



## Redecan Cannabis Launches New Limited-Edition Genetics and Expands Signature 'Wrapped & Redee' Pre-roll Line for the Holidays

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TORONTO, Dec. 18, 2024 (GLOBE NEWSWIRE) – [Redecan Cannabis](#), a leading brand under **Tilray Brands, Inc.** (Nasdaq: TLRY; TSX: TLRY), a leading global lifestyle and consumer packaged goods company, is thrilled to announce the expansion of its popular **'Wrapped & Redee' Redees Hemp'd** line with two exclusive, limited edition high potency genetics just in time for the holiday season. Introducing **Legendary Kush (Sativa)** and **Orange Cream Fuel (Indica)**, available in festive 20 x 0.4g packs, with ten of each unique genetic designed to boost your holiday experience.



'Wrapped & Redee' Redees Hemp'd are made with meticulously grown flower that's carefully hang dried then milled to perfection. Featuring ultra-thin hemp paper and patented filter tips for smoother taste and airflow, these hard-hitting pre-rolls deliver a smooth burn.

### **New Limited-Edition Wrapped & Redee Details:**

**Legendary Kush** (*Larry OG x Legend OG*) is a sativa-dominant strain that offers a robust flavour profile featuring earthy, citrus, and spicy notes. Its lineage traces back to the renowned Larry OG and Legend OG, making it a powerhouse of genetics. The dominant terpenes, Caryophyllene, Limonene, and Myrcene, contribute to its unique aroma and potential therapeutic benefits, providing an invigorating and uplifting experience.

**Orange Cream Fuel** (*Jet Fuel Gelato x Orange Cookies*) is an indica strain known for its potent effects and delightful flavour profile. With fruity, diesel, and spicy undertones, this strain is a treat for the senses. Its impressive lineage includes Jet Fuel Gelato and Orange Cookies, ensuring a rich genetic background. The dominant terpenes, Caryophyllene, Limonene, and Cedrene, enhance their aromatic qualities and may offer relaxing and soothing effects, perfect when unwinding during the holidays.



Celebrate the holiday season and add Redecan's Wrapped & Redee Redees Hemp'd to your holiday wish list. It's the perfect gift for cannabis enthusiasts looking to enjoy a premium, flavourful and shareable festive experience. Available nationwide across Canada at authorized cannabis retailers in select regions.

#### Redecan's Original Hemp'd Pre-roll Line:

Redecan's *'Hemp'd'* pre-roll line features the same sleek pre-rolls as its original Redees. Taking its signature straight cut 10x0.4g pre-rolls to a new level, Redees Hemp'd is an upgraded pre-roll with ultra-thin, unbleached hemp paper and hemp filter tips for a more sustainable pre-roll option and overall, a better consumption experience. Last year, Redecan announced the first round of limited-edition Wrapped & Redees Hemp'd stocking stuffers with exclusive whole-flower cannabis genetics, including **King Sherb** and **Animal RNTZ**, meticulously cultivated by their master growers. This year, **Legendary Kush** and **Orange Cream Fuel** join the festive pre-roll line, expanding Redecan's core offerings.

For more exciting product releases and formats from Redecan, visit [Instagram.com/RedecanCannabisCanada](https://www.instagram.com/RedecanCannabisCanada)

#### About Tilray Brands

Tilray Brands, Inc. ("Tilray") (Nasdaq: TLRY; TSX: TLRY), is a leading global lifestyle and consumer packaged goods company with operations in Canada, the United States, Europe, Australia, and Latin America that is leading as a transformative force at the nexus of cannabis, beverage, wellness, and entertainment, elevating lives through moments of connection. Tilray's mission is to be a leading premium lifestyle company with a house of brands and innovative products that inspire joy, wellness and create memorable experiences. Tilray's unprecedented platform supports over 40 brands in over 20 countries, including comprehensive cannabis offerings, hemp-based foods, and craft beverages.

For more information on how we are elevating lives through moments of connection, visit [Tilray.com](https://www.tilray.com) and follow @Tilray on all social platforms.

#### Forward-Looking Statements

Certain statements in this communication that are not historical facts constitute forward-looking information or forward-looking statements (together, "forward-looking statements") under Canadian and U.S. securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those sections and other applicable laws. Forward-looking statements can be identified by words such as "forecast," "future," "should," "could," "enable," "potential," "contemplate," "believe," "anticipate," "estimate," "plan," "expect," "intend," "may," "project," "will," "would" and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections, or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication. Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses, or current expectations concerning, among other things, and the Company's ability to commercialize new and innovative products worldwide. Many factors could cause actual results, performance, or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of Tilray and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of Tilray made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events, or otherwise unless required by applicable securities laws.

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A photo accompanying this announcement is available at

<https://www.globenewswire.com/NewsRoom/AttachmentNg/62ff81cf-8737-47ee-8fde-7c5e655b16af>



Source: Tilray Brands, Inc.

### Redecan Gets Festive with their Hemp'd Wrapped & Redee multi-packs



Signature Redees pre-rolls are perfect for the season's greetings.

Redecan's legacy collection expands with additional strains in their holiday 'Hemp'd' pre-rolls



Featuring new inserts: Orange Cream Fuel and Legendary Kush