FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

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OMB APPRO	DVAL								
OMB Number:	3235-0287								
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hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SIMON IRWIN D							2. Issuer Name and Ticker or Trading Symbol Tilray Brands, Inc. [ TLRY ]								Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner				
(Last) (First) (Middle) C/O TILRAY BRANDS, INC.						3. Date of Earliest Transaction (Month/Day/Year) 06/01/2023								7	X Officer (give title Other (specify below)  President and CEO				
265 TAL	BOT STR	4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/G Line)									oint/Group	Filing	J (Check Ap	plicable				
(Street) LEAMINGTON A6 N8H 4H3						X Form filed by One Reporting Person Form filed by More than One Reporting Person											I		
(City) (State) (Zip)							Rule 10b5-1(c) Transaction Indication												
			Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.													d to			
		Tal	ole I - No	n-Deri	vative	Se	ecuri	ities Ac	quired,	Dis	posed	of, or	Bene	ficially	y Owned				
1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)						r)	Execu	eemed ition Date, h/Day/Yea	Code (Instr. 5)				Beneficially Owned Following		Form: Direct		7. Nature of Indirect Beneficial Ownership		
						Code	v	Amount	Amount (A) (D)		Price	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
Common Stock (RSUs) 06/0					1/2023	2023		М		731,19	731,193 <sup>(1)</sup>		\$1.7	1,646	646,432 <sup>(2)</sup>		D		
Common Stock (RSUs) 06/01/					1/2023	2023 F 384,714 <sup>(3)</sup> D		\$1.7	7 1,261,718 <sup>(2)</sup>			D							
			Table II -								osed of convert				Owned				
1. Title of Derivative Security (Instr. 3)  2. Conversion Exercion Exercion Exercion Exercion Exercion Exercises Security		3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	Date, Transacti Code (Ins		Deri Sec Acq or D of (I	umber of vative urities uired (A) visposed D) (Instr. and 5)	6. Date Exercisal Expiration Date (Month/Day/Year		of Secu Underly Derivati				8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership t (Instr. 4)
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	or Nu	nount ımber Shares		(Instr. 4)	on(3)		
Restricted Stock Units ("2021 LTIP RSUs")	(4)	06/01/2023			D			130,911	(4)		(4)	Comm Stocl		30,911	\$0	130,951	<b>(</b> 5)	D	
Restricted Stock Units ("2022 LTIP RSUs")	(4)	06/01/2023			D			600,282	(4)		(4)	Comm Stocl		00,282	\$0	600,283	<sub>3</sub> (5)	D	

## **Explanation of Responses:**

- $1. \ On \ June \ 1, 2023, a \ total \ of \ 731, 193 \ LTIP \ RSUs \ vested. \ Each \ LTIP \ RSU \ represents a \ contingent \ right to \ receive \ one \ (1) \ share \ of \ Tilray \ Common \ Stock.$
- 2. Amount includes shares of Common Stock beneficially owned by the reporting person but excludes other unvested PSUs.
- 3. Represents shares withheld by the Company to satisfy the tax withholding obligation associated with the vesting of 731,193 LTIP RSUs previously granted on July 27, 2021 and July 27, 2022.
- 4. Each RSU represents a contingent right to receive one (1) share of Tilray Common Stock.
- 5. Amount represents the total amount of unvested RSUs.

/s/ Carl A. Merton, as Attorney-06/01/2023 in-Fact for Irwin D Simon

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.