



Breckenridge Brewery Announces Latest Concert Series With Kaleo, Hippo Campus and Cassandra Lewis

Aug 26, 2024

Concert Proceeds to Support Project C.U.R.E.

LITTLETON, Colo., Aug. 26, 2024 (GLOBE NEWSWIRE) -- [Breckenridge Brewery \("Breck Brew"\)](#), a subsidiary of Tilray Brands, Inc. (NASDAQ: TLRY and TSX: TLRY), is excited to announce the next [On Tap concert series](#) in partnership with [97.3 KBCO](#) (iHeartMedia-Denver) and live music by [Kaleo](#), along with [Hippo Campus](#) and [Cassandra Lewis](#).

The On Tap concert taking place on Saturday, October 12, 2024, will be an unforgettable night at Breckenridge Brewery's scenic farmhouse in Littleton, Colorado. Proceeds from the event will support [Project C.U.R.E.](#), an organization dedicated to providing medical supplies and equipment to those in need across the globe. Founded in Evergreen, Colorado, Project C.U.R.E. has grown to be the largest provider of donated medical resources, with an impressive network of volunteers and minimal overhead costs.

"We're excited to bring Kaleo to our October On Tap concert series," said Ryan Workman, Brand Director at Breckenridge Brewery. "Partnering with KBCO and supporting Project C.U.R.E. makes these events just that much more special for us. We can't wait to enjoy amazing music and make a positive difference together."

Event Details:

Artists: [Kaleo](#), [Hippo Campus](#) and [Cassandra Lewis](#)

Date: Saturday, October 12, 2024

Gates Open: 12:30 p.m.

Showtime: 1:30 p.m.

Venue: Breckenridge Brewery, [2920 Brewery Ln., Littleton, Colorado](#)

Tickets: Purchase [here](#).



About Breckenridge Brewery

Breckenridge Brewery has been an innovator in Colorado's craft beer scene since 1990, with a mission to create balanced, approachable, and interesting hand-crafted beers. The brewery's portfolio is a mix of unique seasonals, barrel-aged specialties, and classic go-to beers. Breckenridge Brewery prides itself on its connection to the community and its role in fostering a culture of beer appreciation. For further information about Breckenridge Brewery, visit www.breckbrew.com and follow [@BreckBrew](#) on social platforms.

About iHeartMedia Denver

iHeartMedia Denver owns and operates KOA, KHOW, KDSP, KTCL, KDHT, KBCO, KRFX, KBPI, KWBL as well as Denver Broncos Radio Network and Colorado Rockies Radio Network and is part of iHeartMedia. iHeartMedia is the number one audio company in the United States, reaching nine out of 10 Americans every month – and with its quarter of a billion monthly listeners, has a greater reach than any other media company in the U.S. The company's leadership position in audio extends across multiple platforms including 850 live broadcast stations; streaming music, radio and on demand via its iHeartRadio digital service available across more than 250 platforms and 2,000 devices including smart speakers, digital auto dashes,

tablets, wearables, smartphones, virtual assistants, TVs and gaming consoles; through its influencers; social; branded iconic live music events; and podcasts as the #1 commercial podcast publisher globally. iHeartMedia also leads the audio industry in analytics and attribution technology for its marketing partners, using data from its massive consumer base. iHeartMedia is a division of iHeartMedia, Inc. Visit [iHeartMedia.com](https://www.iheartmedia.com) for more company information.

About Tilray Brands

Tilray Brands, Inc. ("Tilray") (Nasdaq: TLRY; TSX: TLRY), is a leading global lifestyle and consumer packaged goods company with operations in Canada, the United States, Europe, Australia, and Latin America that is leading as a transformative force at the nexus of cannabis, beverage, wellness, and entertainment, elevating lives through moments of connection. Tilray's mission is to be a leading premium lifestyle company with a house of brands and innovative products that inspire joy and create memorable experiences. Tilray's unprecedented platform supports over 40 brands in over 20 countries, including comprehensive cannabis offerings, hemp-based foods, and craft beverages.

For more information on how we are elevating lives through moments of connection, visit [Tilray.com](https://www.tilray.com) and follow @Tilray on all social platforms.

Forward-Looking Statements

Certain statements in this communication that are not historical facts constitute forward-looking information or forward-looking statements (together, "forward-looking statements") under Canadian and U.S. securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those sections and other applicable laws. Forward-looking statements can be identified by words such as "forecast," "future," "should," "could," "enable," "potential," "contemplate," "believe," "anticipate," "estimate," "plan," "expect," "intend," "may," "project," "will," "would" and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections, or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication. Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses, or current expectations. Many factors could cause actual results, performance, or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of Tilray and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of Tilray made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events, or otherwise unless required by applicable securities laws.

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A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/4d11c1dc-f70b-4050-a3f8-ea93d1860d6c>



Official Poster for the 2024 'On Tap' Concert Series by Breckenridge Brewery in collaboration with KCBO



On October 12, join Breckenridge Brewery and KCBO (iHeartMedia-Denver) for live music by Kaleo, along with Hippo Campus and Cassandra Lewis.

Source: Tilray Brands, Inc.