of capital assets | | 77 | 27 | | | | |
| Travel and accommodation | 1 | ,161 7 | 790 | | | | |
| Rent | | 865 7 | 766 | | | | |
| Total | \$ 40 | ,508 \$ 49,4 | 487 | | | | |

Note 22. Non-operating income (expense)

Non-operating income (expense) is comprised of:

| | For the three months ended August 31, | | | | | |
|---|--|----------|----|---------|--|--|
| | | 2022 | | 2021 | | |
| Change in fair value of convertible debenture | \$ | (7,884) | \$ | 39,370 | | |
| Change in fair value of warrant liability | | 1,548 | | 17,535 | | |
| Foreign exchange loss | | (25,573) | | (5,724) | | |
| Loss on long-term investments | | (1,008) | | (1,675) | | |
| Other non-operating (losses) gains, net | | (75) | | 191 | | |
| Total | \$ | (32,992) | \$ | 49,697 | | |

Note 23. Fair value measurements

Financial instruments

The Company has classified its financial instruments as described in Note 3 Significant accounting policies in our Annual Financial Statements.

The carrying values of accounts receivable, bank indebtedness and accounts payable and accrued liabilities approximate their fair values due to their short periods to maturity.

At August 31, 2022 the Company's long-term debt of \$26,272 (May 31, 2022 - \$20,358) is subject to fixed interest rates. The Company's long-term debt is valued based on discounting the future cash outflows associated with the long-term debt. The discount rate is based on the incremental premium above market rates for the U.S. Department of the Treasury securities of similar duration. In each period thereafter, the incremental premium is held constant while the U.S. Department of the Treasury security is based on the then current market value to derive the discount rate.

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The following tables present information about the Company's assets and liabilities that are measured at fair value on a recurring basis as of August 31, 2022 and May 31, 2022 and indicates the fair value hierarchy of the valuation techniques the Company utilized to determine such fair value:

| | Level 1 | Level 2 | | Level 3 | 1 | August 31, 2022 |
|--|--------------------------|-----------------|---------|------------------|----|--|
| Financial assets | | | | | _ | |
| Cash and cash equivalents | \$ 490,643 | \$ | \$ | | \$ | 490,643 |
| Convertible notes receivable | | — | | 269,440 | | 269,440 |
| Equity investments measured at fair value | 1,563 | 1,629 | | 5,687 | | 8,879 |
| Financial liabilities | | | | | | |
| Warrant liability | | | | (12,707) | | (12,707) |
| Contingent consideration | | | | (16,218) | | (16,218) |
| APHA 24 Convertible debenture | | | | (216,270) | | (216,270) |
| Total recurring fair value measurements | \$ 492,206 | \$ 1,629 | \$ | 29,932 | \$ | 523,767 |
| | | | | | | |
| | Level 1 | Level 2 | | Level 3 | | May 31, 2022 |
| Financial assets | Level 1 | Level 2 | <u></u> | Level 3 | | - |
| Financial assets Cash and cash equivalents | \$ Level 1 415,909 | Level 2 | | Level 3 | \$ | - |
| | | Level 2 | | | \$ | 2022 |
| Cash and cash equivalents | | Level 2 | | _ | \$ | 2022 415,909 |
| Cash and cash equivalents Convertible notes receivable | 415,909 | | _ | 111,200 | \$ | 2022 415,909 111,200 |
| Cash and cash equivalents Convertible notes receivable Equity investments measured at fair value | 415,909 | | | 111,200 | \$ | 2022 415,909 111,200 |
| Cash and cash equivalents Convertible notes receivable Equity investments measured at fair value Financial liabilities | 415,909 | | | 111,200 5,703 | \$ | 2022 415,909 111,200 10,050 |
| Cash and cash equivalents Convertible notes receivable Equity investments measured at fair value Financial liabilities Warrant liability | 415,909 | | | | \$ | 2022 415,909 111,200 10,050 (14,255) |

The Company's financial assets and liabilities required to be measured on a recurring basis are its equity investments measured at fair value, debt securities classified as available-for-sale, acquisition-related contingent consideration, and warrant liability.

Convertible notes receivable, and equity investments are recorded at fair value. The estimated fair value is determined using quoted market prices, broker or dealer quotations or discounted cash flows and is classified as Level 2. Certain equity investments recorded at fair value have quoted prices in active markets for identical assets and are classified as Level 1.

Debt securities classified as available-for sale are recorded at fair value. The estimated fair value is determined using the Black-Scholes option pricing model and is classified as Level 3. The Company classified these securities as level 2 in the period of acquisition, when the valuation was determined to reflect the recent market transaction.

The warrants associated with the warrant liability are classified as Level 3 derivatives. Consequently, the estimated fair value of the warrant liability is determined using the Black-Scholes pricing model. Until the warrants are exercised, expire, or other facts and circumstances lead the warrant liability to be reclassified to stockholders' equity, the warrant liability (which relates to warrants to purchase shares of common stock) is marked-to-market each reporting period with the change in fair value recorded in change in fair value of warrant liability. Any significant adjustments to the unobservable inputs disclosed in the table below would have a direct impact on the fair value of the warrant liability.

The contingent consideration from the acquisition of SweetWater, first due in December 2023 and payable in cash, is determined by discounting future expected cash outflows at a discount rate of 5%, and probability of achievement of 25%. The unobservable inputs into the future expected cash outflows result in a fair value measurement classified as Level 3.

The APHA 24 Convertible debentures are recorded at fair value. The estimated fair value is determined using the Black-Scholes option pricing model and is classified as Level 3.

The balances of assets and liabilities categorized within Level 3 of the fair value hierarchy measured at fair value on a recurring basis are reconciled, as follows:

| | _ | onvertible notes eceivable | | Warrant Liability | | ontingent nsideration | - | APHA 24 onvertible Debt | | Total |
|--------------------------------------|----|----------------------------------|----|----------------------|----|--------------------------|----|-------------------------------|----|-----------|
| Balance, May 31, 2022 | \$ | 111,200 | \$ | (14,255) | \$ | (16,007) | \$ | (216,753) | \$ | (135,815) |
| Additions | Ψ | 157,272 | Ψ | (14,200) | Ψ | (10,007) | Ψ | (210,755) | Ψ | 157,272 |
| Unrealized gain (loss) on fair value | | 968 | | 1,548 | | (211) | | 483 | | 2,788 |
| Balance, August 31, 2022 | \$ | 269,440 | \$ | (12,707) | \$ | (16,218) | \$ | (216,270) | \$ | 24,245 |

The unrealized gain (loss) on fair value for the convertible debenture, the warrant liability, contingent consideration, and debt securities classified under available-for-sale method is recognized in non-operating income (loss) using the following inputs:

| | | Significant | |
|---------------------------------------|-----------------------|--------------------------|-----------|
| | Valuation | unobservable | |
| Financial asset / financial liability | technique | input | Inputs |
| APHA Convertible debentures | Black-Scholes | Volatility, | 70% |
| | | expected life (in years) | 1.8 |
| Warrant liability | Black-Scholes | Volatility, | 70% |
| | | expected life (in years) | 2.5 |
| Contingent consideration | Discounted cash flows | Discount rate, | 5% |
| | | achievement | 25% |
| Convertible notes receivable | Black-Scholes | Effective interest rate, | 20% - 22% |
| | | conversion | 0% to 60% |

Items measured at fair value on a non-recurring basis

The Company's prepaids and other current assets, long lived assets, including property and equipment, goodwill and intangible assets are measured at fair value when there is an indicator of impairment and are recorded at fair value only when an impairment charge is recognized.

Management reviews its capital management approach on an ongoing basis and believes that this approach, given the relative size of the Company, is reasonable. There have been no changes to the Company's capital management approach in the period. The Company considers its cash and cash equivalents and marketable securities as capital.

Note 24. Segment reporting

Information reported to the Chief Operating Decision Maker ("CODM") for the purpose of resource allocation and assessment of segment performance focuses on the nature of the operations. The Company operates in four reportable segments: (1) cannabis operations, which encompasses the production, distribution, sale, co-manufacturing and advisory services of both medical and adult-use cannabis, (2) beverage alcohol operations, which encompasses the production, marketing and sale of beverage alcohol products, (3) distribution operations, which encompasses the purchase and resale of pharmaceuticals products to customers, and (4) wellness products, which encompasses hemp foods and cannabidiol ("CBD") products. This structure is in line with how our Chief Operating Decision Maker ("CODM") assesses our performance and allocates resources.

Operating segments have not been aggregated and no asset information is provided for the segments because the Company's CODM does not receive asset information by segment on a regular basis.

Segment gross profit from external customers:

| | For the three months ended August 31, | | | | |
|------------------------------|---------------------------------------|-----------|--|--|--|
| | 2022 | 2021 | | | |
| Cannabis | | | | | |
| Net cannabis revenue | \$ 58,570 | \$ 70,449 | | | |
| Cannabis costs | 28,861 | 40,190 | | | |
| Gross Profit | 29,709 | 30,259 | | | |
| Distribution | | | | | |
| Distribution revenue | 60,585 | 67,186 | | | |
| Distribution costs | 54,984 | 59,290 | | | |
| Gross Profit | 5,601 | 7,896 | | | |
| Beverage alcohol | | | | | |
| Net beverage alcohol revenue | 20,654 | 15,461 | | | |
| Beverage alcohol costs | 10,849 | 6,663 | | | |
| Gross Profit | 9,805 | 8,798 | | | |
| Wellness | | | | | |
| Wellness revenue | 13,402 | 14,927 | | | |
| Wellness costs | 9,903 | 10,925 | | | |
| Gross Profit | 3,499 | 4,002 | | | |

Channels of Cannabis revenue were as follows:

| | For the three months ended August 31, | | | | | | |
|---|---------------------------------------|----------|----|----------|--|--|--|
| | 2022 | | | 2021 | | | |
| Revenue from Canadian medical cannabis products | \$ | 6,520 | \$ | 8,374 | | | |
| Revenue from Canadian adult-use cannabis products | | 58,355 | | 69,593 | | | |
| Revenue from wholesale cannabis products | | 392 | | 1,700 | | | |
| Revenue from international cannabis products | | 10,422 | | 10,266 | | | |
| Less excise taxes | | (17,119) | | (19,484) | | | |
| Total | \$ | 58,570 | \$ | 70,449 | | | |

On July 12, 2022, Tilray acquired the HEXO Convertible Note from HTI closed the transaction for a strategic alliance with HEXO Corp. ("HEXO") as discussed in Note 7 (Convertible notes receivable) and Note 12 (Convertible debentures). In addition, the Company and HEXO entered into various commercial transaction agreements, including (i) an advisory services agreement regarding Tilray's provision of advisory services to HEXO in exchange for an \$18 million annual advisory fee payable to Tilray; (ii) a co-manufacturing agreement providing for third-party manufacturing services between the parties and setting forth the terms of Tilray's international bulk supply to HEXO; and (iii) a procurement and cost savings agreement for shared savings related to specified optimization activities, procurement, and other similar cost savings realized by the parties as a result of the foregoing commercial arrangements.

Included in revenue from Canadian adult-use cannabis is \$7,753 of advisory services revenue in the quarter from the aforementioned HEXO commercial transaction agreements.

Geographic net revenue:

| | - | For the three months ended August 31, | | | | | |
|---------------|-------|---------------------------------------|---------|--|--|--|--|
| | 2022 | | 2021 | | | | |
| North America | \$ 8 | 2,192 \$ | 90,543 | | | | |
| EMEA | 6 | 6,041 | 76,009 | | | | |
| Rest of World | | 4,978 | 1,471 | | | | |
| Total | \$ 15 | 3,211 \$ | 168,023 | | | | |

Geographic capital assets:

| | А | ugust 31, 2022 | May 31, 2022 | | |
|---------------|----|-------------------|-----------------|--|--|
| North America | \$ | 440,639 | \$ 464,370 | | |
| EMEA | | 109,560 | 119,409 | | |
| Rest of World | | 3,407 | 3,720 | | |
| Total | \$ | 553,606 | \$ 587,499 | | |

Major customers are defined as customers that each individually account for greater than 10% of the Company's annual revenues. For the three months ended August 31, 2022 and 2021, there were no major customers representing greater than 10% of our quarterly revenues.

Note 25. Subsequent Events

As of September 15, 2022, the Company purchased \$50,000 of its TLRY 23 convertible debenture for cancellation. After cancellation the outstanding principal balance of the TLRY 23 convertible debentures is \$139,830.



Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

This Management's Discussion and Analysis of Financial Condition and Results of Operations should be read in conjunction with the Condensed Interim Consolidated Financial Statements and the related Notes thereto for the period ended August 31, 2022 contained in this Quarterly Report on Form 10-Q and the Audited Consolidated Financial Statements and the related Notes thereto contained in our Annual Report on Form 10-K for the fiscal year ended May 31, 2022. Forward looking statements in this Form 10-Q are qualified by the cautionary statement included in this Form 10-Q under the sub-heading "Cautionary Note Regarding Forward-Looking Statements" in the introduction of this Form 10-Q.

Company Overview

We are a leading global cannabis-lifestyle and consumer packaged goods company headquartered in Leamington and New York, with operations in Canada, the United States, Europe, Australia and Latin America that is changing people's lives for the better – one person at a time – by inspiring and empowering a worldwide community to live their very best life enhanced by moments of connection and wellbeing. Tilray's mission is to be the most responsible, trusted and market leading cannabis consumer products company in the world with a portfolio of innovative, high-quality and beloved brands that address the needs of the consumers, customers and patients we serve.

Our overall strategy is to leverage our scale, expertise and capabilities to drive market share in Canada and internationally, achieve industry-leading, profitable growth and build sustainable, long-term shareholder value. In order to ensure the long-term sustainable growth of our Company, we continue to focus on developing strong capabilities in consumer insights, drive category management leadership and assess growth opportunities with the introduction of new products. In addition, we are relentlessly focused on managing our cost of goods and expenses in order to maintain our strong financial position.

Trends and Other Factors Affecting Our Business

The cannabis industry in Europe is in its early stages of development whereby countries within Europe are at different stages of legalization of medical and adult-use cannabis as some countries have expressed a clear political ambition to legalize adult-use cannabis (Germany, Portugal, Luxembourg and Malta), some are engaging in an experiment for adult-use (Netherlands, Switzerland) and some are debating regulations for cannabinoid-based medicine (France, Spain, Italy, and the United Kingdom). In Europe, we believe that, despite continuing COVID-19 pressure and the Russian conflict with Ukraine, cannabis legalization (both medicinal and adult-use) will continue to gain traction. We also continue to believe that Tilray remains uniquely positioned to maintain and gain significant market share in these markets with its infrastructure, which is comprised of two EU-GMP cultivation facilities within Europe located in Portugal and Germany, our distribution network and our demonstrated commitment to the availability, quality and safety of our cannabinoid-based medical products. Today, Germany remains the largest medical cannabis market in Europe.

The following is a summary of the state of cannabis legalization within Europe:

European Union. In September 2022, European Union drug coordinators met in Prague and call for the collective effort of the 27 member countries regulate the medical and adult-use cannabis markets with the view that a controlled market may be the only possible solution.

Germany. The new coalition government led by chancellor Olaf Schulz declared its intention to legalize adult-use cannabis use, which aims to regulate the controlled dispensing of cannabis for adult-use consumption. It is expected that we shall see the first draft of the proposed new regulation framework in the Fall of 2022. Tilray is well-positioned in Germany to provide consistent and sustainable cannabis products for the adult-use market whereby we can satisfy any demand in our Aphria RX facility located in Neumunster and our EU-GMP-certified production facility in Portugal.

Luxemburg. The government stated intentions to legalize adult-use cannabis in October 2021, thereby allowing cultivation, possession, and sale of seeds. However, legislation has been delayed due to the COVID-19 pandemic. The Luxemburg government has refined its draft bill, which we believe will be enacted in calendar year 2022.

Switzerland. In October 2021, Switzerland announced its intention to legalize cannabis by allowing production, cultivation, trade, and consumption. In the meantime, a three-year pilot project is commencing imminently to conduct studies on the cannabis market and its impact on Swiss society. In June 2022, the Swiss Government lifted the ban on cannabis for medical use commencing August 1, 2022, facilitating access to cannabis for medical use for patients who will no longer need to seek exceptional permission from the health ministry.

Spain. The Spanish Congress' Health Committee has recently approved a Medical Cannabis Report that paves the way for a government-sponsored bill on medical cannabis. The Report explicitly opens the door to standardized preparations other than the drugs already approved, highlighting their advantages in relation to safety, security and stability; as well as the possibility to prescribe medical cannabis in community pharmacies and not only in hospitals, favoring the access to the patients that may need it.

France. France launched a two-year pilot experiment to supply approximately 3,000 patients with medical cannabis. To date, approximately 1,500 patients are enrolled in the experiment, which ends March 2023.

Czech Republic. The Czech Republic is expected to present a plan to legalize adult-use cannabis in first half of 2023.

Acquisitions and Synergies

We have grown, and strive to continue to expand our business, through a combination of organic growth and acquisition. While we continue to execute against our strategic initiatives that we believe will result in the long-term, sustainable growth and value to our stockholders, we continue to evaluate potential acquisitions and other strategic transactions of businesses that we believe complement our existing portfolio, infrastructure and capabilities or provide us with the opportunity to enter attractive new geographic markets and product categories as well as expand our existing capabilities. As a result, we incur transaction costs in connection with identifying and completing acquisitions and strategic transactions, as well as ongoing integration costs as we combine acquired companies and continue to achieve synergies, which is offset by income generated in connection with the execution of these transactions. For the three months ended August 31, 2022, we received (\$12.8) million of transaction income, discussed further below.

Our acquisition strategy has had a profound impact on the Company's results in the current quarter and we expect will continue to persist into future periods generating accretive impacts for our stockholders. There are currently three primary cost saving initiatives as follows:

• Tilray and HEXO strategic alliance:

On July 12, 2022, Tilray acquired the HEXO Convertible Note from HTI closed the transaction for a strategic alliance with HEXO Corp. ("HEXO") as discussed in Note 7 (Convertible notes receivable) and Note 12 (Convertible debentures). In addition, Tilray and HEXO entered into various commercial transaction agreements, including (i) an advisory services agreement regarding Tilray's provision of advisory services to HEXO in exchange for an \$18 million annual advisory fee payable to Tilray; (ii) a co-manufacturing agreement providing for third-party manufacturing services between the parties and setting forth the terms of Tilray's international bulk supply to HEXO; and (iii) a procurement and cost savings agreement for shared savings related to specified optimization activities, procurement, and other similar cost savings realized by the parties as a result of the foregoing commercial arrangements.

Through this strategic alliance, both Tilray and HEXO are expected to achieve substantial cash savings and production efficiencies. In the current period ended August 31, 2022 the Company earned \$7.8 million of adult-use cannabis revenue and \$1.2 million of interest income. The Company expects to earn approximately \$40 million during the first 12 month period in connection with the HEXO Convertible Note, to be reported as \$31 million of adult-use cannabis revenue and \$9 million of interest income.

• Cannabis business cost reduction plan:

During our fourth quarter of our fiscal year ended May 31, 2022, the Company launched an additional \$30 million cost optimization plan of our existing cannabis business to solidify our position as an industry leading low-cost producer. The Company is taking decisive action to manage gross margin amid an evolving retail environment by identifying opportunities to leverage technology, supply chain, procurement, and packaging efficiencies while driving labor savings. In the current period ended August 31, 2022, we have achieved \$13 million of our cost optimization plan on an annualized run-rate basis of which \$2 million represented actual cost savings during the period. The amount achieved is comprised of the following items:

- *Optimizing cultivation.* We made impactful strides to right-size our cultivation footprint by maximizing our yield per plant and by honing the ability to flex production during optimal growing seasons to manage our cost to grow.
- *Refining selling fees.* We assessed our current product-to-market strategy to optimize our direct and controllable selling fees as a percentage of revenue without compromising our sales strategy on a go-forward basis.
- *Reducing general and administrative costs.* We remain focused on reducing operating expenses by leveraging innovative solutions to maintain a lean organization. We plan to further automate processes, reducing outside spend where efficient, and ensuring we are obtaining competitive pricing on our administrative services.

• Tilray-Aphria Arrangement Agreement:

In connection with the Tilray-Aphria Arrangement Agreement, we committed to achieving at least \$80 million of synergies in connection with the integration of Tilray and Aphria and developed a robust plan and timeline to achieve such synergies. In executing our integration plan, we evaluated and optimized the organizational structure, evaluated and retained the talent and capabilities we identified as necessary to achieve our longer-term growth plan and vision, reviewed contracts and arrangements, and analyzed our supply chain and our strategic partnerships. Due to the Company's actions in connection with the integration of Tilray and Aphria, we exceeded the identified \$80 million of cost synergies and achieved such synergies ahead of our plan.

As of the date of this filing, we achieved \$95 million in cost-saving synergies on a run-rate basis and \$65 million in actual cash-savings. Additionally, we anticipate delivering our remaining \$5 million of identified synergies by the end of this fiscal year, which will bring the total identified synergies to \$100 million.

Political and Economic Environment

Our results of operations can also be affected by economic, political, legislative, regulatory, legal actions, the global volatility and general market disruption resulting from the global COVID-19 pandemic and geopolitical tensions, such as Russia's incursion into Ukraine. Economic conditions, such as recessionary trends, inflation, supply chain disruptions, interest and monetary exchange rates, and government fiscal policies, can have a significant effect on operations. Accordingly, we could be affected by civil, criminal, environmental, regulatory or administrative actions, claims or proceedings. For a discussion of possible adverse impacts to our business due to the political and economic environment, please refer to Part II, Item 1A. Risk Factors, "*We may be negatively impacted by volatility in the political and economic environment, such as the crisis in Ukraine, economic downturns and increases in interest rates, and a period of sustained inflation across the markets in which we operate could result in higher operating costs and may negatively impact our business and financial performance.*"

Results of Operations

Our consolidated results, in thousands except for per share data, are as follows:

| | | For the the ended A | | | Change | % Change | |
|--|-----------|---------------------|----|----------|----------------|----------|--|
| (in thousands of U.S. dollars) | 2022 2021 | | | | 2022 vs. | | |
| Net revenue | \$ | 153,211 | \$ | 168,023 | \$ (14,812) | (9)% | |
| Cost of goods sold | | 104,597 | | 117,068 | (12,471) | (11)% | |
| Gross profit | | 48,614 | | 50,955 | (2,341) | (5)% | |
| Operating expenses: | | | | | | | |
| General and administrative | | 40,508 | | 49,487 | (8,979) | (18)% | |
| Selling | | 9,671 | | 7,432 | 2,239 | 30% | |
| Amortization | | 24,359 | | 30,739 | (6,380) | (21)% | |
| Marketing and promotion | | 7,248 | | 5,465 | 1,783 | 33% | |
| Research and development | | 166 | | 785 | (619) | (79)% | |
| Change in fair value of contingent consideration | | 211 | | 837 | (626) | (75)% | |
| Litigation costs | | 445 | | 1,194 | (749) | (63)% | |
| Transaction (income) costs | | (12,816) | | 24,385 | (37,201) | (153)% | |
| Total operating expenses | | 69,792 | | 120,324 | (50,532) | (42)% | |
| Operating loss | | (21,178) | | (69,369) | 48,191 | (69)% | |
| Interest expense, net | | (4,413) | | (10,170) | 5,757 | (57)% | |
| Non-operating (expense) income, net | | (32,992) | | 49,697 | (82,689) | (166)% | |
| Income (loss) before income taxes | | (58,583) | | (29,842) | (28,741) | 96% | |
| Income taxes (recovery) | | 7,211 | | 4,762 | 2,449 | 51% | |
| Net income (loss) | \$ | (65,794) | \$ | (34,604) | \$ (31,190) | 90% | |

Use of Non-GAAP Measures

Throughout this Management's Discussion and Analysis of Financial Condition and Results of Operations in this Quarterly Report on Form 10-Q, we discuss non-GAAP financial measures, including reference to:

- adjusted gross profit (excluding purchase price allocation ("PPA") step up) for each reporting segment (Cannabis, Beverage alcohol, Distribution and Wellness),
- adjusted gross margin (excluding purchase price allocation ("PPA") step up) for each reporting segment (Cannabis, Beverage alcohol, Distribution and Wellness),
- adjusted EBITDA, and
- constant currency presentation of net revenue.

All these non-GAAP financial measures should be considered in addition to, and not in lieu of, the financial measures calculated and presented in accordance with accounting principles generally accepted in the United States of America, ("GAAP"). These measures, which may be different than similarly titled measures used by other companies, are presented to help investors' overall understanding of our financial performance and should not be considered a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP. Please see "Reconciliation of Non-GAAP Financial Measures to GAAP Measures" below for reconciliation of such non-GAAP Measures to the most directly comparable GAAP financial measures, as well as a discussion of our adjusted gross margin, adjusted gross profit and adjusted EBITDA measures and the calculation of such measures.

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Constant Currency Presentation

We believe that this measure provides useful information to investors because it provides transparency to underlying performance in our consolidated net sales by excluding the effect that foreign currency exchange rate fluctuations have on period-to-period comparability given the volatility in foreign currency exchange markets. To present this information for historical periods, current period net sales for entities reporting in currencies other than the U.S. Dollar are translated into U.S. Dollars at the average monthly exchange rates in effect during the corresponding period of the prior fiscal year rather than at the actual average monthly exchange rate in effect during the current period of the current fiscal year. As a result, the foreign currency impact is equal to the current year results in local currencies multiplied by the change in average foreign currency exchange rate between the current fiscal period and the corresponding period of the prior fiscal year.

Operating Metrics and Non-GAAP Measures

We use the following operating metrics and non-GAAP measures to evaluate our business and operations, measure our performance, identify trends affecting our business, project our future performance, and make strategic decisions. Other companies, including companies in our industry, may calculate operating metrics and non-GAAP measures with similar names differently which may reduce their usefulness as comparative measures. Certain variances are labeled as not meaningful ("NM") throughout management's discussion and analysis.

| | For the three months ended August 31, | | | | | | | | | |
|---|--|-----------|--|--|--|--|--|--|--|--|
| (in thousands of U.S. dollars) | 2022 | 2021 | | | | | | | | |
| Net cannabis revenue | \$ 58,570 | \$ 70,449 | | | | | | | | |
| Net beverage alcohol revenue | 20,654 | 15,461 | | | | | | | | |
| Distribution revenue | 60,585 | 67,186 | | | | | | | | |
| Wellness revenue | 13,402 | 14,927 | | | | | | | | |
| Cannabis costs | 28,861 | 40,190 | | | | | | | | |
| Beverage alcohol costs | 10,849 | 6,663 | | | | | | | | |
| Distribution costs | 54,984 | 59,290 | | | | | | | | |
| Wellness costs | 9,903 | 10,925 | | | | | | | | |
| Adjusted gross profit (excluding PPA step-up) (1) | 49,721 | 50,955 | | | | | | | | |
| Cannabis gross margin | 51% | 43% | | | | | | | | |
| Beverage alcohol adjusted gross margin (excluding PPA step-up) ⁽¹⁾ | 47% | 57% | | | | | | | | |
| Distribution gross margin | 9% | 12% | | | | | | | | |
| Wellness gross margin | 26% | 27% | | | | | | | | |
| Adjusted EBITDA (1) | \$ 13,531 | \$ 12,697 | | | | | | | | |
| Cash and cash equivalents | 490,643 | 376,297 | | | | | | | | |
| Working capital | 637,623 | 317,789 | | | | | | | | |

(1) Adjusted EBITDA, adjusted gross profit and adjusted gross margin are non-GAAP financial measures. See "Use of Non-GAAP Measures" below for a reconciliation of these Non-GAAP Measures to our most comparable GAAP measure.

Segment Reporting

Our reporting segments revenue is comprised of revenues from our cannabis, distribution, beverage alcohol, and wellness operations, as follows:

| | | For the the ended A | | Change | % Change | | |
|--------------------------------|-----------|---------------------|----|---------|----------------|-------|--|
| (in thousands of U.S. dollars) | 2022 2021 | | | | 2022 vs | 0 | |
| Cannabis business | \$ | 58,570 | \$ | 70,449 | \$ (11,879) | (17)% | |
| Distribution business | | 60,585 | | 67,186 | (6,601) | (10)% | |
| Beverage alcohol business | | 20,654 | | 15,461 | 5,193 | 34% | |
| Wellness business | | 13,402 | | 14,927 | (1,525) | (10)% | |
| Total net revenue | \$ | 153,211 | \$ | 168,023 | \$ (14,812) | (9)% | |
| | 30 | | | | | | |

Our reporting segments revenue using a constant currency are as follows:

| | For the thi ended A as reported | ugus | t 31, | | | |
|--------------------------------|---------------------------------------|------|---------|----------|---------|----------|
| | curr | ency | | | Change | % Change |
| (in thousands of U.S. dollars) | 2022 2021 | | | 2022 vs. | | 2021 |
| Cannabis business | \$ 61,579 | \$ | 70,449 | \$ | (8,870) | (13)% |
| Distribution business | 70,580 | | 67,186 | | 3,394 | 5% |
| Beverage alcohol business | 20,654 | | 15,461 | | 5,193 | 34% |
| Wellness business | 13,685 | | 14,927 | | (1,242) | (8)% |
| Total net revenue | \$ 166,498 | \$ | 168,023 | \$ | (1,525) | (1)% |

Our geographic revenue is as follows:

| | For the th | ree m | onths | | | |
|--------------------------------|---------------|-------|---------------|----|----------|----------|
| | ended A | ugus | t 31 , | | Change | % Change |
| (in thousands of U.S. dollars) | 2022 | | 2021 | | 2022 vs | . 2021 |
| North America | \$ 82,192 | \$ | 90,543 | \$ | (8,351) | (9)% |
| EMEA | 66,041 | | 76,009 | | (9,968) | (13)% |
| Rest of World | 4,978 | | 1,471 | | 3,507 | 238% |
| Total net revenue | \$ 153,211 | \$ | 168,023 | \$ | (14,812) | (9)% |

Our geographic revenue using a constant currency is as follows:

| | | For the the ended A as reported | | | | | | |
|--------------------------------|----------|---------------------------------------|----|---------|------|---------|----------|--|
| | currency | | | | | Change | % Change | |
| (in thousands of U.S. dollars) | | 2022 2021 | | 2021 | 2022 | | s. 2021 | |
| North America | \$ | 84,102 | \$ | 90,543 | \$ | (6,441) | (7)% | |
| EMEA | | 76,427 | | 76,009 | | 418 | 1% | |
| Rest of World | | 5,969 | | 1,471 | | 4,498 | 306% | |
| Total net revenue | \$ | 166,498 | \$ | 168,023 | \$ | (1,525) | (1)% | |

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Our geographic capital assets are as follows:

| | Aug | August 31, May 31, | | | | Change | % Change |
|--------------------------------|------|--------------------|----|---------|----|----------|----------|
| (in thousands of U.S. dollars) | 2022 | | | 2022 | | 2022 vs. | . 2021 |
| North America | \$ | 440,639 | \$ | 464,370 | \$ | (23,731) | (5)% |
| EMEA | | 109,560 | | 119,409 | | (9,849) | (8)% |
| Rest of World | | 3,407 | | 3,720 | | (313) | (8)% |
| Total capital assets | \$ | 553,606 | \$ | 587,499 | \$ | (33,893) | (6)% |

Cannabis revenue

Cannabis revenue based on market channel is as follows:

| | | For the th | ree m | onths | | |
|---|---------|------------|-------|----------|----------------|-------|
| | ended A | ugust | t 31, | Change | % Change | |
| (in thousands of US dollars) | | 2022 | | 2021 | 2022 vs. | 2021 |
| Revenue from Canadian medical cannabis products | \$ | 6,520 | \$ | 8,374 | \$ (1,854) | (22)% |
| Revenue from Canadian adult-use cannabis products | | 58,355 | | 69,593 | \$ (11,238) | (16)% |
| Revenue from wholesale cannabis products | | 392 | | 1,700 | \$ (1,308) | (77)% |
| Revenue from international cannabis products | | 10,422 | | 10,266 | \$ 156 | 2% |
| Total cannabis revenue | | 75,689 | | 89,933 | \$ (14,244) | (16)% |
| Excise taxes | | (17,119) | | (19,484) | \$ 2,365 | (12)% |
| Total cannabis net revenue | \$ | 58,570 | \$ | 70,449 | \$ (11,879) | (17)% |

Cannabis revenue based on market channel using a constant currency is as follows:

| | For the the ended Au as reported curr | ugust in co | t 31, | Change | % Change |
|---|--|----------------|----------|----------------|----------|
| (in thousands of US dollars) | 2022 | j | 2021 | 2022 vs. | |
| Revenue from Canadian medical cannabis products | \$ 6,831 | \$ | 8,374 | \$ (1,543) | (18)% |
| Revenue from Canadian adult-use cannabis products | 60,421 | | 69,593 | \$ (9,172) | (13)% |
| Revenue from wholesale cannabis products | 412 | | 1,700 | \$ (1,288) | (76)% |
| Revenue from international cannabis products | 11,869 | | 10,266 | \$ 1,603 | 16% |
| Total cannabis revenue | 79,533 | | 89,933 | \$ (10,400) | (12)% |
| Excise taxes | (17,954) | | (19,484) | \$ 1,530 | (8)% |
| Total cannabis net revenue | \$ 61,579 | \$ | 70,449 | \$ (8,870) | (13)% |

Revenue from Canadian medical cannabis products: Revenue from Canadian medical cannabis products decreased 22% to \$6.5 million for the three months ended August 31, 2022, compared to revenue of \$8.4 million for the prior year period. On a constant currency basis revenue from Canadian medical cannabis products decreased 18% to \$6.8 million for the three months ended August 31, 2022, compared to revenue of \$8.4 million for the three months ended August 31, 2022, compared to revenue of \$8.4 million for the prior year period. This decrease in revenue from medical cannabis products is primarily driven by increased competition from the adult-use recreational market and related price compression.

Revenue from Canadian adult-use cannabis products: During the three months ended August 31, 2022, our gross revenue from Canadian adult-use cannabis products decreased 16% to \$58.4 million compared to revenue of \$69.6 million for the prior year period. On a constant currency basis, our gross revenue from Canadian adult-use cannabis products decreased 13% to \$60.4 million for the same period. The decrease in gross revenue from Canadian adult-use cannabis is primarily driven by the following series of factors:

- We continue to see price compression in the market driven by the high number of competitors;
- Despite this increased competition in the market, we maintained our market leadership position for the quarter, however, we experienced a decline to an 8.5% market share from 15.3% from the prior year quarter, as reported by Hifyre data for all provinces excluding Quebec where Weedcrawler was deemed more accurate;
- We experienced challenges with certain provincial boards, including strikes in British Columbia and Quebec as well as cyber-attacks in Ontario. These events negatively impacted our deliveries and had an estimated impact of \$2.5 million of missed sales in the quarter;
- Changing consumer demand for our flower products, driven primarily by potency changes and strain rationalization, over the course of the prior fiscal year negatively impacted the comparison of the current period to the prior year period. In the last 6 months, we revised our flower strategy to remain innovative and evolve with the industry, launching a large volume of new beta flower strains in the current quarter. This has resulted in an 11% increase in our flower sales since our previous quarter ended May 31, 2022, based on Hifyre data for all provinces excluding Quebec where Weedcrawler was deemed more accurate;
- Additionally, \$2.2 million of the decrease is also attributable to the decline in the Canadian dollar from the prior year quarter; and
- Lastly, these factors were partially offset by the favorable impact of the recently executed HEXO arrangement which resulted in \$7.8 million of advisory services revenue in the quarter.

Wholesale cannabis revenue: Revenue from wholesale cannabis products decreased 77% to \$0.4 million for the three months ended August 31, 2022, compared to revenue of \$1.7 million for the prior year period which is consistent on a constant currency basis. The Company continues to believe that wholesale cannabis revenue will remain subject to quarter-to-quarter variability and is based on opportunistic sales.

International cannabis revenue: Revenue from international cannabis products increased 2% to \$10.4 million for the three months ended August 31, 2022 compared to revenue of \$10.3 million for the prior year period. Given the deterioration of Euro in the quarter, on a constant currency basis, revenue from international cannabis products would have increased 16% to \$11.9 million from \$10.3 million in the prior year period.

Distribution revenue

Revenue from Distribution operations decreased 10% to \$60.6 million for the three months ended August 31, 2022 compared to revenue of \$67.2 million for the prior year period. The decrease in revenue during the period was due to the deterioration of the Euro against the U.S. Dollar., which when the impacts are eliminated, given that on a constant currency basis revenue increased 5% to \$70.6 million when compared to prior year period.

Beverage alcohol revenue

Revenue from our Beverage operations increased 34% to \$20.7 million for the three months ended August 31, 2022 compared to revenue of \$15.5 million for the prior year period. The increase in the three-month period relates primarily to our acquisition of Breckenridge on December 7, 2021.

Wellness revenue

Our Wellness revenue from Manitoba Harvest decreased 10% to \$13.4 million for three months ended August 31, 2022 compared to \$14.9 million from the prior year period. On a constant currency basis for the same period, Wellness revenue decreased 8% to \$13.7 million from \$14.9 million. The decrease in revenue is the result of the prior year quarter including a one-off private label sale that did not recur in the current quarter, as well as a higher volume of distressed retailer sales which resulted in a higher volume of lower-margin sales in the prior year quarter compared to the current period. This decrease is partially offset by a meaningful one-time change in Wellness revenue net of discount sales mix in the final week of the quarter.

Gross profit, gross margin and adjusted gross margin⁽¹⁾ for our reporting segments

Our gross profit and gross margin for the three months ended August 31, 2022 and 2021, is as follows:

| (in the year de of U.S. dollare) | For the three n ended Augus | | Change | % Change |
|--|--------------------------------|---------|------------|----------|
| (in thousands of U.S. dollars) Cannabis | 2022 | 2021 | 2022 vs. 2 | 0 |
| Net revenue | 58,570 | 70,449 | (11,879) | (17)% |
| Cost of goods sold | 28,861 | 40,190 | (11,329) | (28)% |
| Gross profit | 29,709 | 30,259 | (550) | (2)% |
| Gross margin | 51% | 43% | 8% | 18% |
| Distribution | | | | |
| Net revenue | 60,585 | 67,186 | (6,601) | (10)% |
| Cost of goods sold | 54,984 | 59,290 | (4,306) | (7)% |
| Gross profit | 5,601 | 7,896 | (2,295) | (29)% |
| Gross margin | 9% | 12% | (3)% | (21)% |
| Beverage alcohol | | | | |
| Net revenue | 20,654 | 15,461 | 5,193 | 34% |
| Cost of goods sold | 10,849 | 6,663 | 4,186 | 63% |
| Gross profit | 9,805 | 8,798 | 1,007 | 11% |
| Gross margin | 47% | 57% | (10)% | (17)% |
| Purchase price accounting step-up | 1,107 | — | — | 0%) |
| Adjusted gross profit (1) | 10,912 | 8,798 | 2,114 | 24% |
| Adjusted gross margin (1) | 53% | 57% | (4%) | (7%) |
| Wellness | | | | |
| Net revenue | 13,402 | 14,927 | (1,525) | (10)% |
| Cost of goods sold | 9,903 | 10,925 | (1,022) | (9)% |
| Gross profit | 3,499 | 4,002 | (503) | (13)% |
| Gross margin | 26% | 27% | (1)% | (3)% |
| Total | | | | |
| Net revenue | 153,211 | 168,023 | (14,812) | (9)% |
| Cost of goods sold | 104,597 | 117,068 | (12,471) | (11)% |
| Gross profit | 48,614 | 50,955 | (2,341) | (5)% |
| Gross margin | 32% | 30% | 2% | 6% |
| Purchase price accounting step-up | 1,107 | _ | | (0)% |
| Adjusted gross profit (1) | 49,721 | 50,955 | (1,234) | (2)% |
| Adjusted gross margin (1) | 32% | 30% | 2% | 7% |

(1) Adjusted gross profit is our Gross profit (adjusted to exclude inventory purchase price accounting valuation step-up) and adjusted gross margin is our Gross margin (adjusted to exclude inventory purchase price accounting valuation step-up) and are non-GAAP financial measures. See "Use of Non-GAAP Measures" below for additional discussion regarding these non-GAAP measures. The Company's management believes that adjusted gross profit and adjusted gross margin are useful to our management to evaluate our business and operations, measure our performance, identify trends affecting our business, project our future performance, and make strategic decisions. We do not consider adjusted gross profit and adjusted gross margin in isolation or as an alternative to financial measures determined in accordance with GAAP.

Cannabis gross margin: Gross margin increased during the three months ended August 31, 2022 to 51% from 43% versus the prior year period. The three months' increase in cannabis gross margin is primarily related to the \$7.8 million of HEXO revenue included in cannabis revenue. When this revenue is excluded from this computation, our cannabis gross margin remains consistent at 43% for the period. The Company has been able to maintain a consistent gross margin despite the adverse price compression faced during the quarter as a result of our focus on being a low cost producer and other synergistic initiatives.

Distribution gross margin: Gross margin of 9% for the three months ended August 31, 2022 decreased from 12% the same period in the prior year. These declines were driven by a change in consumer trends toward lower margin products.

Beverage alcohol gross margin: Gross margin of 47% for the three months ended August 31, 2022 decreased from 57% from the same period in the prior year. This decrease is a result of the current period including the Sweetwater Colorado expansion, which is still in the start-up phase of operations and thus when compared to the prior quarter same period in which the expansion had not yet begun.

Wellness gross margin: Gross margin of 26% for the three months ended August 31, 2022 slightly decreased from 27% from the same period in the prior year and has remained relatively consistent period over period despite inflationary impacts as a result of the change in sales mix experienced at the end of the quarter.

Operating expenses

| | For the three months ended August 31, | | | | Change | % Change |
|--|---------------------------------------|----------|----|---------|----------------|----------|
| (in thousands of US dollars) | | 2022 | 0 | 2021 | 2022 vs. | Ū |
| General and administrative | \$ | 40,508 | \$ | 49,487 | \$ (8,979) | (18)% |
| Selling | | 9,671 | | 7,432 | 2,239 | 30% |
| Amortization | | 24,359 | | 30,739 | (6,380) | (21)% |
| Marketing and promotion | | 7,248 | | 5,465 | 1,783 | 33% |
| Research and development | | 166 | | 785 | (619) | (79)% |
| Change in fair value of contingent consideration | | 211 | | 837 | (626) | (75)% |
| Litigation costs | | 445 | | 1,194 | (749) | (63)% |
| Transaction (income) costs | | (12,816) | | 24,385 | (37,201) | (153)% |
| Total operating expenses | \$ | 69,792 | \$ | 120,324 | \$ (50,532) | (42)% |

Operating expenses are comprised of general and administrative, share-based compensation, selling, amortization, marketing and promotion, research and development, change in fair value of contingent consideration, litigation costs and transaction (income) costs. These costs decreased by (\$50.5) million to \$69.8 million for the three months ended August 31, 2022 as compared to \$120.3 million for the same period of the prior year. This decrease was primarily a result of the transaction income recorded in the period described in detail below, where as the prior quarter included expenses related to the Tilray-Aphria Arrangement Agreement. Additionally, our amortization has decreased as a result of the reductions in our intangible assets. Lastly, our reduction in G&A is a result of our continual commitment to executing cost saving initiatives and exploring synergistic opportunities.

General and administrative costs

During the three months ended August 31, 2022, general and administrative costs decreased by 18% as compared to the prior year period.

| | For the three months ended August 31, | | | | | Change | % Change |
|--|--|--------|----|---------|----|---------|----------|
| (in thousands of US dollars) | 2022 2021 | | | 2022 vs | | 2021 | |
| Executive compensation | \$ | 3,555 | \$ | 3,090 | \$ | 465 | 15% |
| Office and general | | 5,829 | | 12,742 | | (6,913) | (54)% |
| Salaries and wages | | 14,635 | | 15,311 | | (676) | (4)% |
| Stock-based compensation | | 9,193 | | 9,417 | | (224) | (2)% |
| Insurance | | 2,703 | | 4,631 | | (1,928) | (42)% |
| Professional fees | | 2,490 | | 2,713 | | (223) | (8)% |
| Gain on sale of capital assets | | 77 | | 27 | | 50 | 185% |
| Travel and accommodation | | 1,161 | | 790 | | 371 | 47% |
| Rent | | 865 | | 766 | | 99 | 13% |
| Total general and administrative costs | \$ | 40,508 | \$ | 49,487 | \$ | (8,979) | (18)% |

Executive compensation increased by 15% in the three months ended August 31, 2022, primarily due to a one-time payment of a transaction specific bonus related to the closure of the Tilray and HEXO strategic alliance during the quarter.

Office and general decreased by 54% during the three months ended August 31, 2022 the decrease is primarily due to the inclusion of the additional one-time costs associated with the closure of our Nanaimo, Canada, facility in the prior year quarter.

Salaries and wages decreased by 4% during the three months ended August 31, 2022. The decrease is primarily due to the synergy and cost saving initiatives implemented since the prior year. The Company's headcount decreased to approximately 1700 employees as a result of the Tilray-Aphria Arrangement Agreement compared to 2,100 employees as of August 31, 2021.

The Company recognized stock-based compensation expense of \$9.2 million for the three months ended August 31, 2022 compared to \$9.4 million for the same period in the prior year. The balance has remained consistent period over period as this is based on consent time based vesting schedules.

Insurance expenses decreased by 42% for the three months ended August 31, 2022 to \$2.7 million from \$4.6 from the same period in the prior year. This item was a target of the Tilray-Aphria Arrangement Agreement synergies.

Selling costs

For the three months ended August 31, 2022, the Company incurred selling costs of \$9.7 million or 6.3% of revenue as compared to \$7.4 million and 4.4% of revenue in the prior year period. These costs relate to third-party distributor commissions, shipping costs, Health Canada cannabis fees, and patient acquisition and maintenance costs. Patient acquisition and ongoing patient maintenance costs include funding to individual clinics to assist with additional costs incurred by clinics resulting from the education of patients using the Company's products. The increase in selling costs as a percent of revenue in the period resulted from incurred costs associated with having a portion of our selling fees with fixed components that did not decrease with the decline in our revenue during the quarter.

Amortization

The Company incurred non-production related amortization charges of \$24.4 million for the three months ended August 31, 2022 compared to \$30.7 million in the prior year period. The decreased amortization is a result of the reduced intangible asset levels.

Marketing and promotion costs

For the three months ended August 31, 2022, the Company incurred marketing and promotion costs of \$7.2 million as compared to \$5.5 million the prior year period. The increase is a result of the continued focus of investing in our Canadian cannabis brands by prioritizing our retail partnerships through the education of budtenders. Additionally, the prior year quarter did not include the marketing spend related to Breckenridge, as it was acquired in the second quarter of the prior year.

Research and development

Research and development costs were \$0.2 million during the three months ended August 31, 2022 compared to \$0.8 million in the prior year period. These relate to external costs associated with the development of new products.

Transaction (income) costs

Items classified as transaction (income) costs are non-recurring in nature and correspond largely to our acquisition and synergy strategy. The three months decrease of 153% from the prior year period is related to the following items:

- we incurred minimal transaction costs related to the Tilray-Aphria Arrangement Agreement in the current quarter, however, we do anticipate that there will continue to be additional costs associated with this transaction until the disposal of our Enniskillen facility and the restructuring of Nanaimo facility are completed;
- the prior period included fees related to the MedMen transaction, which has been completed and thus there are no further expected costs to be incurred unless the Triggering Event arises;
- A non-reimbursed compensation payment of \$5.0 million was made as a result of the HEXO transaction in the quarter; and
- we recognized a change in fair value of \$18.3 million on the HTI Share Consideration's purchase price derivative as a result of an increase in our share price on the shares paid for the HEXO convertible note receivable Note 7 (Convertible notes receivable). This gain was payable to the Company from HTI and was collected in cash subsequent to the quarter end. This gain offsets the aforementioned items in the period and contributes to the period over period decrease. The Company does not anticipate there to be additional transaction costs related to the HEXO transaction as it is complete at this time, however, should the Company pursue additional arrangements with HEXO than additional costs may be incurred.

Non-operating (expense) income, net

Non-operating (expense) income is comprised of:

| | For the thr | | | | |
|---|----------------|-------|---------------|----------------|----------|
| | ended Au | ugusi | t 31 , | Change | % Change |
| (in thousands of US dollars) | 2022 | | 2021 | 2022 vs | . 2021 |
| Change in fair value of convertible debenture | \$ (7,884) | \$ | 39,370 | \$ (47,254) | (120)% |
| Change in fair value of warrant liability | 1,548 | | 17,535 | (15,987) | (91)% |
| Foreign exchange loss | (25,573) | | (5,724) | (19,849) | 347% |
| Loss on long-term investments | (1,008) | | (1,675) | 667 | (40)% |
| Other non-operating (losses) gains, net | (75) | | 191 | (266) | (139)% |
| Total non-operating income (expense) | \$ (32,992) | \$ | 49,697 | \$ (82,689) | (166)% |

For the three months ended August 31, 2022, the Company recognized a change in fair value of its convertible debentures of (\$7.9) million. The change is driven primarily by the changes in the Company's share price and the change in the trading price of the convertible debentures. Additionally, for the three months ended August 31, 2022, the Company recognized a change in fair value of its warrants, resulting in a gain of \$1.5 million also as a result of the change in our share price. Furthermore, for three months ended August 31, 2022, the Company recognized a loss of (\$25.6) million, resulting from the changes in foreign exchange rates during the period, compared to losses of (\$5.7) million for the prior year period, largely associated with the weakening of the Euro. The remaining other losses relate to changes in fair value in the Company's convertible notes receivable and long-term investments.

Reconciliation of Non-GAAP Financial Measures to GAAP Measures

Adjusted EBITDA

Adjusted EBITDA is a non-GAAP financial measure that does not have any standardized meaning prescribed by GAAP and may not be comparable to similar measures presented by other companies. The Company calculates adjusted EBITDA as net loss before income taxes, net interest expense, depreciation and amortization, equity in net loss of equity-method investees, inventory write downs, stock-based compensation, integration activities, transaction (income) costs, litigation costs, unrealized currency gains and losses and other adjustments.

The Company's management believes that this presentation provides useful information to management, analysts and investors regarding certain additional financial and business trends relating to its results of operations and financial condition. In addition, management uses this measure for reviewing the financial results of the Company and as a component of performance-based executive compensation.

We do not consider Adjusted EBITDA in isolation or as an alternative to financial measures determined in accordance with GAAP. The principal limitation of Adjusted EBITDA is that it excludes certain expenses and income that are required by U.S. GAAP to be recorded in our consolidated financial statements. In addition, Adjusted EBITDA is subject to inherent limitations as this metric reflects the exercise of judgment by management about which expenses and income are excluded or included in determining Adjusted EBITDA. In order to compensate for these limitations, management presents Adjusted EBITDA in connection with GAAP results.

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For the period ended August 31, 2022, adjusted EBITDA decreased primarily as a result of the decline in revenue and gross profit as a result of the weakening of the Euro during the quarter.

| | For the three months | | | | | | |
|--|----------------------|----------|----|----------|----|----------|----------|
| | ended August 31, | | | t 31, | | Change | % Change |
| Adjusted EBITDA reconciliation: | | 2022 | | 2021 | | 2022 vs. | 2021 |
| Net loss | \$ | (65,794) | \$ | (34,604) | \$ | (31,190) | 90% |
| Income taxes | | 7,211 | | 4,762 | | 2,449 | 51% |
| Interest expense, net | | 4,413 | | 10,170 | | (5,757) | (57)% |
| Non-operating income (expense), net | | 32,992 | | (49,697) | | 82,689 | (166)% |
| Amortization | | 34,069 | | 39,333 | | (5,264) | (13)% |
| Stock-based compensation | | 9,193 | | 9,417 | | (224) | (2)% |
| Change in fair value of contingent consideration | | 211 | | 837 | | (626) | (75)% |
| Purchase price accounting step-up | | 1,107 | | | | 1,107 | NM |
| Facility start-up and closure costs | | 1,800 | | 6,200 | | (4,400) | (71)% |
| Lease expense | | 700 | | 700 | | — | 0% |
| Litigation costs | | 445 | | 1,194 | | (749) | (63)% |
| Transaction (income) costs | | (12,816) | | 24,385 | | (37,201) | (153)% |
| Adjusted EBITDA | \$ | 13,531 | \$ | 12,697 | \$ | 834 | 7% |

Adjusted EBITDA should not be considered in isolation from, or as a substitute for, net loss. There are a number of limitations related to the use of Adjusted EBITDA as compared to net loss, the closest comparable GAAP measure. Adjusted EBITDA adjusts for the following:

- Non-cash inventory valuation adjustments;
- Non-cash amortization and amortization expenses and, although these are non-cash charges, the assets being depreciated and amortized may have to be replaced in the future;
- Stock-based compensation expenses, which has been, and will continue to be for the foreseeable future, a significant recurring expense in our business and an important part of our compensation strategy;
- Non-cash impairment charges, as the charges are not expected to be a recurring business activity;
- Non-cash foreign exchange gains or losses, which accounts for the effect of both realized and unrealized foreign exchange transactions. Unrealized gains or losses represent foreign exchange revaluation of foreign denominated monetary assets and liabilities;
- Non-cash change in fair value of warrant liability;
- Interest expense, net;

- Costs incurred to start up new facilities;
- Lease expense, to conform with competitors who report under IFRS;
- Transaction (income) costs includes acquisition related income and expenses, which vary significantly by transactions and are excluded to
 evaluate ongoing operating results;
- Litigation costs includes costs related to ongoing litigations, legal settlements and recoveries which are excluded to evaluate ongoing operating results;
- Amortization of purchase accounting step-up in inventory value included in costs of sales product costs; and
- Current and deferred income tax expenses and recoveries, which could be a significant recurring expense or recovery in our business in the future and reduce or increase cash available to us.

Liquidity and Capital Resources

We actively manage our cash and investments in order to internally fund operating needs, make scheduled interest and principal payments on our borrowings, and make acquisitions. On March 3, 2021, we entered into an at the market offering arrangement (the "ATM Program") pursuant to which we offered and sold our common stock having an aggregate offering price of up to \$400 million. The ATM Program was intended to strengthen our balance sheet and improve our liquidity position and was utilized to offer and sell common stock having a total of \$400 million for the period ending August 31, 2022. The Company has fully completed its sales of shares under the ATM Program. In addition, the Company may from time to time use excess cash to repurchase its outstanding convertible debentures in open market transactions. We believe that existing cash, cash equivalents, short-term investments and cash generated by operations, together with received proceeds from the ATM Program and access to external sources of funds, will be sufficient to meet our domestic and foreign capital needs in the foreseeable future.

The following table sets forth the major components of our statements of cash flows for the periods presented:

| | For the three months ended August 31, | | |
|---|---|----|-----------|
| | 2022 | | 2021 |
| Net cash used in operating activities | \$ (46,269) | \$ | (93,227) |
| Net cash used in investing activities | (1,537) | | (8,620) |
| Net cash (used in) provided by financing activities | 123,620 | | (8,028) |
| Effect on cash of foreign currency translation | (1,080) | | (2,294) |
| Cash and cash equivalents, beginning of period | 415,909 | | 488,466 |
| Cash and cash equivalents, end of period | 490,643 | | 376,297 |
| Increase (decrease) in cash and cash equivalents | \$ 74,734 | \$ | (112,169) |

Cash flows from operating activities

The change in net cash used in operating activities during the three months ended August 31, 2022 compared to the prior year period is primarily related to improved operating efficiencies realized through our synergy programs. The current period's negative operating cash flow was largely driven by an investment in working capital.



Cash flows from investing activities

The change in net cash used in investing activities during the three months ended August 31, 2022 compared to the prior year period is a result of most of our capital expenditure projects being completed from the prior year, with the exception of Sweetwater Colorado.

Cash flows from financing activities

The change in cash used in financing activities in during the three months ended August 31, 2022 compared to the prior year period, is primarily due to the funds received in the current quarter from our ATM program that was not in place for the prior year period.

Subsequent Events

Refer to Part I, Financial Information, Note 24 Subsequent Events of this interim report.

Off Balance Sheet Arrangements

At August 31, 2022, we did not have any off-balance sheet arrangements as defined in Item 303(a)(4) of Regulation S-K that have had, or are likely to have, a material current or future effect on our condensed interim consolidated financial statements.

Contingencies

In addition to the litigation described in the Part II, Item 1 - Legal Proceedings, the Company is and may be a defendant in lawsuits from time to time in the normal course of business. While the results of litigation and claims cannot be predicted with certainty, the Company believes the reasonably possible losses of such matters, individually and in the aggregate, are not material. Additionally, the Company believes the probable final outcome of such matters will not have a material adverse effect on the Company's consolidated results of operations, financial position, cash flows or liquidity.

Critical Accounting Policies

Our financial statements are prepared in accordance with accounting principles generally accepted in the United States. The accounting principles we use require us to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and amounts of income and expenses during the reporting periods presented. We believe in the quality and reasonableness of our critical accounting policies; however, materially different amounts may be reported under different conditions or using assumptions different from those that we have applied. The accounting policies that have been identified as critical to our business operations and to understanding the results of our operations pertain to revenue recognition, valuation of inventory, valuation of long-lived assets, goodwill and intangible assets, stock-based compensation and valuation allowances for deferred tax assets. The application of each of these critical accounting policies and estimates is discussed in Part II, Item 7, Management's Discussion and Analysis of Financial Condition and Results of Operations, of our Annual Report on Form 10-K for the fiscal year ended May 31, 2022.

Recently Issued Accounting Pronouncements

A description of recently issued accounting pronouncements that may potentially impact our financial position and results of operations is disclosed in "Part I, Item 1. Note 2 – Basis of presentation and summary of significant accounting policies" to our financial statements appearing elsewhere in this Quarterly Report on Form 10-Q.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

There have been no significant changes in market risk from those addressed in the Company's Annual Report on Form 10-K for the fiscal year ended May 31, 2022 during the three months ended August 31, 2022. See the information set forth in Part II, Item 7A, Quantitative and Qualitative Disclosures About Market Risk, of the Company's Annual Report on Form 10-K for the fiscal year ended May 31, 2022.

Item 4. Controls and Procedures.

Disclosure Controls and Procedures

We maintain disclosure controls and procedures (as that term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) that are designed to ensure that information required to be disclosed in our reports under the Exchange Act is recorded, processed, and summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures. Any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives. An evaluation of the effectiveness of the design and operation of our disclosure controls and procedures as of the end of the period covered by this Quarterly Report was made under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer.

Based upon this evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of August 31, 2022, our disclosure controls and procedures (a) are effective to ensure that information required to be disclosed by us in reports filed or submitted under the Exchange Act is timely recorded, processed, summarized and reported and (b) include, without limitation, controls and procedures designed to ensure that information required to be disclosed by us in reports filed or submitted under the Exchange Act is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

Consistent with guidance issued by the SEC, the scope of management's assessment of the effectiveness of our disclosure controls and procedures did not include the internal controls over financial reporting of Breckenridge Distillery, which we acquired on December 7, 2021. Breckenridge Distillery represented 2.0% of our consolidated assets and 3.7% of our consolidated revenues as of and for the three months ended August 31, 2022.

Changes in Internal Control over Financial Reporting

There have been no changes in our "internal control over financial reporting" (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) that occurred during the period covered by this Quarterly Report that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting. As mentioned above, the Company acquired Breckenridge Distillery on December 7, 2021. The Company is in the process of reviewing the internal control structure of Breckenridge Distillery and, if necessary, will make appropriate changes as it integrates them into the Company's overall internal control over financial reporting process.



PART II—OTHER INFORMATION

Item 1. Legal Proceedings.

"Item 3. Legal Proceedings" of our Annual Report on Form 10-K for the fiscal year ended May 31, 2022 includes a discussion of our legal proceedings. There have been no material changes from the legal proceedings described in our Form 10-K, except with respect to the matters disclosed and incorporated herein by reference to Note 18, *Commitments and contingencies*, in the Notes to the Consolidated Financial Statements included in Part I, Item 1 of this Form 10-Q.

Item 1A. Risk Factors.

"Item 1A. Risk Factors" of our Annual Report on Form 10-K for the fiscal year ended May 31, 2022 includes a discussion of our known material risk factors, other than risks that could apply to any issuer or offering. A summary of our risk factors is included below. Except as noted below the summary of our risk factors, there have been no material changes from the risk factors described in our Form 10-K.

- We recently closed on an investment and certain transactions with HEXO Corp. ("HEXO") and we face uncertainty with respect to our ability to realize a return on our investment and achieve expected production efficiencies and cost savings in connection with the commercial transactions with HEXO as well as the MedMen investment.
- Our business is dependent upon regulatory approvals and licenses, ongoing compliance and reporting obligations and timely renewals.
- Government regulation is evolving, and unfavorable changes or lack of commercial legalization could impact our ability to carry on our business as currently conducted and the potential expansion of our business.
- Our production and processing facilities are integral to our business and adverse changes or developments affecting our facilities may have an adverse impact on our business.
- We face intense competition, and anticipate competition will increase, which could hurt our business.
- Regulations constrain our ability to market and distribute our products in Canada.

- United States regulations relating to hemp-derived CBD products are new and rapidly evolving, and changes may not develop in the timeframe or manner most favorable to our business objectives.
- Changes in consumer preferences or public attitudes about alcohol could decrease demand for our beverage alcohol products.
- SweetWater and Breckenridge each face substantial competition in the beer industry and the broader market for alcoholic beverage products which could impact our business and financial results.
- We have limited operating history and a history of net losses, and we may not achieve or maintain profitability in the future.
- We are subject to litigation, arbitration and demands, which could result in significant liability and costs, and impact our resources and reputation.
- Our strategic alliances and other third-party business relationships may not achieve the intended beneficial impact and expose us to risks.
- We may not be able to successfully identify and execute future acquisitions, dispositions or other equity transactions or successfully manage the impacts of such transactions on our operations.
- We are subject to risks inherent in an agricultural business, including the risk of crop failure.
- We depend on significant customers for a substantial portion of our revenue. If we fail to retain or expand our customer relationships or significant customers reduce their purchases, our revenue could decline significantly.
- Our products may be subject to recalls for a variety of reasons, which could require us to expend significant management and capital resources.
- Significant interruptions in our access to certain supply chains for key inputs such as raw materials, supplies, electricity, water and other utilities may impair our operations.
- Management may not be able to successfully establish and maintain effective internal controls over financial reporting.
- The price of our common stock in public markets has experienced and may continue to experience severe volatility and fluctuations.
- The volatility of our stock and the stockholder base may hinder or prevent us from engaging in beneficial corporate initiatives.
- The terms of our outstanding warrants may limit our ability to raise additional equity capital or pursue acquisitions, which may impact funding of our ongoing operations and cause significant dilution to existing stockholders.
- We may not have the ability to raise the funds necessary to settle conversions of the convertible securities in cash or to repurchase the convertible securities upon a fundamental change.
- We are subject to other risks generally applicable to our industry and the conduct of our business.

We may be negatively impacted by volatility in the political and economic environment, such as the crisis in Ukraine, economic downturns and increases in interest rates, and a period of sustained inflation across the markets in which we operate could result in higher operating costs and may negatively impact our business and financial performance.

Trade, monetary and fiscal policies, and political and economic conditions may substantially change, and credit markets may experience periods of constriction and variability. These conditions may impact our business. Further rising inflation may negatively impact our business, raise cost and reduce profitability. While we would take actions, wherever possible, to reduce the impact of the effects of inflation, in the case of sustained inflation across several of the markets in which we operate, it could become increasingly difficult to effectively mitigate the increases to our costs. In addition, the effects of inflation on consumers' budgets could result in the reduction of our customers' spending habits. If we are unable to take actions to effectively mitigate the effect of the resulting higher costs, our profitability and financial position could be negatively impacted.

The Federal Reserve recently raised interest rates multiple times in response to concerns about inflation and it may raise them again. Higher interest rates, coupled with reduced government spending and volatility in financial markets may increase economic uncertainty and affect consumer spending. Similarly, the ongoing military conflict between Russia and Ukraine has created extreme volatility in the global capital markets and is expected to have further global economic consequences, including disruptions of the global supply chain and energy markets. Any such volatility and disruptions may adversely affect our business or the third parties on whom we rely. If the equity and credit markets deteriorate, including as a result of political unrest or war, it may make any necessary debt or equity financing more difficult to obtain in a timely manner or on favorable terms, more costly or more dilutive. Increased inflation rates can adversely affect us by increasing our costs, including labor and employee benefit costs. In addition, higher inflation and macro turmoil and uncertainty could also adversely affect our customers, which could reduce demand for our products.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

Recent Sales of Unregistered Equity Securities

On July 12, 2022, the Company acquired all of the outstanding principal and interest under a secured convertible note (the "HEXO Convertible Note") issued by HEXO Corp. ("HEXO") with certain amendments. As consideration for the acquisition of the HEXO Convertible Note, the Company paid a purchase price in aggregate amount equal to \$155 million, which was satisfied through the issuance to HTI of 33,314,412 shares of Tilray's Class 2 common stock and the issuance of a newly issued \$50 million of convertible promissory note.

On June 30, 2022, the Company issued 1,529,821 shares of Tilray's Class 2 common stock to Double Diamond Holdings Ltd. ("Double Diamond") in connection with the assignment from Double Diamond to the Company of a promissory note payable by 1974568 Ontario Limited.

Each of the foregoing issuances of Tilray's Class 2 common stock was made in reliance on the exemption provided by Section 4(a)(2) of the Securities Act of 1933, as amended, for the offer and sale of securities not involving a public offering. No underwriter participated in the offer and sale of the shares issued pursuant to the foregoing issuances, and no commission or other remuneration was paid or given directly or indirectly in connection therewith. Additionally, each of the foregoing issuance of Tilray's Class 2 common stock was reported on a Form 8-K filed by the Company with the U.S. Securities and Exchange Commission.

Item 3. Defaults Upon Senior Securities.

Not applicable.

Item 4. Mine Safety Disclosures.

Not applicable.

Item 5. Other Information.

Not applicable.

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Item 6. Exhibits.

| Exhibit Number | Description |
|-------------------|---|
| 10.1* | Form of Restricted Stock Unit Grant Notice (2022 HEXO EBITDA Award) under the Amended and Restated 2018 Equity Incentive Plan |
| 10.2* | Assignment and Assumption Agreement, dated June 30, 2022, between Double Diamond Holdings Ltd., and Tilray Brands, Inc. |
| 10.3* | Promissory note in the amount of \$5,063,709.00 payable by 1974568 Ontario Limited. |
| 10.4† | Transaction Agreement, dated as of April 11, 2022, by and among and Tilray Brands, Inc., HT Investments MA LLC and HEXO Corp. (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on April 12, 2022) (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on July 12, 2022). |
| 10.5 | Amending Agreement to Transaction Agreement, dated as of June 14, 2022, by and among Tilray Brands, Inc., HT Investments MA LLC and HEXO Corp. (incorporated by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed with the SEC on June 14, 2022). |
| 10.6 | Amended and Restated Assignment and Assumption Agreement, dated as of June 14, 2022, by and among Tilray Brands, Inc., HT Investments MA LLC and HEXO Corp. (incorporated by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed with the SEC on June 14, 2022). |
| 10.7 | Amending Agreement to Amended and Restated Assignment and Assumption Agreement dated as of July 12, 2022, by and among Tilray Brands, Inc., HT Investments MA LLC and HEXO Corp. (incorporated by reference to Exhibit 10.4 to the Company's Current Report on Form 8-K filed with the SEC on July 12, 2022). |
| 10.8 | Convertible Promissory Note due September 1, 2023, dated July 12, 2022, issued and owing by Tilray Brands, Inc. to HT Investments MA LLC (incorporated by reference to Exhibit 10.5 to the Company's Current Report on Form 8-K filed with the SEC on July 12, 2022). |
| 10.9 | Amended and Restated Senior Secured Convertible Note due 2026, dated July 12, 2022, issued and owing by HEXO to Tilray Brands, Inc. (incorporated by reference to Exhibit 10.6 to the Company's Current Report on Form 8-K filed with the SEC on July 12, 2022). |
| 10.10 | Indenture dated as of May 27, 2021, by and between HEXO Corp. as issuer, and GLAS Trust Company LLC, as trustee (incorporated by reference to Exhibit 10.7 to the Company's Current Report on Form 8-K filed with the SEC on July 12, 2022). |
| 31.1* | Certification of Principal Executive Officer Pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 31.2* | Certification of Principal Financial Officer Pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 32.1* | Certification of Principal Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 32.2* | Certification of Principal Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101* | The following financial statements from the Company's Quarterly Report on Form 10-Q for the quarter ended August 31, 2022, formatted in Inline XBRL: (i) Consolidated Statements of Financial Position, (ii) Consolidated Statements of Loss and Comprehensive Loss, (iii) Consolidated Statements of Stockholders' Equity, (iv) Consolidated Statements of Cash Flows, and (v) Notes to Condensed Interim Consolidated Financial Statements, tagged as blocks of text and including detailed tags. |

104* Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)

* Filed herewith.

† Schedules have been omitted pursuant to Item 601(a)(5) of Regulation S-K.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: October 7, 2022

Date: October 7, 2022

Tilray Brands, Inc.

| rwin D. Simon |
|-----------------------------------|
| in D. Simon |
| irman and Chief Executive Officer |
| |

By: /s/ Carl Merton Carl Merton Chief Financial Officer

July 26, 2022

TILRAY BRANDS, INC.

RESTRICTED STOCK UNIT GRANT NOTICE

(2022 HEXO EBITDA AWARD) (AMENDED AND RESTATED 2018 EQUITY INCENTIVE PLAN)

Tilray, Inc. (the "*Company*"), pursuant to its Amended and Restated 2018 Equity Incentive Plan (as amended, the "*Plan*"), hereby awards to Participant a Restricted Stock Unit Award for the number of shares of the Company's Class 2 Common Stock ("*Restricted Stock Units*") set forth below (the "*HEXO EBITDA Award*"). The HEXO EBITDA Award is subject to all of the terms and conditions as set forth in this notice of grant (this "*Restricted Stock Unit Grant Notice*"), and in the Plan and the Restricted Stock Unit Award Agreement (the "*Award Agreement*"), both of which are attached hereto and incorporated herein in their entirety. Capitalized terms not explicitly defined herein shall have the meanings set forth in the Plan or the Award Agreement. In the event of any conflict between the terms in this Restricted Stock Unit Grant Notice or the Award Agreement and the Plan, the terms of the Plan shall control.

Participant: Date of Grant: Vesting Commencement Date: Number of Restricted Stock Units:

All of the Restricted Stock Units are nonvested and forfeitable as of the Date of Grant. Subject to Participant's Continuous Service through each such Vesting Date (except as set forth below), the Restricted Stock Units shall vest and become nonforfeitable subject to both time-based and performance-based vesting conditions as follows: <u>Time-Based Vesting Condition</u>: Subject to achievement of the HEXO EBITDA Performance-Based Vesting Conditions (described below), 50% of the Restricted Stock Units shall vest on July 31, 2023 (the "*Initial Vesting Date*"), and an additional 25% shall vest on each of the first (1st) and second (2nd) anniversaries of the Initial Vesting Date (each a "*Time-Based Vesting Date*" or "*Vesting Date*").

<u>Performance-Based Vesting Condition</u>: If during the period commencing July 12, 2022, and ending July 31, 2023 (the "*Measurement Period*"), the Company achieves the "*HEXO EBITDA Performance Level*" below, then the percentage of RSUs that vest on the applicable Vesting Date shall be as follows:

| <u>HEXO EBITDA</u> <u>Performance</u> <u>Level</u> | <u>HEXO EBITDA</u> | <u>% of HEXO</u> <u>EBITDA Award</u> <u>Vested</u> | <u>Number of RSUs</u> |
|--|----------------------------|--|-----------------------|
| <u>Below Initial</u> <u>Performance Level</u> | \$30,000,000 or less | 0% | 0 |
| Initial Performance Level | \$30,000,000 | 100% | - |
| <u>Second</u> <u>Performance Level</u> | \$35,000,000 | 150% | - |
| <u>Exceptional</u> <u>Performance Level</u> | \$40,000,000 or greater | 200% | - |

Vesting Schedule:

• If the Initial Performance Level is achieved, the vested percentage shall be interpolated on a linear basis for performance between the Initial Performance Level and each of the Second Performance Level and the Exceptional Performance Level, as applicable.

For purposes of this HEXO EBITDA Award, "**HEXO EBITDA**" shall mean the EBITDA achieved during the Measurement Period from the Company's investment in HEXO Inc., as determined by the Company's Compensation Committee in its sole discretion. In the event that the Company acquires 100% ownership of HEXO Inc. prior to the end of the Measurement Period, then the Measurement Period is deemed to end on the closing of such acquisition and the Compensation Committee shall retain discretion to adjust the HEXO EBITDA Performance Level to reflect such acquisition. **"EBITDA**" shall mean net (loss) income before income taxes, interest expense, net, non-operating expense (income), net, amortization, stock-based compensation, change in fair value of contingent consideration, impairment, inventory valuation adjustments, purchase price accounting step up, facility start-up and closure costs, lease expense, litigation costs and transaction costs.

| | The HEXO EBITDA Award shall be settled within 30 days of the date each Time- Based Vesting Date, provided that the <u>HEXO EBITDA</u> Performance-Based Vesting Condition has been satisfied (e.g., if the grant date is July 26, 2022, and the 100% target is achieved on July 31, 2023, then 50% of the award shall vest on July 31, 2023, and an additional 25% shall vest on July 31, 2024, and the final 25% shall vest on July 31, 2025). To the extent not already vested or previously forfeited, the Restricted Stock Units will become 100% vested and nonforfeitable (i) as of the date of Participant's termination of employment by the Company without Cause or Participant's resignation for Good Reason within 24 months after a Change of Control, (ii) Participant's termination due to Disability or (iii) Participant's death. In the event of the Participant's termination of employment by the Company without Cause or Participant's resignation for Good Reason not in connection with a Change in Control, the Time-Based Vesting Condition shall be deemed satisfied (i.e., Restricted Stock Units will become vesting, if at all, on the date of such termination to the extent that the Performance-Based Vesting Condition(s) are satisfied). For purposes of this Award Agreement, the terms "Cause", "Good Reason," "Disability" and "Change in Control" shall have the meanings set forth in the Executive Employment Agreement between the Participant and the Company. |
|--------------------|---|
| Issuance Schedule: | Subject to any Capitalization Adjustment, one share of Common Stock (or its cash equivalent, at the discretion of the Company) will be issued for each Restricted Stock Unit that vests at the time set forth in Section 6 of the Award Agreement. |

Additional Terms/Acknowledgements: Participant acknowledges that as of the Date of Grant, this Restricted Stock Unit Grant Notice, the Award Agreement and the Plan set forth the entire understanding between Participant and the Company regarding the acquisition of the Common Stock pursuant to the Award specified above and supersede all prior oral and written agreements on the terms of this Award, with the exception, if applicable, of (i) restricted stock unit awards or options previously granted and delivered to Participant, (ii) the written employment agreement, offer letter or other written agreement entered into between the Company and Participant specifying the terms that should govern this specific Award, and (iii) any compensation recovery policy that is adopted by the Company or is otherwise required by applicable law.

By accepting this Award, Participant acknowledges having received and read the Restricted Stock Unit Grant Notice, the Award Agreement and the Plan and agrees to all of the terms and conditions set forth in these documents. Participant consents to receive Plan documents by electronic delivery and to participate in the Plan through an on-line or electronic system established and maintained by the Company or another third party designated by the Company.

| TILRAY BRANDS, INC. | PARTICIPANT: |
|----------------------------------|---|
| Ву: | |
| Signature | Signature |
| Title: | Date: |
| Date: | |
| ATTACHMENTS: Award Agreement and | Amended and Restated 2018 Equity Incentive Plan |

ATTACHMENT I

TILRAY BRANDS, INC.

AMENDED AND RESTATED 2018 EQUITY INCENTIVE PLAN RESTRICTED STOCK UNIT AWARD AGREEMENT

Pursuant to the Restricted Stock Unit Grant Notice (the "*Grant Notice*") and this Restricted Stock Unit Award Agreement (the "*Agreement*"), Tilray Brands, Inc. (the "*Company*") has awarded you ("*Participant*") a Restricted Stock Unit Award (the "*Award*") pursuant to the Company's Amended and Restated 2018 Equity Incentive Plan (as amended, the "*Plan*") for the number of Restricted Stock Units/shares indicated in the Grant Notice. Capitalized terms not explicitly defined in this Agreement or the Grant Notice shall have the same meanings given to them in the Plan. The terms of your Award, in addition to those set forth in the Grant Notice, are as follows.

1. GRANT OF THE AWARD. This Award represents the right to be issued on a future date one (1) share of Class 2 Common Stock for each Restricted Stock Unit that vests on the applicable vesting date(s) (subject to any adjustment under Section 3 below) as indicated in the Grant Notice. As of the Date of Grant, the Company will credit to a bookkeeping account maintained by the Company for your benefit (the "*Account*") the number of Restricted Stock Units/shares of Common Stock subject to the Award. Notwithstanding the foregoing, the Company reserves the right to issue you the cash equivalent of Common Stock, in part or in full satisfaction of the delivery of Common Stock in connection with the vesting of the Restricted Stock Units, and, to the extent applicable, references in this Agreement and the Grant Notice to Common Stock issuable in connection with your Restricted Stock Units will include the potential issuance of its cash equivalent pursuant to such right. This Award was granted in consideration of your services to the Company.

2. VESTING. Subject to the limitations contained herein, your Award will vest, if at all, in accordance with the vesting schedule provided in the Grant Notice. Vesting will cease upon the termination of your Continuous Service and the Restricted Stock Units credited to the Account that were not vested on the date of such termination will be forfeited at no cost to the Company and you will have no further right, title or interest in or to such Award or the shares of Common Stock to be issued in respect of such portion of the Award.

3. NUMBER OF SHARES. The number of Restricted Stock Units subject to your Award may be adjusted from time to time for Capitalization Adjustments, as provided in the Plan. Any additional Restricted Stock Units, shares, cash or other property that becomes subject to the Award pursuant to this Section 3, if any, shall be subject, in a manner determined by the Board, to the same forfeiture restrictions, restrictions on transferability, and time and manner of delivery as applicable to the other Restricted Stock Units and shares covered by your Award. Notwithstanding the provisions of this Section 3, no fractional shares or rights for fractional shares of Common Stock shall be created pursuant to this Section 3. Any fraction of a share will be rounded down to the nearest whole share.

4. SECURITIES LAW COMPLIANCE. You may not be issued any Common Stock under your Award unless the shares of Common Stock underlying the Restricted Stock Units are either (i) then registered under the Securities Act, or (ii) the Company has determined that such issuance would be exempt from the registration requirements of the Securities Act. Your Award must also comply with other applicable laws and regulations governing the Award, and you shall not receive such Common Stock if the Company determines that such receipt would not be in material compliance with such laws and regulations.

5. TRANSFER RESTRICTIONS. Prior to the time that shares of Common Stock have been delivered to you, you may not transfer, pledge, sell or otherwise dispose of this Award or the shares issuable in respect of your Award, except as expressly provided in this Section 5. For example, you may not use shares that may be issued in respect of your Restricted Stock Units as security for a loan. The restrictions on transfer set forth herein will lapse upon delivery to you of shares in respect of your vested Restricted Stock Units.

(a) Death. Your Award is transferable by will and by the laws of descent and distribution. At your death, your executor or administrator of your estate shall be entitled to receive, on behalf of your estate, any Common Stock or other consideration that vested but was not issued before your death.

(b) Domestic Relations Orders. Upon receiving written permission from the Board or its duly authorized designee, and provided that you and the designated transferee enter into transfer and other agreements required by the Company, you may transfer your right to receive the distribution of Common Stock or other consideration hereunder, pursuant to a domestic relations order, marital settlement agreement or other divorce or separation instrument as permitted by applicable law that contains the information required by the Company to effectuate the transfer. You are encouraged to discuss the proposed terms of any division of this Award with the Company General Counsel prior to finalizing the domestic relations order or marital settlement agreement to verify that you may make such transfer, and if so, to help ensure the required information is contained within the domestic relations order or marital settlement agreement.

6. DATE OF ISSUANCE.

(a) The issuance of shares in respect of the Restricted Stock Units is intended to comply with Treasury Regulations Section 1.409A-1(b)(4) and will be construed and administered in such a manner. Subject to the satisfaction of the Withholding Obligation set forth in Section 11 of this Agreement, in the event one or more Restricted Stock Units vests, the Company shall issue to you one (1) share of Common Stock for each Restricted Stock Unit that vests on the applicable vesting date(s) (subject to any adjustment under Section 3 above, and subject to any different provisions in the Grant Notice). Each issuance date determined by this paragraph is referred to as an "*Original Issuance Date*".

(b) If the Original Issuance Date falls on a date that is not a business day, delivery shall instead occur on the next following business day. In addition, if:

(i) the Original Issuance Date does not occur (1) during an "open window period" applicable to you, as determined by the Company in accordance with the Company's then-effective policy on trading in Company securities, or (2) on a date when you are otherwise permitted to sell shares of Common Stock on an established stock exchange or stock market (including but not limited to under a previously established written trading plan that meets the requirements of Rule 10b5-1 under the Exchange Act and was entered into in compliance with the Company's policies (a "10b5-1 Arrangement")), and

(ii) either (1) a Withholding Obligation does not apply, or (2) the Company decides, prior to the Original Issuance Date, (A) not to satisfy the Withholding Obligation by withholding shares of Common Stock from the shares otherwise due, on the Original Issuance Date, to you under this Award, and (B) not to permit you to enter into a "same day sale" commitment with a broker-dealer pursuant to Section 11 of this Agreement (including but not limited to a

commitment under a 10b5-1 Arrangement) and (C) not to permit you to pay your Withholding Obligation in cash, <u>then</u> the shares that would otherwise be issued to you on the Original Issuance Date will not be delivered on such Original Issuance Date and will instead be delivered on the first business day when you are not prohibited from selling shares of the Company's Common Stock in the open public market, but in no event later than December 31 of the calendar year in which the Original Issuance Date occurs (that is, the last day of your taxable year in which the Original Issuance Date occurs), or, <u>if and only if</u> permitted in a manner that complies with Treasury Regulations Section 1.409A-1(b)(4), no later than the date that is the 15th day of the third calendar month of the applicable year following the year in which the shares of Common Stock under this Award are no longer subject to a "substantial risk of forfeiture" within the meaning of Treasury Regulations Section 1.409A-1(d).

(c) The form of delivery (e.g., a stock certificate or electronic entry evidencing such shares) shall be determined by the Company.

7. DIVIDENDS. You shall receive no benefit or adjustment to your Award with respect to any cash dividend, stock dividend or other distribution that does not result from a Capitalization Adjustment; provided, however, that this sentence will not apply with respect to any shares of Common Stock that are delivered to you in connection with your Award after such shares have been delivered to you.

8. RESTRICTIVE LEGENDS. The shares of Common Stock issued in respect of your Award shall be endorsed with appropriate legends as determined by the Company.

9. EXECUTION OF DOCUMENTS. You hereby acknowledge and agree that the manner selected by the Company by which you indicate your consent to your Grant Notice is also deemed to be your execution of your Grant Notice and of this Agreement. You further agree that such manner of indicating consent may be relied upon as your signature for establishing your execution of any documents to be executed in the future in connection with your Award.

10. AWARD NOT A SERVICE CONTRACT.

(a) Nothing in this Agreement (including, but not limited to, the vesting of your Award or the issuance of the shares in respect of your Award), the Plan or any covenant of good faith and fair dealing that may be found implicit in this Agreement or the Plan shall: (i) confer upon you any right to continue in the employ or service of, or affiliation with, the Company or an Affiliate; (ii) constitute any promise or commitment by the Company or an Affiliate regarding the fact or nature of future positions, future work assignments, future compensation or any other term or condition of employment or affiliation; (iii) confer any right or benefit under this Agreement or the Plan unless such right or benefit has specifically accrued under the terms of this Agreement or Plan; or (iv) deprive the Company of the right to terminate you at will and without regard to any future vesting opportunity that you may have.

(b) By accepting this Award, you acknowledge and agree that the right to continue vesting in the Award pursuant to the vesting schedule provided in the Grant Notice may not be earned unless (in addition to any other conditions described in the Grant Notice and this Agreement) you continue as an employee, director or consultant at the will of the Company and affiliate, as applicable (not through the act of being hired, being granted this Award or any other award or benefit) and that the Company has the right to reorganize, sell, spin-out or otherwise restructure one or more of its businesses or Affiliates at any time or from time to time, as it deems appropriate (a "*reorganization*"). You acknowledge and agree that such a reorganization could result in the termination of your Continuous Service, or the termination of Affiliate status of your employer and the loss of benefits available to you under this Agreement, including but not limited to, the termination of the right to continue vesting in the Award. You further acknowledge and agree that this Agreement, the Plan, the transactions contemplated hereunder and the vesting schedule set forth herein or any covenant of good faith and fair dealing that may be found implicit in any of them do not constitute an express or implied promise of continued engagement as an employee or consultant for the term of this Agreement, for any period, or at all, and shall not interfere in any way with the Company's right to terminate your Continuous Service at any time, with or without your cause or notice, or to conduct a reorganization.

11. WITHHOLDING OBLIGATION.

(a) On each vesting date, and on or before the time you receive a distribution of the shares of Common Stock in respect of your Restricted Stock Units, and at any other time as reasonably requested by the Company in accordance with applicable tax laws, you hereby authorize any required withholding from the Common Stock issuable to you and/or otherwise agree to make adequate provision, including in cash, for any sums required to satisfy the federal, state, local and foreign tax withholding obligations of the Company or any Affiliate that arise in connection with your Award (the "*Withholding Obligation*").

(b) By accepting this Award, you acknowledge and agree that the Company or any Affiliate may, in its sole discretion, satisfy all or any portion of the Withholding Obligation relating to your Restricted Stock Units by any of the following means or by a combination of such means: (i) causing you to pay any portion of the Withholding Obligation in cash; (ii) withholding from any compensation otherwise payable to you by the Company; (iii) withholding shares of Common Stock from the shares of Common Stock issued or otherwise issuable to you in connection with the Award with a Fair Market Value (measured as of the date shares of Common Stock are issued pursuant to Section 6) equal to the amount of such Withholding Obligation; provided, however, that the number of such shares of Common Stock so withheld will not exceed the amount necessary to satisfy the Withholding Obligation using the maximum statutory withholding rates for federal, state, local and foreign tax purposes, including payroll taxes, that are applicable to supplemental taxable income; and *provided*, further, that to the extent necessary to qualify for an exemption from application of Section 16(b) of the Exchange Act, if applicable, such share withholding procedure will be subject to the express prior approval of the Board or the Company's Compensation Committee; and/or (iv) permitting or requiring you to enter into a "same day sale" commitment, if applicable, with a broker-dealer that is a member of the Financial Industry Regulatory Authority (a "*FINRA Dealer*"), pursuant to this authorization and without further consent, whereby you irrevocably elect to sell a portion of the shares to be delivered in connection with your Restricted Stock Units to satisfy the Withholding Obligation and whereby the FINRA Dealer irrevocably commits to forward the proceeds necessary to satisfy the Withholding Obligation directly to the Company and/or its Affiliates. Unless the Withholding Obligation to deliver to you any Common Stock or any other consideration pursuant

(c) In the event the Withholding Obligation arises prior to the delivery to you of Common Stock or it is determined after the delivery of Common Stock to you that the amount of the Withholding Obligation was greater than the amount withheld by the Company, you agree to indemnify and hold the Company harmless from any failure by the Company to withhold the proper amount.

12. TAX CONSEQUENCES. The Company has no duty or obligation to minimize the tax consequences to you of this Award and shall not be liable to you for any adverse tax consequences to you arising in connection with this Award. You are hereby advised to consult with your own personal tax, financial and/or legal advisors regarding the tax consequences of this Award and by signing the Grant Notice, you have agreed that you have done so or knowingly and voluntarily declined to do so. You understand that you (and not the Company) shall be responsible for your own tax liability that may arise as a result of this investment or the transactions contemplated by this Agreement.

13. UNSECURED OBLIGATION. Your Award is unfunded, and as a holder of a vested Award, you shall be considered an unsecured creditor of the Company with respect to the Company's obligation, if any, to issue shares or other property pursuant to this Agreement. You shall not have voting or any

other rights as a stockholder of the Company with respect to the shares to be issued pursuant to this Agreement until such shares are issued to you pursuant to Section 6 of this Agreement. Upon such issuance, you will obtain full voting and other rights as a stockholder of the Company. Nothing contained in this Agreement, and no action taken pursuant to its provisions, shall create or be construed to create a trust of any kind or a fiduciary relationship between you and the Company or any other person.

14. NOTICES. Any notice or request required or permitted hereunder shall be given in writing (including electronically) and will be deemed effectively given upon receipt or, in the case of notices delivered by mail by the Company to you, five (5) days after deposit in the United States mail, postage prepaid, addressed to you at the last address you provided to the Company. The Company may, in its sole discretion, decide to deliver any documents related to participation in the Plan and this Award by electronic means or to request your consent to participate in the Plan by electronic means. By accepting this Award, you consent to receive such documents by electronic delivery and to participate in the Plan through an on-line or electronic system established and maintained by the Company or another third party designated by the Company.

15. HEADINGS. The headings of the Sections in this Agreement are inserted for convenience only and shall not be deemed to constitute a part of this Agreement or to affect the meaning of this Agreement.

16. MISCELLANEOUS.

(a) The rights and obligations of the Company under your Award shall be transferable by the Company to any one or more persons or entities, and all covenants and agreements hereunder shall inure to the benefit of, and be enforceable by, the Company's successors and assigns.

(b) You agree upon request to execute any further documents or instruments necessary or desirable in the sole determination of the Company to carry out the purposes or intent of your Award.

(c) You acknowledge and agree that you have reviewed your Award in its entirety, have had an opportunity to obtain the advice of counsel prior to executing and accepting your Award and fully understand all provisions of your Award.

(d) This Agreement shall be subject to all applicable laws, rules, and regulations, and to such approvals by any governmental agencies or national securities exchanges as may be required.

(e) All obligations of the Company under the Plan and this Agreement shall be binding on any successor to the Company, whether the existence of such successor is the result of a direct or indirect purchase, merger, consolidation, or otherwise, of all or substantially all of the business and/or assets of the Company.

17. GOVERNING PLAN DOCUMENT. Your Award is subject to all the provisions of the Plan, the provisions of which are hereby made a part of your Award, and is further subject to all interpretations, amendments, rules and regulations which may from time to time be promulgated and adopted pursuant to the Plan. Your Award (and any compensation paid or shares issued under your Award) is subject to recoupment in accordance with The Dodd–Frank Wall Street Reform and Consumer Protection Act and any implementing regulations thereunder, any clawback policy adopted by the Company and any compensation recovery policy otherwise required by applicable law. No recovery of compensation under such a clawback policy will be an event giving rise to a right to voluntarily terminate employment upon a resignation for "good reason," or for a "constructive termination" or any similar term under any plan of or agreement with the Company.

18. EFFECT ON OTHER EMPLOYEE BENEFIT PLANS. The value of the Award subject to this Agreement shall not be included as compensation, earnings, salaries, or other similar terms used when calculating benefits under any employee benefit plan (other than the Plan) sponsored by the Company or any Affiliate except as such plan otherwise expressly provides. The Company expressly reserves its rights to amend, modify, or terminate any or all of the employee benefit plans of the Company or any Affiliate.

19. SEVERABILITY. If all or any part of this Agreement or the Plan is declared by any court or governmental authority to be unlawful or invalid, such unlawfulness or invalidity shall not invalidate any portion of this Agreement or the Plan not declared to be unlawful or invalid. Any Section of this Agreement (or part of such a Section) so declared to be unlawful or invalid shall, if possible, be construed in a manner which will give effect to the terms of such Section or part of a Section to the fullest extent possible while remaining lawful and valid.

20. OTHER DOCUMENTS. You hereby acknowledge receipt or the right to receive a document providing the information required by Rule 428(b)(1) promulgated under the Securities Act. In addition, you acknowledge receipt of the Company's policy permitting certain individuals to sell shares only during certain "window" periods and the Company's insider trading policy, in effect from time to time.

21. AMENDMENT. This Agreement may not be modified, amended or terminated except by an instrument in writing, signed by you and by a duly authorized representative of the Company. Notwithstanding the foregoing, this Agreement may be amended solely by the Board by a writing which specifically states that it is amending this Agreement, so long as a copy of such amendment is delivered to you, and provided that, except as otherwise expressly provided in the Plan, no such amendment materially adversely affecting your rights hereunder may be made without your written consent. Without limiting the foregoing, the Board reserves the right to change, by written notice to you, the provisions of this Agreement in any way it may deem necessary or advisable to carry out the purpose of the Award as a result of any change in applicable laws or regulations or any future law, regulation, ruling, or judicial decision, provided that any such change shall be applicable only to rights relating to that portion of the Award which is then subject to restrictions as provided herein.

22. COMPLIANCE WITH SECTION 409A OF THE CODE. This Award is intended to be exempt from the application of Section 409A of the Code, including but not limited to by reason of complying with the "short-term deferral" rule set forth in Treasury Regulation Section 1.409A-1(b)(4) and any ambiguities herein shall be interpreted accordingly. Notwithstanding the foregoing, if it is determined that the Award fails to satisfy the requirements of the short-term deferral rule and is otherwise not exempt from, and determined to be deferred compensation subject to Section 409A of the Code, this Award shall comply with Section 409A to the extent necessary to avoid adverse personal tax consequences and any ambiguities herein shall be interpreted accordingly. If it is determined that the Award is deferred compensation subject to Section 409A and you are a "Specified Employee" (within the meaning set forth in Section 409A(a)(2)(B)(i) of the Code) as of the date of your "Separation from Service" (as defined in Section 409A), then the issuance of any shares that would otherwise be made upon the date of your Separation from Service or within the first six (6) months thereafter will not be made on the originally scheduled date(s) and will instead be issued in a lump sum on the date that is six (6) months and one day after the date of the Separation from Service, with the balance of the shares is necessary to avoid the imposition of adverse taxation on you in respect of the shares under Section 409A of the Code. Each installment of shares that vests is intended to constitute a "separate payment" for purposes of Treasury Regulation Section 1.409A-2(b)(2).

* * * * *

This Restricted Stock Unit Award Agreement shall be deemed to be signed by the Company and the Participant upon the signing by the Participant of the Restricted Stock Unit Grant Notice to which it is attached.

ATTACHMENT II

AMENDED AND RESTATED 2018 EQUITY INCENTIVE PLAN

ASSIGNMENT AND ASSUMPTION AGREEMENT

THIS ASSIGNMENT AND ASSUMPTION AGREEMENT (this "**Agreement**") is entered into as of June 30, 2022, by and between Tilray Brands, Inc., a Delaware corporation ("**Assignee**"), and Double Diamond Holdings Ltd., an Ontario corporation ("**Assignor**").

WHEREAS, Assignor owns a promissory note issued by 1974568 Ontario Limited ("**Aphria Diamond**") in favour of the Assignor in the amount of USD \$5,063,709.00 (the "**Promissory Note**"); and

WHEREAS, Assignor desires to assign and transfer to Assignee the Promissory Note in exchange for 1,529,821 shares of class 2 common stock of the Assignee (the "**Tilray Shares**"); and

WHEREAS, Assignee desires to accept the Promissory Note in exchange for the Tilray Shares.

NOW, THEREFORE, in consideration of the mutual covenants, terms, and conditions set forth in this Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. <u>Assignment</u>. Subject to the terms of this Agreement, the Assignor hereby assigns and transfers to the Assignee all of the Assignor's right, title, and interest in and to the Promissory Note, in exchange for the Tilray Shares, including all voting, consent, and financial rights now or hereafter existing and associated with ownership of the Tilray Shares.

2. <u>Acceptance by Assignee</u>. The Assignee accepts the assignment of all of Assignor's right, title, and interest in and to the Promissory Note, and agrees to issue the Tilray Shares to Assignor in exchange for the assignment of the Promissory Note.

3.<u>Adjustments to the Purchase Price</u>. Assignor and Assignee agree that the fair market value of the Tilray Shares is, and is intended by them to be, equal to the fair market value of the Promissory Note, on the date hereof and is based on their best estimates of such value. Assignor and Assignee agree that if the Canada Revenue Agency or any other taxing authority determines or proposes to assess or reassess either or both of Assignor or Assignee on the basis that the purchase price and/or consideration paid hereunder is not equal to the fair market value thereof on the date hereof, subject to each of the parties exhausting or waiving its rights of objection to or appeal from any actual or proposed assessment or reassessment, the purchase price of the Promissory Note, as applicable, and/or fair market value of the Tilray Shares issued in consideration therefor (as the case may be) shall be increased or decreased to such amount as may be agreed upon with the Canada Revenue Agency or such other taxing authority or as may be determined by a final and binding decision of a court so that the consideration ultimately paid hereunder shall be equal to the fair market value of the Tilray Shares, as applicable, as so established. Any adjustment required pursuant to this Section 3 shall be made as of the date hereof.

4. <u>Representations, Warranties and Covenants of the Assignor</u>. The Assignor hereby represents, warrants and covenants to the Assignee as follows:

4.1 *Organization, Good Standing and Qualification.* The Assignor is a corporation duly organized and validly existing under the laws of its jurisdiction of incorporation and has all corporate power and corporate authority required to carry on its business as presently conducted and as presently proposed to be conducted.

4.2 *Corporate Power*. The Assignor has all requisite corporate power to execute and deliver this Agreement, to carry out and perform its obligations under the terms of this Agreement, and to assign and transfer the Promissory Note.

4.3 *Authorization*. All corporate action on the part of the Assignor, its directors and its shareholders necessary for the authorization of this Agreement and the execution, delivery and performance of all obligations of the Assignor under this Agreement has been taken. This Agreement, when executed and delivered by the Assignor, shall constitute valid and binding obligations of the Assignor enforceable in accordance with their terms, subject to laws of general application relating to bankruptcy, insolvency, the relief of debtors and, with respect to rights to indemnity, subject to applicable Canadian securities laws.

4.4 *Governmental Consents*. All consents, approvals, orders, or authorizations of, or registrations, qualifications, designations, declarations, or filings with, any governmental authority, required on the part of the Assignor in connection with the valid execution and delivery of this Agreement, the assignment, sale or transfer of the Promissory Note or the consummation of any other transaction contemplated hereby shall have been obtained and will be effective at such time as required by such governmental authority.

4.5 *Compliance with Laws.* To its knowledge, the Assignor is not in violation of any applicable statute, rule, regulation, order or restriction of any domestic or foreign government or any instrumentality or agency thereof in respect of the conduct of its business or the ownership of its properties, which violation would materially and adversely affect the business, assets, liabilities, financial condition or operations of the Assignor.

4.6 *Good and Marketable Title*. As of the date hereof, (i) the Assignor has good and marketable title to the Promissory Note, free and clear of any lien, mortgage, security interest, pledge, adverse claim, charge or other encumbrance or restrictions on transferability, and the Assignor has the full right, power and lawful authority to assign, transfer and sell the Promissory Note to the Assignee, and (ii) upon the consummation of the transactions contemplated by this Agreement, the Assignee will have good and marketable title to the Promissory Note and the Assignee will be the sole owner of the Promissory Note, free and clear of any lien, mortgage, security interest, pledge, adverse claim, charge or other encumbrance of the Assignor or any of its creditors.

4.7 *No Encumbrances.* The Assignor has not pledged, assigned, sold, granted a security interest in or otherwise encumbered or conveyed any interest in the Promissory Note and no effective financing statement or other instrument similar in effect naming or purportedly naming the Assignor as debtor and covering all or any part of the Promissory Note is on file in any recording office. The Assignor has not received written notice of, and has no actual knowledge of, any offsets, counterclaims or other defenses with respect to the Promissory Note.

4.8 Accredited Investor. The Assignor represents that it is an "accredited investor" as that term is defined in National Instrument 45-106 - *Prospectus Exemptions*, made under Canadian securities law. The Assignor acknowledges that the Tilray Shares have not been receipted under any Canadian securities laws and that the contemplated transfer of Tilray Shares is being made in reliance on a private placement exemption to accredited investors. The Assignor acknowledges that it is able to fend for itself, can bear the economic risk of its investment, and has such knowledge and experience in financial or business matters that it is capable of evaluating the merits and risks of the investment in the Tilray Shares.

4.9 *Purchase Entirely for Own Account.* The Assignor hereby confirms that the Tilray Shares to be acquired by the Assignor hereunder will be acquired for investment as principal for the Assignor's own account, not as a nominee or agent, and not with a view to the resale or distribution of any part thereof, and that the Assignor has no present intention of selling, granting any participation in, or otherwise distributing the same. By executing this Agreement, the Assignor further represents that the Assignor does not presently have any contract, undertaking, agreement or arrangement with any person to sell, transfer or grant participations to such person or to any third person, with respect to any of the Tilray Shares.

4.10 *Transfer Restrictions*. Other than by way of sales of the Tilray Shares through Nasdaq to persons that the Assignor does not know to be Canadian, the Assignor covenants and agrees that it will not sell or transfer any interest in the Tilray Shares or otherwise distribute any or all of the Tilray Shares to any other person until such date that is four months a day following the date of distribution of the Tilray Shares to the Assignor.

5. <u>Representations, Warranties and Covenants of the Assignee</u>. The Assignee hereby represents, warrants and covenants to the Assignor as follows:

5.1 *Organization, Good Standing and Qualification.* The Assignee is a corporation duly organized and validly existing under the laws of its jurisdiction of incorporation and has all corporate power and corporate authority required to carry on its business as presently conducted and as presently proposed to be conducted.

5.2 *Corporate Power*. The Assignee has all requisite corporate power to execute and deliver this Agreement, to carry out and perform its obligations under the terms of this Agreement, and to transfer the Tilray Shares to the Assignor in exchange for and in full consideration of the Promissory Note.

5.3 *Authorization*. The Assignee has full power and authority to enter into this Agreement. This Agreement, when executed and delivered by the Assignee, will constitute valid and legally binding obligations of the Assignee, enforceable in accordance with their terms, except (a) as limited by applicable bankruptcy, insolvency, reorganization, moratorium, fraudulent conveyance, and any other laws of general application relating to or affecting the enforcement of creditors' rights generally, or (b) for the effect of rules of law governing the availability of equitable remedies.

5.4 *Offering*. Assuming the accuracy of the representations, warranties and covenants of the Assignor contained in Section 4 of this Agreement, and subject to filings pursuant to applicable securities laws, if any, the offer, issue, and sale of the Tilray Shares to be issued pursuant to and in conformity with this Agreement, will be issued in compliance with all applicable securities laws.

6. <u>Absolute Conveyance</u>. The conveyance of the Promissory Note hereunder is an absolute transfer to Assignee, free and clear of all liens and restrictions.

7. <u>Further Assurances</u>. Each party hereto agrees to execute and deliver to the other parties such reasonable and appropriate additional documents, instruments or agreements (in form and substance reasonably satisfactory to the executing party) as may be necessary or appropriate to effectuate the purpose of this Agreement.

8. <u>Heirs, Successors, and Assigns</u>. This Agreement shall bind and inure to the benefit of the parties hereto and their respective successors and assigns.

9. <u>Currency</u>. All references in this Agreement to "dollars" or "\$" are to Canadian dollars, unless otherwise stated.

10. <u>Entire Agreement</u>. This Agreement constitutes the sole and entire agreement of the parties to this Agreement with respect to the subject matter contained herein, and supersedes all prior and contemporaneous understandings, agreements, representations and warranties, both written and oral, with respect to such subject matter.

11. <u>Severability</u>. If any term or provision of this Agreement is invalid, illegal or unenforceable in any jurisdiction, such invalidity, illegality or unenforceability will not affect any other term or provision of this Agreement or invalidate or render unenforceable such term or provision in any other jurisdiction.

12. <u>Governing Law</u>. This Agreement and all other instruments referred to herein shall be governed by, and shall be construed according to, the laws of the Province of Ontario, and the federal laws of Canada applicable therein, without regard to conflict of law rules.

13. <u>Counterparts</u>. This Agreement may be executed in any number of counterparts, each of which when so executed and delivered shall be deemed an original for all purposes, and all such counterparts shall together constitute but one and the same instrument. A signed copy of this Agreement delivered by either facsimile or email shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

14. <u>Amendments and Modifications</u>. This Agreement may only be amended, modified or supplemented by an agreement in writing signed by each party hereto.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date set forth above.

ASSIGNOR: DOUBLE DIAMOND HOLDINGS LTD. By: ________ Name: Title: ASSIGNEE: TILRAY BRANDS, INC. By: ______ Name: Title:

PROMISSORY NOTE NON INTEREST-BEARING DEMAND

Amount: USD \$5,063,709.00 Due: On Demand

FOR VALUE RECEIVED the undersigned, 1974568 Ontario Limited (the "**Corporation**"), acknowledges itself indebted to and unconditionally promises to pay to the order of Double Diamond Holdings Ltd. (the "**Shareholder**"), the principal amount of USD \$5,063,709.00 without interest, ON DEMAND.

The Corporation may at any time, without notice, bonus or penalty, pay all or part of the amount outstanding under the promissory note. This promissory note is non-assignable and non-transferable without the prior written consent of the Corporation.

This promissory note is issued pursuant to and shall be interpreted and enforced in accordance with, and the obligations of the Corporation shall be governed by, the laws of the Province of Ontario and the federal laws of Canada applicable therein.

The Corporation hereby waives presentment for payment, notice of dishonour, protest and notice of protest, bringing of suit and diligence in taking any action.

IN WITNESS WHEREOF the Corporation has duly executed and delivered this promissory note.

DATED as of the 30 day of June 2022.

1974568 ONTARIO LIMITED By:

Authorized Signing Officer

Exhibit 31.1

CERTIFICATION PURSUANT TO RULES 13a-14(a) AND 15d-14(a) UNDER THE SECURITIES EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Irwin D. Simon, certify that:

- 1. I have reviewed this Form 10-Q of Tilray Brands, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 7, 2022

By: /s/ Irwin D. Simon

Irwin D. Simon Chairman and Chief Executive Officer

Exhibit 31.2

CERTIFICATION PURSUANT TO RULES 13a-14(a) AND 15d-14(a) UNDER THE SECURITIES EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Carl A. Merton, certify that:

- 1. I have reviewed this Form 10-Q of Tilray Brands, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: October 7, 2022

By: /s/ Carl A. Merton

Carl A. Merton Chief Financial Officer Exhibit 32.1

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Tilray Brands, Inc. (the "Company") on Form 10-Q for the period ending August 31, 2022 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

(1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: October 7, 2022

By: /s/ Irwin D. Simon

Irwin D. Simon Chairman and Chief Executive Officer Exhibit 32.2

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Tilray Brands, Inc. (the "Company") on Form 10-Q for the period ending August 31, 2022 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

(1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and

(2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: October 7, 2022

By: /s/ Carl A. Merton

Carl A. Merton Chief Financial Officer