



Introducing Y'all's Beer: A True Taste of Texas from Revolver Brewing

May 22, 2025

Revolver Brewing launches a crisp, satisfying 4.0% ABV Texas-style lager just in time for the summer heat

GRANBURY, Texas, May 22, 2025 (GLOBE NEWSWIRE) -- [Revolver Brewing](https://www.revolverbrewing.com), a craft beer pioneer in North Texas and craft beer brand by Tilray Brands, Inc. (NASDAQ: TRLY and TSX: TRLY), known for crafting bold and uniquely Texan beers, is proud to unveil its latest creation: 'Y'all's Beer' — a crisp, refreshing lager brewed for good times, great taste, and the kind of camaraderie that brings people together.

Y'all's Beer is cold, crisp, and endlessly crushable. It's our tribute to classic American lagers—simple, satisfying, and made for sharing. Crafted with premium ingredients and a modest 4.0% ABV, this easy-drinking lager celebrates the everyday traditions that connect us—whether it's a backyard hangout, a shared laugh, or a song everyone knows by heart.



"Y'all's Beer isn't just ours—it's yours, too. We brewed it to honor the moments that matter most. It's easygoing, familiar, and made for anyone who loves good beer and even better company," said Kayt Smith, Senior Brand Manager, Revolver Brewing.

Y'all's Beer is available in stores across Texas and Oklahoma in 12-packs of 12 oz. cans and coming on draft this summer.

For more information about Y'all's Beer and Revolver Brewing, please visit www.revolverbrewing.com and follow us on Instagram @RevolverBrewing to stay updated on events, promotions, and all things Texas beer.

About Revolver Brewing

Founded in Granbury, Texas, Revolver Brewing has built its reputation on pushing boundaries while staying true to its roots. With a lineup of innovative, high-quality brews, Revolver continues to craft beers that embody Texas tradition with a modern twist.

About Tilray Brands

Tilray Brands, Inc. ("Tilray") (Nasdaq: TRLY; TSX: TRLY), is a leading global lifestyle and consumer packaged goods company with operations in Canada, the United States, Europe, Australia, and Latin America that is leading as a transformative force at the nexus of cannabis, beverage, wellness, and entertainment, elevating lives through moments of connection. Tilray's mission is to be a leading premium lifestyle company with a house of brands and innovative products that inspire joy and create memorable experiences. Tilray's unprecedented platform supports over 40 brands in over 20 countries, including comprehensive cannabis offerings, hemp-based foods, and craft beverages.

For more information on how we are elevating lives through moments of connection, visit Tilray.com and follow @Tilray on all social platforms.

Forward-Looking Statements

Certain statements in this communication that are not historical facts constitute forward-looking information or forward-looking statements (together, "forward-looking statements") under Canadian and U.S. securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those sections and other applicable laws. Forward-looking statements can be identified by words such as "forecast," "future," "should," "could," "enable," "potential," "contemplate," "believe," "anticipate," "estimate," "plan," "expect," "intend," "may," "project," "will," "would" and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections, or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication. Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses, or current expectations. Many factors could cause actual results, performance, or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of Tilray and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of Tilray made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events, or otherwise unless required by applicable securities laws.

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