Attention Craft Beer Fans! Tilray Beverages Highlights Boldest Brews For Summer

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Explore Craft Beers from Atwater Brewery, Blue Point Brewing, Breckenridge Brewery, Montauk Brewing, Shock Top, SweetWater Brewing Co., Terrapin Beer Co., and Widmer Brother's Brewing—Perfectly Crafted for the Sunny Season

ATLANTA, June 05, 2025 (GLOBE NEWSWIRE) -- Tilray Brands, Inc. (Nasdaq: TLRY; TSX: TLRY), a global lifestyle and consumer packaged goods company at the forefront of the beverage, cannabis and wellness industries, is turning up the heat this summer with a bold lineup of craft beers from its renowned breweries—Atwater Brewery, Blue Point Brewing, Breckenridge Brewery, Montauk Brewing, Shock Top, SweetWater Brewing Co., Terrapin Beer Co., and Widmer Brother's Brewing . These fresh brews are crafted to complement every sun-soaked adventure, from beachside lounging to backyard BBQs.

"Summer is the perfect time to embrace crisp, sessionable brews with bright flavors," said Prinz Pinakatt, Chief Growth Officer at Tilray Beverages. "Our breweries have poured passion and creativity into these offerings, ensuring craft lovers can enjoy something fresh and exciting all season long."

This year's standout releases include:

- **Montauk Brewing's Summer Ale** —The official beer of summer in Montauk! Light caramel malt blended with just the right amount of wheat gives this brew a bold, yet refreshing, finish. Experience the season as it was meant to be - celebrated with Montauk Summer Ale.



- **SweetWater Brewing Co.'s Dive Beer** —Dive Beer – the no-frills, all-chills lager that's as laid back as your favorite local dive. This ain't your fancy-pants craft beer; it's a cool crusher, at just 4.0% ABV, perfect for summer when the only thing on your agenda is good times with your buds.



- **Shock Top's Lemonade Shandy** —Bursting with lemonade citrus and sweetness, this wheat ale is the brew for those who love to sip, chill and soak up the sun and drink it too.



- **Blue Point Brewing's Paloma Sour** —Brewed with grapefruit, lime, and a hint of sea salt, Paloma Sour is ready for your summer festivities and beyond. Notes of margarita mixer, agave nectar, and salt on the rim bring a zesty twist to our 7.4% ABV Sour Ale.



- **Breckenridge Brewery's Summer Cerveza** —With 5% ABV, a touch of sea salt, and a splash of lime, it strikes the ideal balance between cool mountain air and warm sunshine. Whether you're swapping trail stories by the fire or lounging in a backyard hammock, Summer Cerveza keeps the good times flowing.



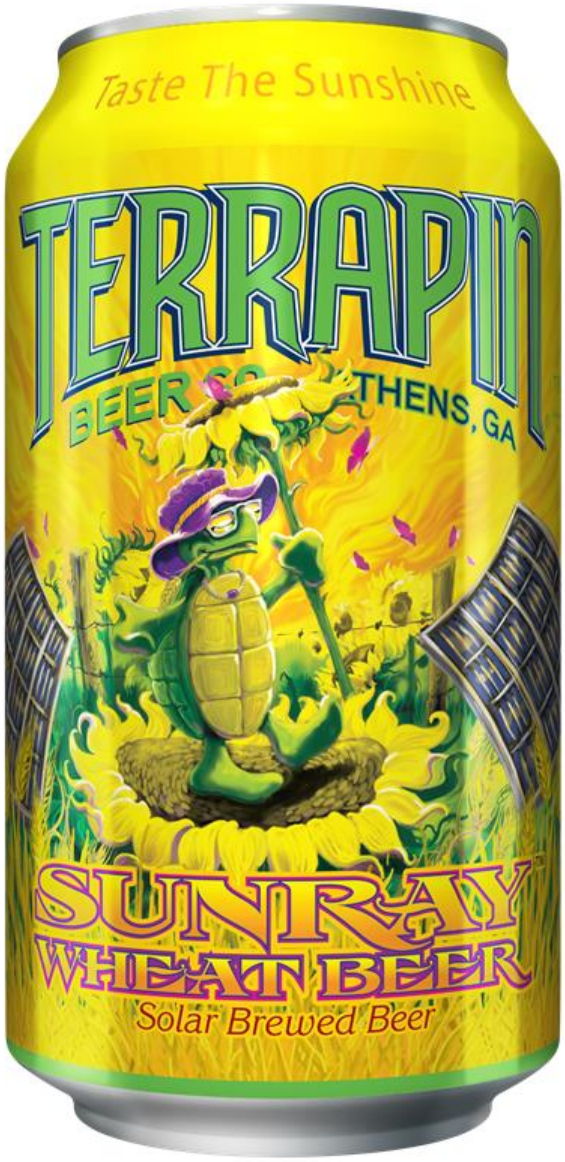
- **Atwater Brewery's Fruit Guru** —A popsicle inspired burst of fruit punch that is nothing short of refreshing. Introducing Fruit Guru, True Blue in color, this beer is refreshing as a Sunday afternoon victory.



- **Runner's High Non-Alcoholic Raspberry Wheat** —Handcrafted with a passion for progression, using medium-bodied hazy wheat brew then well-rounded with all-natural raspberry flavor. Elevated with aromatic terpenes for a hop-like depth and character.



- **Terrapin Beer Co.'s Sunray Wheat—**Sunray Wheat Beer is back, marking the celebration of Terraprint, our effort to offset our environmental footprint and increase our community impact. Brewed with the power from over 700 solar panels on the roof of our brewery in Athens, Georgia, this beer tastes as good as renewable resources feel.



- **Widmer Brother Brewing's Wildberry Hefe** —Plump, sweet and delicious, our berries are picked at their peak of flavor and combined lovingly with our signature wheat beer to capture the true taste of summer in a can. Refreshingly smooth and fruity, Wildberry Hefe creates a unique drinking experience that can only come from that magical place where the berries live and grow.



The products mentioned are developed in accordance with **American Beverage Crafts, Atwater Brewery, Blue Point Brewing Co., Breckenridge Brewery, Montauk Brewing Company, Shock Top, SweetWater Brewing Co., Terrapin Beer Co., and Widmer Brother's Brewing.** For more information, check out each brand's website and dive deeper into a world of flavors just in time for the Fall season. 21+ Always enjoy responsibly.

About Tilray Brands
Tilray Brands, Inc. ("Tilray") (Nasdaq: TLRY; TSX: TLRY), is a leading global lifestyle and consumer packaged goods company with operations in Canada, the United States, Europe, Australia, and Latin America that is leading as a transformative force at the nexus of cannabis, beverage, wellness, and entertainment, elevating lives through moments of connection. Tilray's mission is to be a leading premium lifestyle company with a house of brands and innovative products that inspire joy and create memorable experiences. Tilray's unprecedented platform supports over 40 brands in over 20 countries, including comprehensive cannabis offerings, hemp-based foods, and craft beverages.
For more information on how we are elevating lives through moments of connection, visit Tilray.com and follow @Tilray on all social platforms.

Forward-Looking Statements
Certain statements in this communication that are not historical facts constitute forward-looking information or forward-looking statements (together, "forward-looking statements") under Canadian and U.S. securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those sections and other applicable laws. Forward-looking statements can be identified by words such as "forecast," "future," "should," "could," "enable," "potential," "contemplate," "believe," "anticipate," "estimate," "plan," "expect," "intend," "may," "project," "will," "would" and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections, or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication. Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses, or current expectations. Many factors could cause actual results, performance, or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of Tilray and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of Tilray made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events, or otherwise unless required by applicable securities laws.

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Photos accompanying this announcement are available at

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