



Tilray® Announces Global Senior Leadership Appointments

January 31, 2019

Former Coca-Cola, Starbucks, Nestle and Diageo executives join pioneering cannabis company

NANAIMO, British Columbia--(BUSINESS WIRE)--Jan. 31, 2019-- Today, Tilray, Inc. (NASDAQ:TLRY), a global pioneer in cannabis production, research, cultivation and distribution, announces the expansion of its global senior leadership team with four strategic hires: Greg Christopher as EVP of Operations, formerly with Nestle; Rita Seguin as EVP of Human Resources, formerly with Diageo; Dara Redler as General Counsel, formerly with The Coca-Cola Company; and Charlie Cain as VP of Retail, formerly with Starbucks Corporation.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190131005259/en/>

"We are pleased to have these experienced leaders join our team as we continue to disrupt the global pharmaceutical, alcohol, CPG and functional food and beverage industries," says Brendan Kennedy, Tilray CEO. "Greg, Rita, Dara and Charlie come to Tilray with robust expertise in their respective fields and we look forward to their contributions as we pioneer the future of cannabis around the world."

Each of the recently hired senior leaders bring invaluable expertise to Tilray's growing leadership team. Their roles will directly drive the development of Tilray's robust operations, which have enabled Tilray to distribute its products in 12 countries, as well as accelerate the company's aggressive global expansion strategy.

- **Greg Christopher, Executive Vice President, Operations**, joins Tilray with over 30 years of global experience in operations and supply chain across the many product categories at Nestle SA most recently serving as Senior Vice President of Supply Chain Operations for Nestle in Canada. Greg will oversee the strategic development and expansion of the company's global operations and cannabis value chain across Tilray and all its subsidiaries.
- **Rita Seguin, Executive Vice President, Human Resources**, served as the Senior Vice President of Human Resources for Diageo North America and most recently as Vice President of Human Resources for Southern Glazers Wine & Spirits Distributors. Rita's appointment represents Tilray's commitment to the long-term growth and success of the people within the organization. She will oversee the synchronization of the company's growing global team and recruitment of talent all over the world.
- **Dara Redler, General Counsel**, most recently served as Vice President and Senior Counsel for Coca-Cola North America and held a number of leadership roles in the legal division during her tenure at The Coca-Cola Company. In her role as Tilray General Counsel, Dara will oversee the strategic global growth of Tilray and all its subsidiaries with the legal team and work cross-functionally with all teams within the organization.
- **Charlie Cain, Vice President, Retail**, served as Vice President of Concept Development and Franchising for Starbucks Corporation before joining the cannabis industry as CEO of Dockside Cannabis, one of Washington state's original and most respected cannabis retail chains. Charlie brings more than 15 years of retail strategy, innovation, and operations



experience to the development and oversight of Tilray and High Park's North American retail strategy.

About Tilray®

Tilray (NASDAQ:TLRY) is a global pioneer in the research, cultivation, production and distribution of cannabis and cannabinoids currently serving tens of thousands of patients and consumers in twelve countries spanning five continents.

Cautionary Note Regarding Forward-looking Statements

This press release contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 and "forward-looking information" within the meaning of Canadian securities laws, or collectively, forward-looking statements. Forward-looking statements in this press release may be identified by the use of words such as, "may", "would", "could", "will", "likely", "expect", "anticipate", "believe", "intend", "plan", "forecast", "project", "estimate", "outlook" and other similar expressions and include statements relating to the anticipated functions of Tilray's senior leadership appointments and the global success of the Tilray. Forward-looking statements are not a guarantee of future performance and are based upon a number of estimates and assumptions of management in light of management's experience and perception of trends,

Greg Christopher, Rita Seguin, Dara Redler, Charlie Cain (Photo: Business Wire)

current conditions and expected developments, as well as other factors that management believes to be relevant and reasonable in the circumstances, including assumptions in respect of current and future market conditions, the current and future regulatory environment and future approvals and permits. Actual results, performance or achievement could differ materially from that expressed in, or implied by, any forward-looking statements in this press release, and, accordingly, you should not place undue reliance on any such forward-looking statements and they are not guarantees of future results. Forward-looking statements involve significant risks, assumptions, uncertainties and other factors that may cause actual future results or anticipated events to differ materially from those expressed or implied in any forward-looking statements. Please see the heading "Risk Factors" in Tilray's Quarterly Report on Form 10-Q, which was filed with the Securities and Exchange Commission and Canadian securities regulators on November 14, 2018, for a discussion of the material risk factors that could cause actual results to differ materially from the forward-looking information. Tilray does not undertake to update any forward-looking statements that are included herein, except in accordance with applicable securities laws.

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