UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant ⊠			
File	od by a Party other than the Registrant \Box		
Che	Check the appropriate box:		
	Preliminary Proxy Statement		
	Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))		
	Definitive Proxy Statement		
\boxtimes	Definitive Additional Materials		
	Soliciting Material Pursuant to §240.14a-12		
	Tilray Brands, Inc.		
	(Name of Registrant as Specified in its Charter)		
	(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)		
Pay	ment of Filing Fee (Check the appropriate box):		
\times	No fee required.		
	Fee paid previously with preliminary materials.		
	Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.		



TILRAY BRANDS, INC.

2022 Annual Meeting Vote by November 21, 2022 11:59 PM ET



D91406-P80246

You invested in TILRAY BRANDS, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on November 22, 2022.

Get informed before you vote

N8H 4H3 CANADA

View the Notice and Proxy Statement and Annual Report Wrap online OR you can receive a free paper or email copy of the material(s) by requesting prior to November 8, 2022. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and vote without entering a control number





Vote Virtually at the Meeting*

November 22, 2022 11:00 AM Eastern Time

Virtually at: www.virtualshareholdermeeting.com/TLRY2022

^{*}Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items		Board Recommends
	Election of Director	
١.	Nominee for a three-year term expiring 2025:	
	John M. Herhalt	For
2.	To ratify the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for the fiscal year ending May 31, 2023.	For
3.	To approve the amendments to the Company's Certificate of Incorporation, as amended to cancel the Class 1 common stock and re-allocate such authorized shares to Class 2 common stock.	For
NOTE: Such other business as may properly come before the meeting or any adjournment thereof.		
	Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-del	ivery".

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