Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, I	D.C. 20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL											
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* <u>Kennedy Brendan</u>				2. Issuer Name and Ticker or Trading Symbol Tilray Brands, Inc. [TLRY]									5. Relationship of Rep (Check all applicable) X Director			ng Per	rson(s) to Is			
(Last) (First) (Middle) 4111 E. MADISON ST., SUITE 143				3. Date of Earliest Transaction (Month/Day/Year) 08/05/2022										Office below	er (give title /)		Other (below)	specify		
(Street) SEATTLE WA 98112 (City) (State) (Zip)					4. If Amendment, Date of Original Filed (Month/Day/Year)									3. Indiv Line) X	<i>'</i>					
					_			_		ed, D	isposed o	-		ially			l			
1. Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Ye				ear) E	ar) 2A. Deemed Execution Date, if any (Month/Day/Yea		Oate, Transac Code (In			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a			Beneficially Owned Followi		ties cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
							Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
Class 2 Common Stock 08/05/202					22	2			S ⁽¹⁾		350,000	D	\$3.91	17(2)	7,2	74,196		D		
Class 2 Common Stock														234,940			I	By: Skyline & Mayfair LLC ⁽³⁾		
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deer Execution if any (Month/E	on Date,	4. Transaction Code (Instr. 8) 5. Numbe of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				Exp (Mo	ate Exe iration nth/Day		7. Title Amou Secur Under Deriva Secur 3 and	nt of ities lying ative ity (Instr.	Der Sec (Ins	Price of rivative curity str. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owners Form: Direct (I or Indire (I) (Instr	Ownership	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code V (A) (D)		(D)	Date) Exercisabl		Expiration Date	Title	Amount or Number of Shares								

Explanation of Responses:

- 1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on June 3, 2022.
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$3.81 to \$4.01, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 2 to this Form 4.
- 3. The Reporting Person is the sole member of Skyline & Mayfair LLC and has sole voting and investment power with respect to the shares held by Skyline & Mayfair LLC.

Remarks:

/s/ Brendan Kennedy

08/09/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.