Blue Point Brewing Co. Introduces Long Island Light: A Premium Craft Lager

Mar 4, 2025

Blue Point's New Long Island Light Premium Lager Contains Only 90 Calories, Ideal for Low-Calorie Beer Fans



PATCHOGUE, N.Y., March 04, 2025 (GLOBE NEWSWIRE) -- Blue Point Brewing Company, Long Island's original craft brewery and a Tilray Brands, Inc. company (NASDAQ: TLRY and TSX: TLRY), proudly introduces **Long Island Light**, a premium light lager by Long Islanders, for Long Islanders. The refreshing new brew embodies the island's relaxed, coastal lifestyle with its crisp, clean taste. With just 90 calories, 3 grams of carbohydrates, and a refined 4.0% ABV, Long Island Light is an impressive brew that delivers full flavor without the heaviness of traditional beers. It's perfect for sunny beach days or relaxing with friends at backyard events, offering an enjoyable drinking experience without sacrificing taste.

"As consumer demand for low-calorie, sessionable beers continues to grow, we identified an opportunity to develop a locally brewed alternative to mainstream light lagers," stated Carrie Shafir, Senior Brand Director at Blue Point. "Long Island Light is the perfect balance of flavor, refreshment, and drinkability, being crafted with premium ingredients and a commitment to quality."

Long Island Light is now available year-round on draft and in 12-pack cans at various retailers, bars, and restaurants throughout Long Island. Long Island Light will also be featured at Blue Point Brewing's 5th Annual Shakedown on Main Street Festival on **May 17, 2025**. Attendees will have the

opportunity to enjoy this refreshing new brew alongside a selection of Blue Point's most popular offerings. The festival will include live music, local vendors, and various community activities in Patchogue.

About Blue Point Brewing Company
Blue Point Brewing Company was founded in 1998 in Patchogue, New York and is Long Island's OG craft brewery. Twenty-seven years later, with a widely appealing portfolio of beer and beyond beer brands, Blue Point has grown to be one of the largest breweries in New York, with a footprint up and down the entire East Coast. Blue Point's flagship beer, Toasted Lager, has won several awards including a gold medal at the World Beer Cup.

For more information about Blue Point Brewing, please visit www.bluepointbrewing.com and follow us on Instagram @BluePointBrewing.

About Tilray Brands
Tilray Brands, Inc. ("Tilray") (Nasdaq: TLRY; TSX: TLRY), is a global lifestyle and consumer packaged goods company at the forefront of beverage, cannabis and wellness industries with operations in Canada, the United States, Europe, Australia, and Latin America that is leading as a transformative force at the nexus of cannabis, beverage, wellness, and entertainment, elevating lives through moments of connection. Tilray's mission is to be a leading premium lifestyle company with a house of brands and innovative products that inspire joy, wellness and create memorable experiences. Tilray's unprecedented platform supports over 40 brands in over 20 countries, including comprehensive cannabis offerings, hemp-based foods, and craft beverages.

For more information on Tilray Brands, visit www.Tilray.com and follow @Tilray.

Forward-Looking Statements
Certain statements in this communication that are not historical facts constitute forward-looking information or forward-looking statements (together, "forward-looking statements") under Canadian and U.S. securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those sections and other applicable laws. Forward-looking statements can be identified by words such as "forecast," "future," "should," "could," "enable," "potential," "contemplate," "believe," "anticipate," "estimate," "plan," "expect," "intend," "may," "project," "will," "would" and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections, or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication. Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses, or current expectations. Many factors could cause actual results, performance, or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of Tilray and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of Tilray made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events, or otherwise unless required by applicable securities laws.

For further information, please contact:

Media: news@tilray.com
Investors: investors@tilray.com

A photo accompanying this announcement is available at https://www.globenewswire.com/NewsRoom/AttachmentNg/667da8f6-8510-4466-86a6-1ba06bea7980