



Breckenridge Distillery Turns Colorado's Famous Palisade Peaches into a Fresh Pour of Summer with New Peach Whiskey

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The Award-Winning Craft Distillery Expands Its Flavored Whiskey Line with a New Expression that Captures Late Summer in the Rockies.



BRECKENRIDGE, Colo., Aug. 11, 2026 (GLOBE NEWSWIRE) -- [Breckenridge Distillery](#), one of the most awarded craft distilleries in the U.S., and a subsidiary of [Tilray Brands, Inc.](#) (NASDAQ: TLRV and TSX: TLRV), today announced the launch of [Breckenridge Peach Whiskey](#), a new flavored whiskey crafted with locally sourced Palisade peaches, the same legendary awarded peaches brewed in Breckenridge Brewery's Palisade Peach Wheat for the past five years. Inspired by Colorado's celebrated late-summer harvest, the new expression delivers vibrant peach character layered with the signature smoothness that has made Breckenridge one of America's most acclaimed craft whiskey producers.

Building on the success of Breckenridge Honey Whiskey, Peach Whiskey continues the distillery's commitment to pairing carefully sourced ingredients with its award-winning whiskey. Bright aromas of ripe white peaches open on the nose alongside hints of vanilla and orchard fruit. The palate is smooth and juicy, delivering fresh peach flavor balanced by soft vanilla sweetness before finishing with a lingering, tangy-fruit note.

"At Breckenridge Distillery, we've always believed the best spirits start with exceptional ingredients and a strong sense of place. Palisade peaches are one of Colorado's most iconic agricultural treasures, and we wanted to showcase them in a way that feels authentic to our home state," says Bryan Nolt, Founder of Breckenridge Distillery. "This whiskey captures the flavor of a Colorado summer—from the orchard to the glass—and celebrates the farmers, ingredients and craftsmanship that make it possible."

Bottled at 36% ABV (72 proof), Breckenridge Peach Whiskey is available now in 750ml bottles in Colorado retailers, available nationally for [home delivery where permitted](#) and available in national retailers Fall 2026. [Find Peach Whiskey near you.](#)

For more information about Breckenridge Distillery, visit [www.breckenridgedistillery.com](#). Follow Breckenridge Distillery on Instagram [@breckdistillery](#) and become a fan at [facebook.com/BreckDistillery](#). Age 21+. Always enjoy responsibly.

About Breckenridge Distillery

Founded in Colorado in 2008, Breckenridge Distillery is the "World's Highest Distillery," and is best known for its award-winning blended bourbon whiskey, a high-rye mash American-style whiskey. One of the most highly awarded distilleries in the U.S., the Breckenridge Distillery is proudly a 3x Icons of Whisky and 10x winner of Best American Blended at the World Whiskies Awards by Whisky Magazine and a 6x winner of Colorado Distillery of the Year by the New York International Spirits Competition. Most recently, Breckenridge Port Cask Finish was named World's Best Finished

Bourbon at the 2024 World Whiskies Awards, joining Breckenridge High Proof, named World's Best Blended Whiskey, and Breckenridge Gin, named World's Best Compound Gin at the World Gin Awards by Gin Magazine. Breckenridge spirits have been awarded 7 Double Golds at the San Francisco World Spirits Competition.

The Breckenridge Distillery is more than award-winning spirits, offering an immersive guest experience. Named one of the country's Top Visitor Attractions by Whisky Magazine, guests can dine at the award-winning restaurant, enjoy show-stopping cocktails, explore an in-depth tasting, and get an inside look at the active production facility—including the opportunity to blend their own whiskey.

Breckenridge Distillery is a subsidiary of Tilray Brands, Inc. (NASDAQ: TLRY and TSX: TLRY), a leading global cannabis-lifestyle and consumer packaged goods company inspiring and empowering the worldwide community to live their very best life.

To learn more about Breckenridge Distillery, visit www.breckenridgedistillery.com. Keep up with Breckenridge Distillery on Instagram by following @breckdistillery and become a fan at facebook.com/BreckDistillery.

For more information about Tilray Brands, visit www.tilray.com and follow @tilray on Instagram, Twitter, Facebook, and LinkedIn.

About Tilray Brands

Tilray Brands, Inc. ("Tilray") (Nasdaq: TLRY; TSX: TLRY), is a leading global lifestyle and consumer packaged goods company with operations in Canada, the United States, Europe, Australia, and Latin America that is leading as a transformative force at the nexus of cannabis, beverage, wellness, and entertainment, elevating lives through moments of connection. Tilray's mission is to be a leading premium lifestyle company with a house of brands and innovative products that inspire joy and create memorable experiences. Tilray's unprecedented platform supports over 40 brands in over 20 countries, including comprehensive cannabis offerings, hemp-based foods, and craft beverages.

For more information on how we are elevating lives through moments of connection, visit Tilray.com and follow @Tilray on all social platforms.

Forward-Looking Statements

Certain statements in this communication that are not historical facts constitute forward-looking information or forward-looking statements (together, "forward-looking statements") under Canadian and U.S. securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those sections and other applicable laws. Forward-looking statements can be identified by words such as "forecast," "future," "should," "could," "enable," "potential," "contemplate," "believe," "anticipate," "estimate," "plan," "expect," "intend," "may," "project," "will," "would" and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections, or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication. Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses, or current expectations. Many factors could cause actual results, performance, or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of Tilray and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of Tilray made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events, or otherwise unless required by applicable securities laws.

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A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/2bf8d4f2-d887-4d59-a50d-7cef20ba4234>