



Breckenridge Brewery Introduces New West Coast Style IPA 'Ridge Runner'

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The Perfect Beer for Toasting The Trail Less Traveled

LITTLETON, Colo., April 29, 2024 (GLOBE NEWSWIRE) -- [Breckenridge Brewery \("Breck Brew"\)](#), a subsidiary of Tilray Brands, Inc. (NASDAQ: TLRY and TSX: TLRY), is thrilled to introduce a new West Coast style IPA – 'Ridge Runner' – to its portfolio of well balanced and drinkable craft beers. **Ridge Runner** is inspired by the untamed beauty of Colorado's trails and, like all Breck Brew beers, is the perfect accessory to an active Colorado lifestyle —whether on top of the summit or after a long day exploring the trails. Ridge Runner is a bold and adventurous double dry hopped brew crafted for those seeking the thrill of adventure and the reward of a well-earned sip.

The newly released Ridge Runner is a traditional West Coast IPA – a style that has reemerged in popularity amongst craft beer drinkers thanks to the craftsmanship and nuanced flavor of the hops. With a 7.4% ABV, this adventurous and bold double dry hopped brew is infused with flavors from whole cone hops to build a complex body and enticing aroma. In addition, a double dose of Citra lupulin powder is added creating a fresh, hoppy dominance with notes of bright citrus and pine.



"We're really excited to create a West Coast style IPA with Ridge Runner, which allows us to showcase 35 years of craftsmanship and experience perfecting the double dry hop," explained Carl Heinz, brewmaster of Breckenridge Brewery. "The result is a beer that celebrates the Colorado lifestyle and is ideal for toasting the trail less traveled."



Breck Brew's Ridge Runner West Coast IPA is the perfect addition to its portfolio of beers that are meant to be enjoyed after a day of exploring Colorado's great outdoors—ideally with friends in good company—whether it's after a long hike, a day on the slopes, poolside, or around a campfire. Ridge Runner West Coast IPA is now available at Breckenridge Brewery and sold in 12oz at most retail locations throughout Colorado.

For more information on availability, refer to Breck Brew's [Beer Locator](#).

About Breckenridge Brewery

Breckenridge Brewery opened its doors in 1990 in the ski town of Breckenridge, Colorado. What started as a small brewpub has grown into one of the largest breweries in the U.S. The original brewery still serves its craft beer and delicious pub fare at a high altitude. The production brewery outside of Denver sends beer to 49 states and offers tours, dining, and a welcoming Colorado beer garden experience. With a focus on balanced, approachable, and interesting beer, the brewery's portfolio contains classics like Vanilla Porter, Avalanche Amber Ale, Agave Wheat, Strawberry Sky, and Hop Peak IPA, along with a variety of specialty beers that include seasonals, barrel-aged beers, the Brewery Lane Series, and a nitrogen-charged canned series.

Visit www.breckbrew.com for more information.

Forward-Looking Statements

Certain statements in this communication that are not historical facts constitute forward-looking information or forward-looking statements (together, "forward-looking statements") under Canadian and U.S. securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those sections and other applicable laws. Forward-looking statements can be identified by words such as "forecast," "future," "should," "could," "enable," "potential," "contemplate," "believe," "anticipate," "estimate," "plan," "expect," "intend," "may," "project," "will," "would" and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections, or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication. Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses, or current expectations. Many factors could cause actual results, performance, or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those

expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of Tilray and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of Tilray made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events, or otherwise unless required by applicable securities laws.

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Photos accompanying this announcement are available at

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Source: Tilray Brands, Inc.

Breckenridge Brewery West Coast IPA Ridge Runner Now Available



Featuring the brand new Ridge Runner Packaging

New 6-Pack 'Ridge Runner' by Breck Brew



