



Sweetwater Brewing Company Unveils Fall Craft Beer Lineup

Oct 24, 2023

New Brewer's Batch Series Debuts with Golden Ale and India Pale Ale; Popular Georgia Brown Ale, Mosaic Hazy IPA, and Fresh Sticky Nugs Hazy Double IPA Make Limited Return

ATLANTA, Oct. 24, 2023 (GLOBE NEWSWIRE) -- SweetWater Brewing Company ("SweetWater"), the largest craft brewer in the Southeast and a subsidiary of Tilray Brands, Inc. ("Tilray" or the "Company") (NASDAQ: TLRY and TSX: TLRY), today unveiled its highly anticipated fall lineup of craft brews and the release of the new limited series **Brewer's Batch Golden Ale** and **Brewer's Batch IPA**, as well as the return of its popular [Georgia Brown Ale](#), [Mosaic Single Hop Hazy IPA](#), and [Fresh Sticky Nugs Hazy Double IPA](#).

"Our new fall lineup features a strong blend of time-honored favorites and delicious new brews that are perfect for the season, whether you're watching football, winding down after a day outdoors, or enjoying a crisp evening with friends," said Ty Gilmore, President, Tilray Beer. "And while we are focused on innovation, it's been just as rewarding to bring back cult classics from our past in response to popular demand."

One of SweetWater's most popular beers and a **Great American Beer Festival Gold Medal Winner, Georgia Brown Ale** (5.8% Alcohol by Volume (ABV)) is back and featuring deep chocolate and caramel notes and a subtle nutty finish. It's available for a limited time on draft, six-packs of 12-ounce cans and in SweetWater's fall variety 12-pack, which also includes:

- **Mosaic Single Hop IPA** (6.2% ABV): Another popular brew coming out of retirement, Mosaic hops play the feature role in this golden, hazy ale, leaving complex citrus, herbal and stone fruit notes followed by a crisp, clean finish.
- **Brewer's Batch Golden Ale** (4.5% ABV): A new limited series, the beer is a light and easy-drinking beer brewed to be enjoyed anywhere outside, from the tailgate to the trailhead.
- **420 Extra Pale Ale** (5.7% ABV): SweetWater's flagship beer delivers fresh, hoppy notes of lemon, grapefruit and pine with a crisp finish.

Back for the fall hop harvest, **Fresh Sticky Nugs Hazy Double IPA** is brewed with fresh Bravo, Simcoe, Amarillo, Centennial, and Citra hops that create a dank, juicy ale bursting with orange, tropical fruit, grapefruit and pine flavors and aroma. It's available for a limited time on draft and four-packs of 16-ounce cans.

SweetWater will also offer a new IPA variety pack this fall that features a mix of new and best-selling ales, including:

- **H.A.Z.Y. IPA** (6.2% ABV): Double dry-hopped for a blast of mango, stone fruit, and lime, it's a juice bomb loaded with wheat and oats for lower bitterness and a creamy mouthfeel.
- **Gone Trippin' West Coast IPA** (7 % ABV): A tribute to the style that inspired SweetWater, Gone Trippin' is a classic West Coast style ale that is assertively hopped with citrus and pine aromas with a malty backbone that brings it back to center.
- **G13 IPA** (6% ABV): A deliciously heady IPA brewed with authentic, strain-specific terpenes to mimic the aroma of the legendary G13 cannabis strain.
- **Brewer's Batch India Pale Ale** (6.4% ABV): A new American-style IPA that delivers refreshing pine and tropical flavors with a smooth body.

About SweetWater Brewing

SweetWater Brewing Company, the largest craft brewer in the southeast, is an award-winning brewery known for its stash of heady brews including the original 420 Extra Pale Ale and loads of IPAs. SweetWater's craft beers and ready-to-drink cocktails are available coast to coast and in more states than ever before. Inspired by the outdoors, SweetWater is a passionate advocate for healthy waterways and conservation initiatives. Through its annual Save Our Water campaign, SweetWater continues to raise funds to support nonprofit organizations fighting for clean water and habitat conservation, including the Waterkeeper Alliance, Bonefish & Tarpon Trust, and Trout Unlimited.

SweetWater Brewery is a subsidiary of Tilray Brands, Inc. (Nasdaq: TLRY; TSX: TLRY), a leading global cannabis-lifestyle and consumer packaged goods company inspiring and empowering the worldwide community to live their very best life.

For further information about SweetWater Brewing Company, please visit www.sweetwaterbrew.com and [follow @SweetWaterBrew](#).

About Tilray Brands

Tilray Brands, Inc. (Nasdaq: TLRY; TSX: TLRY), is a leading global cannabis lifestyle and consumer packaged goods company with operations in Canada, the United States, Europe, Australia, and Latin America that is changing people's lives for the better – one person at a time – by inspiring and empowering a worldwide community to live their very best life, enhanced by moments of connection and wellbeing. Tilray's mission is to be the most responsible, trusted, and market-leading cannabis and consumer products company in the world with a portfolio of innovative, high-quality, and beloved brands that address the needs of the consumers, customers, and patients we serve. A pioneer in cannabis research, cultivation, and distribution, Tilray's unprecedented production platform supports over 20 brands in over 20 countries, including comprehensive cannabis offerings, hemp-based foods, and craft beverages.

For more information on how we open a world of well-being, visit www.Tilray.com and follow @tilray on all social platforms.

Forward-Looking Statements

Certain statements in this communication that are not historical facts constitute forward-looking information or forward-looking statements (together, "forward-looking statements") under Canadian and U.S. securities laws and within the meaning of Section 27A of the Securities Act of 1933, as

amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those sections and other applicable laws. Forward-looking statements can be identified by words such as "forecast," "future," "should," "could," "enable," "potential," "contemplate," "believe," "anticipate," "estimate," "plan," "expect," "intend," "may," "project," "will," "would" and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections, or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication. Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses, or current expectations. Many factors could cause actual results, performance, or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of Tilray and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of Tilray made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events, or otherwise unless required by applicable securities laws.

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A photo accompanying this announcement is available at <https://www.globenewswire.com/NewsRoom/AttachmentNg/99f0b509-a027-49b9-b0ac-7089d2c120b7>



SweetWater Brewing's Georgia Brown Ale Returns for the Season



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Source: Tilray Brands, Inc.