FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Check this box if no longer subject	STATEME
to Section 16. Form 4 or Form 5	
obligations may continue. See	
Instruction 1(b).	Fil

## ENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Merton Carl A						2. Issuer Name and Ticker or Trading Symbol Tilray Brands, Inc. [ TLRY ]									all app Direct Office	ionship of Reportir all applicable) Director Officer (give title		10% Ov	wner
(Last)	Fir RAY BRAN	,	3. Date of Earliest Transaction (Month/Day/Year) 01/12/2024									X Office (give title Officer (specify below)  Chief Financial Officer							
265 TALBOT STREET WEST					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) LEAMINGTON A6 N8H 4H3													X Form filed by One Reporting Person  Form filed by More than One Reporting Person						
(City)	(City) (State) (Zip)						Rule 10b5-1(c) Transaction Indication												
Check this box to indicate that a transaction was made satisfy the affirmative defense conditions of Rule 10b5														action or writt	en pla	n that is inte	nded to		
		Table	I - No	n-Deriva	tive S	Secu	rities	Acq	uired,	Dis	posed of				Own	ed			
1. Title of Security (Instr. 3)  2. Transact Date (Month/Day					Exec if any					4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			3, 4 and Secu Bene		cially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount	(A) or (D)		rice	Transaction(s) (Instr. 3 and 4)				(
Common Stock															43	0,325		D	
Common Stock 01/12/				01/12/2	2024				P		20,000(1)	A	.   \$	\$1.87	20,000(2)				See footnote
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution Date, irity or Exercise (Month/Day/Year) if any				4. Transaction Code (Instr. 8)		of Deriv Secu Acqu (A) o Dispo of (D (Inst	of Expi		e Exercisable and tion Date n/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Ir 3 and 4)		Der Sec (Ins	. Price of Perivative Security Instr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	,	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
						v	(A)	(D)	Date Exercisable		Expiration Date	Amo or Num of Title Shar		er					

## **Explanation of Responses:**

- 1. On January 12, 2024, the reporting person's spouse purchased 20,000 shares of common stock of Tilray Brands, Inc. on the open market at a per share price of \$1.87. Such purchased shares are held by the spouse of the reporting person.
- 2. Amount includes shares of Common Stock beneficially owned by the reporting person but excludes other unvested RSUs or PSUs.

/s/ Carl A. Merton

01/12/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.