UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

PROXY STATEMENT PURSUANT TO SECTION 14(A) OF THE SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO.)

| Filed by the Registrant ⊠ |
|---|
| Filed by a Party other than the Registrant \Box |
| Check the appropriate box: |
| □ Preliminary Proxy Statement |
| \square Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) |
| □ Definitive Proxy Statement |
| ☐ Definitive Additional Materials |
| □ Soliciting Material under §240.14a-12 |
| TILRAY, INC. |
| (Name of Registrant as Specified in Its Charter) |
| |
| (Name of Person(s) Filing Proxy Statement, if Other Than the Registrant) |
| Payment of Filing Fee (Check the appropriate box): |
| ☑ No fee required. |
| ☐ Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. |
| 1) Title of each class of securities to which transaction applies: |
| 2) Aggregate number of securities to which transaction applies: |
| 3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined) |
| 4) Proposed maximum aggregate value of transaction: |
| 5) Total fee paid: |
| ☐ Fee paid previously with preliminary materials. |
| Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. |
| 1) Amount Previously Paid: |
| 2) Form, Schedule or Registration Statement No.: |
| 3) Filing Party: |
| 4) Date Filed: |
| |
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This Schedule 14A filing consists of the following communication (the "Communication") from Tilray, Inc., a Delaware corporation ("Tilray") to its stockholders, relating to Tilray's Special Meeting of Stockholders to be held on July 29, 2021. This Schedule 14A should be read in conjunction with the proxy statement filed with the U.S. Securities and Exchange Commission on or about June 25, 2021.

The Communication was first made to Tilray's stockholders on July 12, 2021.



TILRAY NEEDS YOUR HELP! VOTE "FOR" TODAY AND HELP TILRAY GROW!

Through Tilray's recent combination with Aphria, we have created the leading platform in the global cannabis industry.

Now we need your help to capitalize on our opportunities to expand and generate strong performance for our shareholders.

Proposal 1 would enable Tilray to raise additional capital, if needed, to pursue attractive acquisitions that would accelerate our expansion and value creation potential while furthering our strategic goals.

This proposal is critical to our success, and your vote is important, no matter how many shares you own. Please act today to make sure your vote is counted.

HELP TILRAY GROW BY VOTING "FOR" TODAY!

If you have any questions, or need any assistance in voting your shares, please contact Morrow Sodali LLC at (833) 497-7395 toll-free in the U.S. and Canada, or (203) 658-9400 or by email at LLRY@info.morrowsodali.com.

Watch a clip of Tilray's Chairman & CEO, Irwin D. Simon, interview on CNBC's Closing Bell where he discussed the future of Tilray and more. https://youtu.be/9VrOwGTWaWE

Your vote is critical no matter how many or how few shares you own.

Please vote today. Voting is quick and easy.



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Vote by Phone WITH A PROXY CARD Call 1-800-690-6903 Available 24 hours



Vote by Mail
Mark, sign and date
your ballot and return
it in the postage-paid
envelope provided.



If you have any questions, or need any assistance in voting your shares, please contact Morrow Sodali LLC toll-free at (833) 497-7395

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