# CORRECTION--Tilray Brands Reports Third Quarter Fiscal Year 2023 Financial Results and Announces Accretive Acquisition of 100\% of HEXO Corp. 

April 10, 2023

## Delivered \$145.6 Million in Net Revenue and $16^{\text {th }}$ Consecutive Quarter of Positive Adjusted EBITDA

# Maintained \#1 Cannabis Market Share Position in Canada, the Largest Federally Legal Cannabis Market in the World; With HEXO Transaction, Poised to Substantially Increase Canadian Revenue 

## Medical Cannabis Leader in Europe

## Achieved Key Efficiency Milestones on Accelerated Path to Positive Cash Flow, Company Reiterates Cash Flow Guidance

LEAMINGTON, Ontario and NEW YORK, April 10, 2023 (GLOBE NEWSWIRE) -- In a release issued under the same headline earlier today by Tilray Brands, Inc. (Nasdaq: TLRY; TSX: TLRY), please note that the first table, the Consolidated Statement of Financial Positions was missing the entry for "Contingent consideration" under "Long-term liabilities." In addition, the table "Other Financial Information: Adjusted Earnings Before Interest, Taxes and Amortization" was missing the entry "Inventory valuation adjustment." The corrected release follows:

Tilray Brands, Inc. ("Tilray" or the "Company") (Nasdaq: TLRY; TSX: TLRY), a leading global cannabis-lifestyle and consumer packaged goods company inspiring and empowering the worldwide community to live their very best life, today reported financial results for the third fiscal quarter ended February 28, 2023. All financial information in this press release is reported in U.S. dollars, unless otherwise indicated.

Tilray also announces today that it entered into a definitive agreement to acquire HEXO Corp. (NASDAQ: HEXO; TSX: HEXO) for an aggregate purchase price of approximately US $\$ 56$ million, to be satisfied through the issuance of 0.4352 of Tilray Common Stock for each outstanding HEXO share. The acquisition, which is structured as an arrangement under applicable Canadian laws (the "Arrangement"), builds on the successful strategic alliance between the two companies and positions Tilray for continued strong growth and market leadership in Canada, the largest federally legal cannabis market in the world.

The completion of the Arrangement is subject to customary and negotiated closing conditions, including HEXO shareholder approval and court approval, and is expected to close in June 2023. Further information about the HEXO transaction is included in an investor presentation available on the investor section of Tilray.com and in our Current Report on Form 8-K filed today.

## Financial Highlights

- Net revenue increased to $\$ 145.6$ million compared to $\$ 144.1$ million in the prior quarter. On a constant currency basis, net revenue was $\$ 154.2$ million in the third quarter of 2023 , up $2 \%$ from the prior year quarter.
- Distribution revenue increased $5 \%$ to $\$ 65.4$ million, from the prior year quarter. On a constant currency basis, distribution revenue increased $12 \%$ to $\$ 70.1$ million.
- Gross Profit (Loss) was (\$11.7) million, while adjusted gross profit was $\$ 44.3$ million. Gross margin was negative $8 \%$, while adjusted gross margin rose to $30 \%$ from $26 \%$ in the year-ago quarter.
- Adjusted cannabis gross profit increased to $\$ 22.2$ million from $\$ 18.0$ million in the prior year quarter, while adjusted gross margin percentage increased to $47 \%$ from $33 \%$.
- Achieved $\$ 22$ million in annualized run-rate savings (and $\$ 12$ million in actual cost savings) as part of $\$ 30$ million cost optimization plan announced in Q4 of 2022; total annualized cash cost-savings since the closing of the Tilray-Aphria transaction reached $\$ 122$ million.
- Adjusted EBITDA of $\$ 14.0$ million, marking $16^{\text {th }}$ consecutive quarter of positive adjusted EBITDA. Currently expecting Adjusted EBITDA in the range of $\$ 60$ to $\$ 66$ million, a greater than $30 \%$ increase from the prior year.
- Strong financial position with $\$ 408.3$ million in cash and marketable securities.
- Reiterated expectation to deliver positive free cash flow from operating segments in fiscal 2023.
- Recorded non-cash $\$ 1.1$ billion net asset reduction resulting from higher interest rates and a decline in market capitalization. This non-cash net asset reduction has no impact on the Company's compliance with debt covenants, its cash flows or available liquidity.

Irwin D. Simon, Tilray Brands' Chairman and Chief Executive Officer, stated, "During the quarter, we continued to focus on our highest priorities: sustaining and growing the top-line across core markets and geographies while optimizing the platform to achieve positive free cash flow on an accelerated timeline. We are executing on both fronts and delivered revenue growth despite challenging market dynamics across Canada, Europe, and the U.S, as well as our $16^{\text {th }}$ consecutive quarter of positive adjusted EBITDA."

Mr. Simon continued, "Looking ahead, we are focused on being the leading, most diversified cannabis lifestyle and CPG company in the world. Our strategy to deliver on this vision is centered on pursuing targeted growth opportunities, as reflected in our opportunistic acquisitions of both Montauk

Brewing Company and HEXO, which has made significant strides in driving operating efficiency and improving profitability while continuing to invest in industry-leading brands. We are incredibly excited about our combined prospects moving forward with HEXO and expect a seamless integration of HEXO's business into our efficient, built-to-last platform. At the same time, we will continue our relentless focus on cost and operational efficiencies and strengthening our industry-leading balance sheet to deliver sustained, profitable growth and shareholder value."

Mark Attanasio, Chairman of HEXO, said, "Over the past year, HEXO established and has been executing on a rigorous cost-cutting and balance sheet optimization plan. As we began working with Tilray last year, the value that could be achieved through the combination of our businesses in order to compete and drive profitable growth in the highly fragmented Canadian market was immediately clear. With the recent headwinds in the cannabis industry, our Board determined that HEXO shareholders would benefit from being part of Tilray's diversified business and from the strong plan in place they have to reinforce their industry leadership, continue to strengthen the top and bottom lines, and to drive value creation. With Irwin and his leadership team, we are confident that our brands will continue to grow and thrive as part of Tilray Brands."

## Operating Highlights

## Leadership in Global Cannabis Operations, Brands, and Market Share:

- In Canada, despite ongoing challenging cannabis market conditions, quarter over quarter, Tilray maintained its \#1 cannabis market share position. With the addition of HEXO's leading high-growth brands, the Company expects to significantly bolster its position supported by low-cost operations and complimentary distribution across all Canadian geographies. The combined company is expected to strengthen Tilray's existing Canadian position with $12.9 \%$ pro-forma market share and \#1 market position across all major markets and a leading share across most product categories. This includes anticipated pro-forma net sales of approximately US\$215M and the leading low-cost operations with distribution across all Canadian geographies.
- Capitalizing on the unrivaled platform provided by its cultivation and distribution operations across Portugal and Germany and the leadership team's depth of commercial and regulatory expertise, Tilray is focused on growing its leading market share in medical cannabis in the countries in which it distributes today and achieving early-mover advantage in new countries as cannabis legalization continues to proliferate across Europe.


## Maximizing the High-Growth Potential of U.S. CPG and Craft-Beverage Portfolio:

- In the third quarter, Tilray made substantial strides across its five craft-beverage brands including leaders SweetWater Brewing Company, Breckenridge Distillery, and Montauk Brewing Company, and its wellness brand Manitoba Harvest. By expanding recognition and distribution, Tilray will be well positioned to immediately leverage these brands to drive significant additional revenue in adult-use cannabis, pending federal legalization.


## Strategic Growth Actions

- April 2023 - Tilray Medical Expands Footprint in Europe and Broadens Distribution Across the Czech Republic
- April 2023 - SweetWater Brewing Company Expands Across 44 States with Nevada Launch
- April 2023 - Manitoba Harvest Expands Whole Foods Market Distribution
- April 2023 - Breckenridge Distillery Wins Big at Whisky Magazine's 2023 World Whiskies Awards
- March 2023 - Alpine Beer Opens Taproom at Petco Park Stadium in San Diego
- March 2023 - Breckenridge Distillery Establishes March 31st as National Après Day
- March 2023 - Montauk Brewing Expands Distribution Across the Northeast
- March 2023 - Tilray Brands Stockholders Approve Charter Amendment to Enhance Corporate Governance and Support Strategic Growth Plan
- March 2023 - SweetWater Brewing Company Brings Back Popular Triple Tail Tropical India Pale Ale
- March 2023 - SweetWater Brewing Company Introduces New West Coast Style India Pale Ale
- March 2023 - Potently Canadian Cannabis Brand, CANACA, Introduces New Collection of Terpene Rich Products Across Canada
- February 2023 - Good Supply Cannabis Brand Launches Canada’s Strongest Infused Pre-Rolls
- February 2023 - Breckenridge Distillery Strikes Gold at 2023 World Whiskies Awards
- February 2023 - Good Supply Cannabis Brand Launches New Product Lineup
- February 2023 - SweetWater Announces 420 Fest 2023 Lineup and Venue
- February 2023 - Breckenridge Distillery Launches Limited-Edition Sexy Motor Oil Whiskey for Valentine's Day
- February 2023 - SweetWater Brewing Company Introduces New Crisp Lager to Year-Round Lineup
- January 2023 - Alpine Beer Launches INFINITE HAZE Hazy IPA
- January 2023 - Solei Cannabis Brand Introduces New Approach to Wellness with New Product Lineup and Brand Refresh
- January 2023 - SweetWater Brewing Company Celebrates 26 Years of Brewing with Throwback Beers, Jam Bands


## Live Conference Call and Audio Webcast

Tilray Brands will host a webcast to discuss these results today at 5:00 p.m. ET. Investors may join the live webcast available on the Investors section of the Company's website at www.tilray.com. The webcast will also be archived after the call concludes.

## About Tilray Brands

Tilray Brands, Inc. (Nasdaq: TLRY; TSX: TLRY), is a leading global cannabis-lifestyle and consumer packaged goods company with operations in Canada, the United States, Europe, Australia, and Latin America that is changing people's lives for the better - one person at a time. Tilray Brands delivers on this mission by inspiring and empowering the worldwide community to live their very best life, enhanced by moments of connection and wellbeing. Patients and consumers trust Tilray Brands to be the most responsible, trusted and market leading cannabis consumer products company in the world with a portfolio of innovative, high-quality and beloved brands that address the needs of the consumers, customers and patients we serve. A pioneer in cannabis research, cultivation, and distribution, Tilray Brands' unprecedented production platform supports over 20 brands in over 20 countries, including comprehensive cannabis offerings, hemp-based foods, and craft beverages.

## For more information on Tilray Brands, visit www.Tilray.com and follow @Tilray

## Cautionary Statement Concerning Forward-Looking Statements

Certain statements in this press release constitute forward-looking information or forward-looking statements (together, "forward-looking statements") under Canadian securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those sections and other applicable laws. Forwardlooking statements can be identified by words such as "forecast," "future," "should," "could," "enable," "potential," "contemplate," "believe," "anticipate," "estimate," "plan," "expect," "intend," "may," "project," "will," "would" and the negative of these terms or similar expressions, although not all forwardlooking statements contain these identifying words. Certain material factors, estimates, goals, projections or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication.

Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses or current expectations concerning, among other things: the Company's ability to become the world's leading cannabis-focused consumer branded company; the Company's ability to generate its targeted amount of Adjusted EBITDA for the fiscal year ending May 31, 2023; the Company's expectation to be free-cash flow positive in its operating business units; the Company's ability to achieve long term profitability; the Company's ability to achieve operational scale, market share, distribution, profitability and revenue growth in particular business lines and markets; the Company's ability to successfully complete the acquisition of HEXO; the Company's ability to successfully achieve revenue growth, production and supply chain efficiencies, synergies and cost savings, including with respect to the HEXO acquisition; expansion of medical and recreational sales legalization across the global cannabis industry, including in Europe; and the Company's anticipated investments and acquisitions, including in organic and strategic growth, partnership efforts, product offerings and other initiatives.

Many factors could cause actual results, performance or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of the Company and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of the Company made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities laws.

## Use of Non-U.S. GAAP Financial Measures

This press release and the accompanying tables include non-GAAP financial measures, including adjusted gross margin, Adjusted gross profit, Adjusted EBITDA, Adjusted net income and free cash flow. Management believes that the non-GAAP financial measures presented provide useful additional information to investors about current trends in the Company's operations and are useful for period-over-period comparisons of operations. These non-GAAP financial measures should not be considered in isolation or as a substitute for the comparable GAAP measures. In addition, these non-GAAP measures may not be the same as similar measures provided by other companies due to potential differences in methods of calculation and items being excluded. They should be read only in connection with the Company's Consolidated Statements of Operations and Cash Flows presented in accordance with GAAP.

Certain forward-looking non-GAAP financial measures included in this press release are not reconciled to the comparable forward-looking GAAP financial measures. The Company is not able to reconcile these forward-looking non-GAAP financial measures to their most directly comparable forward-looking GAAP financial measures without unreasonable efforts because the Company is unable to predict with a reasonable degree of certainty the type and extent of certain items that would be expected to impact GAAP measures but would not impact the non-GAAP measures. Such items may include litigation and related expenses, transaction costs, impairments, foreign exchange movements and other items. The unavailable information could have a significant impact on the Company's GAAP financial results.

The Company believes presenting net sales at constant currency provides useful information to investors because it provides transparency to underlying performance in the Company's consolidated net sales by excluding the effect that foreign currency exchange rate fluctuations have on period-to-period comparability given the volatility in foreign currency exchange markets. To present this information for historical periods, current period net sales for entities reporting in currencies other than the U.S. dollar are translated into U.S. dollars at the average monthly exchange rates in effect during the corresponding period of the prior fiscal year, rather than at the actual average monthly exchange rate in effect during the current period of the current fiscal year. As a result, the foreign currency impact is equal to the current year results in local currencies multiplied by the change in average foreign currency exchange rate between the current fiscal period and the corresponding period of the prior fiscal year.

Adjusted EBITDA is calculated as net income (loss) before income tax expense (recovery); interest expense, net; non-operating income (expense), net; amortization; stock-based compensation; change in fair value of contingent consideration; impairments; purchase price accounting step-up; facility start-up and closure costs; lease expense; litigation (recovery) costs; restructuring costs; and transaction (income) costs. A reconciliation of Adjusted EBITDA to net loss, the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release. Adjusted gross profit, is calculated as gross profit adjusted to exclude the impact of inventory valuation adjustment and purchase price accounting valuation step-up. A reconciliation of Adjusted gross profit, excluding inventory valuation adjustments and purchase price accounting valuation step-up, to gross profit, the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release. Adjusted gross margin, excluding inventory valuation adjustments and purchase price accounting valuation step-up, is calculated as revenue less cost of sales adjusted to add back inventory valuation adjustments and amortization of inventory step-up, divided by revenue. A reconciliation of Adjusted gross margin, excluding inventory valuation adjustments and purchase price accounting valuation step-up, to gross margin, the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release. Adjusted net income is calculated as net (loss) income plus (minus) non-operating income (expense), net, change in fair value of contingent consideration,
impairments; inventory write down, litigation (recovery) costs, restructuring costs, and transaction (income) costs. A reconciliation of Adjusted net income, the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release. Free cash flow is comprised of two GAAP measures deducted from each other which are net cash flow provided by (used in) operating activities less investments in capital and intangible assets. A reconciliation of net cash flow provided by (used in) operating activities to free cash flow, the most directly comparable GAAP measure, has been provided in the financial statement tables included below in this press release.

## For further information:

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## Consolidated Statements of Financial Position

## (in thousands of US dollars) <br> Assets

Current assets
Cash and cash equivalents
Marketable Securities
Accounts receivable, net
Inventory
Prepaids and other current assets
Total current assets
Capital assets
Right-of-use assets
Intangible assets
Goodwill
Interest in equity investees
Long-term investments
Convertible notes receivable
Other assets
Total assets

## Liabilities

## Current liabilities

Bank indebtedness
Accounts payable and accrued liabilities
Contingent consideration
Warrant liability
Current portion of lease liabilities
Current portion of long-term debt
Current portion of convertible debentures payable

Total current liabilities
Long - term liabilities
Contingent consideration
Lease liabilities
Long-term debt
Convertible debentures payable
Deferred tax liabilities
Other liabilities

## Total liabilities

Commitments and contingencies (refer to Note 17)
Stockholders' equity
Common stock (\$0.0001 par value; 980,000,000 shares authorized; 617,857,031 and
$532,674,887$ shares issued and outstanding, respectively)
62
53
Series A Preferred Stock (\$0.0001 par value; 10,000,000 shares authorized; 120,000 and nil shares issued and outstanding, respectively)
Additional paid-in capital
Accumulated other comprehensive loss
Accumulated Deficit
Total Tilray Brands, Inc. stockholders' equity
Non-controlling interests
Total stockholders' equity
Total liabilities and stockholders' equity

|  | - |  | - |
| :---: | :---: | :---: | :---: |
|  | 5,723,342 |  | 5,382,367 |
|  | $(42,948)$ |  | $(20,764)$ |
|  | $(2,276,794)$ |  | $(962,851)$ |
|  | 3,403,662 |  | 4,398,805 |
|  | 3,109 |  | 42,561 |
|  | 3,406,771 |  | 4,441,366 |
| \$ | 4,375,900 | \$ | 5,449,694 |

## Condensed Consolidated Statements of Net Income (Loss) and

 Comprehensive Income (Loss)|  | For the three months ended February 28, |  |  |  |  | Change | \% Change | For the nine months ended February 28, |  |  |  | Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (in thousands of U.S. dollars, except for per share data) |  | 2023 |  | 2022 |  | 2023 v | 2022 |  | 2023 |  | 2022 |  | 2023 vs | 2022 |
| Net revenue | \$ | 145,589 | \$ | 151,871 | \$ | $(6,282)$ | (4)\% | \$ | 442,936 | \$ | 475,047 | \$ | $(32,111)$ | (7)\% |
| Cost of goods sold |  | 157,288 |  | 112,042 |  | 45,246 | 40\% |  | 363,139 |  | 351,497 |  | 11,642 | 3\% |
| Gross profit (loss) |  | $(11,699)$ |  | 39,829 |  | $(51,528)$ | (129)\% |  | 79,797 |  | 123,550 |  | $(43,753)$ | (35)\% |
| Operating expenses: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| General and administrative |  | 38,999 |  | 38,445 |  | 554 | 1\% |  | 117,385 |  | 121,401 |  | $(4,016)$ | (3)\% |
| Selling |  | 6,452 |  | 8,641 |  | $(2,189)$ | (25)\% |  | 25,792 |  | 25,283 |  | 509 | 2\% |
| Amortization |  | 23,518 |  | 24,590 |  | $(1,072)$ | (4)\% |  | 71,872 |  | 84,345 |  | $(12,473)$ | (15)\% |
| Marketing and promotion |  | 7,354 |  | 7,578 |  | (224) | (3)\% |  | 23,137 |  | 20,163 |  | 2,974 | 15\% |
| Research and development |  | 171 |  | 164 |  | 7 | 4\% |  | 502 |  | 1,464 |  | (962) | (66)\% |
| Change in fair value of contingent consideration |  | 352 |  | $(30,747)$ |  | 31,099 | (101)\% |  | 563 |  | $(29,065)$ |  | 29,628 | (102)\% |
| Impairments |  | 1,115,376 |  | - |  | 1,115,376 | NM |  | 1,115,376 |  | - |  | 1,115,376 | NM |
| Litigation (recovery) costs |  | $(5,230)$ |  | 4,215 |  | $(9,445)$ | (224)\% |  | $(1,970)$ |  | 6,489 |  | $(8,459)$ | (130)\% |
| Restructuring costs |  | 2,663 |  | - |  | 2,663 | 0\% |  | 10,727 |  | 795 |  | 9,932 | 1249\% |
| Transaction (income) costs |  | 5,382 |  | 5,023 |  | 359 | 7\% |  | $(3,882)$ |  | 35,653 |  | $(39,535)$ | (111)\% |
| Total operating expenses |  | 1,195,037 |  | 57,909 |  | 1,137,128 | 1964\% |  | 1,359,502 |  | 266,528 |  | 1,092,974 | 410\% |
| Operating loss |  | $(1,206,736)$ |  | $(18,080)$ |  | $(1,188,656)$ | 6574\% |  | $(1,279,705)$ |  | $(142,978)$ |  | 1,136,727) | 795\% |
| Interest expense, net |  | $(1,040)$ |  | $(2,312)$ |  | 1,272 | (55)\% |  | $(8,560)$ |  | $(22,422)$ |  | 13,862 | (62)\% |
| Non-operating income (expense), net |  | 1,213 |  | 71,037 |  | $(69,824)$ | (98)\% |  | $(50,229)$ |  | 186,329 |  | $(236,558)$ | (127)\% |
| (Loss) income before income taxes |  | $(1,206,563)$ |  | 50,645 |  | $(1,257,208)$ | $(2,482) \%$ |  | $(1,338,494)$ |  | 20,929 |  | 1,359,423) | $(6,495) \%$ |
| Income taxes (benefit) expense |  | $(10,811)$ |  | $(1,830)$ |  | $(8,981)$ | 491\% |  | $(15,313)$ |  | $(2,739)$ |  | $(12,574)$ | 459\% |
| Net (loss) income |  | $(1,195,752)$ | \$ | 52,475 |  | $(1,248,227)$ | $(2,379) \%$ |  | $(1,323,181)$ |  | 23,668 |  | 1,346,849) | $(5,691) \%$ |
| Net loss per share - basic and diluted | \$ | (1.90) | \$ | 0.09 | \$ | (1.99) | (2,214)\% |  | (2.20) | \$ | 0.00 | \$ | (2.20) | $(77,239) \%$ |

## Condensed Consolidated Statements of Cash Flows

| (in thousands of US dollars) | For the nine months ended February 28, |  |  |  | Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2023 |  | 2022 |  | 2023 vs. 2022 |  |  |
| Cash used in operating activities: |  |  |  |  |  |  |  |
| Net (loss) income | \$ | $(1,323,181)$ | \$ | 23,668 | \$ | $(1,346,849)$ | (5691)\% |
| Adjustments for: |  |  |  |  |  |  |  |
| Deferred income tax recovery |  | $(29,537)$ |  | $(17,296)$ |  | $(12,241)$ | 71\% |
| Unrealized foreign exchange loss |  | 13,711 |  | 1,699 |  | 12,012 | 707\% |
| Amortization |  | 101,156 |  | 113,824 |  | $(12,668)$ | (11)\% |
| Loss (gain) on sale of capital assets |  | (2) |  | (631) |  | 629 | (100)\% |
| Inventory valuation write down |  | 55,000 |  | 12,000 |  | 43,000 | 358\% |
| Impairments |  | 1,115,376 |  | - |  | 1,115,376 | 0\% |
| Other non-cash items |  | 12,933 |  | 962 |  | 11,971 | 1244\% |
| Stock-based compensation |  | 29,766 |  | 27,025 |  | 2,741 | 10\% |
| Loss (gain) on long-term investments \& equity investments |  | 2,843 |  | $(2,401)$ |  | 5,244 | (218)\% |



## Other Financial Information: Key Operating Metrics

(in thousands of U.S. dollars)
Net cannabis revenue
Distribution revenue
Net beverage alcohol revenue
Wellness revenue
Cannabis costs
Beverage alcohol costs
Distribution costs
Wellness costs
Adjusted gross profit (excluding PPA step-up and inventory valuation adjustments) (1)
Cannabis adjusted gross margin (excluding inventory valuation adjustments) (1)
Beverage alcohol adjusted gross margin (excluding PPA
step-up) (1)
Distribution gross margin
Wellness gross margin
Adjusted EBITDA (1)
Cash and cash equivalents and marketable securities
Working capital

## Net Revenue by Operating Segment

| For the <br> three <br> months | $\%$ of <br> Total | For the <br> three <br> months | $\%$ of <br> Total | For the nine <br> months | $\%$ of <br> Total | For the nine <br> months | $\%$ of <br> Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| (In thousands of U.S. dollars) | February 28, 2023 |  | Revenue | February$\text { 28, } 2022$ |  | Revenue | February$28,2023$ |  | Revenue | February 28, 2022 |  | Revenue |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Cannabis business | \$ | 47,549 | 33\% | \$ | 55,045 | 36\% | \$ | 156,017 | 35\% | \$ | 184,269 | 39\% |
| Distribution business |  | 65,385 | 45\% |  | 62,532 | 41\% |  | 186,158 | 42\% |  | 198,587 | 42\% |
| Beverage alcohol business |  | 20,640 | 14\% |  | 19,597 | 13\% |  | 62,689 | 14\% |  | 48,765 | 10\% |
| Wellness business |  | 12,015 | 8\% |  | 14,697 | 10\% |  | 38,072 | 9\% |  | 43,426 | 9\% |
| Total net revenue | \$ | 145,589 | 100\% | \$ | 51,871 | 100\% | \$ | 442,936 | 100\% | \$ | 475,047 | 100\% |

## Net Revenue by Operating Segment in Constant

 Currency(In thousands of U.S. dollars)
Cannabis business
Distribution business
Beverage alcohol business
Wellness business
Total net revenue

| For the three months |  | For the three months |  |  | For the nine months |  | For the nine months |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February $\text { 28, } 2023$ |  | February |  |  | $\begin{aligned} & \text { February } \\ & 28,2023 \end{aligned}$ |  |  | February |  |  |
| as reported in constant currency | $\%$ of Total Revenue |  | reported constant urrency | $\%$ of <br> Total <br> Revenue |  | reported constant urrency | $\begin{gathered} \begin{array}{c} \% \text { of } \\ \text { Total } \\ \text { Revenue } \end{array} \\ \hline \end{gathered}$ |  | reported constant urrency | $\begin{aligned} & \% \text { of } \\ & \text { Total } \end{aligned}$ Revenue |
| \$ 51,007 | 33\% | \$ | 55,045 | 36\% | \$ | 164,746 | 34\% | \$ | 184,269 | 39\% |
| 70,144 | 45\% |  | 62,532 | 41\% |  | 211,676 | 44\% |  | 198,587 | 42\% |
| 20,640 | 14\% |  | 19,597 | 13\% |  | 62,689 | 13\% |  | 48,765 | 10\% |
| 12,385 | 8\% |  | 14,697 | 10\% |  | 39,144 | 8\% |  | 43,426 | 9\% |
| \$ 154,176 | 100\% |  | 151,871 | 100\% | \$ | 478,255 | 99\% |  | 475,047 | 100\% |

Net Cannabis Revenue by Market Channel

| (In thousands of U.S. dollars) |  | For the three months ebruary 8, 2023 | $\begin{aligned} & \text { \% of } \\ & \text { Total } \end{aligned}$ Revenue |  | For the three months ebruary 28, 2022 | $\begin{aligned} & \text { \% of } \\ & \text { Total } \end{aligned}$ Revenue | For the nine <br> months <br> February <br> 28,2023 |  | $\begin{aligned} & \text { \% of } \\ & \text { Total } \end{aligned}$ <br> Revenue | For the nine <br> months <br> February <br> 28,2022 |  | $\begin{gathered} \% \text { of } \\ \text { Total } \\ \text { Revenue } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue from Canadian medical cannabis products | \$ | 6,035 | 13\% | \$ | 7,050 | 13\% | \$ | 18,920 | 12\% | \$ | 23,353 | 13\% |
| Revenue from Canadian adult-use cannabis products |  | 45,318 | 96\% |  | 43,504 | 79\% |  | 156,063 | 100\% |  | 162,632 | 87\% |
| Revenue from wholesale cannabis products |  | 58 | 0\% |  | 2,804 | 5\% |  | 686 | 0\% |  | 6,763 | 4\% |
| Revenue from international cannabis products |  | 9,707 | 20\% |  | 15,820 | 29\% |  | 27,834 | 18\% |  | 39,792 | 22\% |
| Less excise taxes |  | $(13,569)$ | -29\% |  | $(14,133)$ | -26\% |  | $(47,486)$ | -30\% |  | $(48,271)$ | -26\% |
| Total | \$ | 47,549 | 100\% | \$ | 55,045 | 100\% | \$ | 156,017 | 100\% | \$ | 184,269 | 100\% |

Net Cannabis Revenue by Market Channel in Constant Currency

| (In thousands of U.S. dollars) |  | For the three months ebruary 28, 2023 reported constant urrency | $\begin{aligned} & \text { \% of } \\ & \text { Total } \end{aligned}$ <br> Revenue |  | For the three months ebruary 8, 2022 reported constant urrency | \% of <br> Total <br> Revenue |  |  | $\begin{aligned} & \text { \% of } \\ & \text { Total } \end{aligned}$ <br> Revenue | For the nine months February 28, 2022 as reported in constant currency |  | $\begin{aligned} & \text { \% of } \\ & \text { Total } \end{aligned}$ <br> Revenue |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue from Canadian medical cannabis products | \$ | 6,442 | 13\% | \$ | 7,050 | 13\% | \$ | 20,093 | 12\% | \$ | 23,353 | 13\% |
| Revenue from Canadian adult-use cannabis products |  | 48,721 | 96\% |  | 43,504 | 79\% |  | 162,777 | 99\% |  | 162,632 | 87\% |
| Revenue from wholesale cannabis products |  | 62 | 0\% |  | 2,804 | 5\% |  | 726 | 0\% |  | 6,763 | 4\% |
| Revenue from international cannabis products |  | 10,269 | 20\% |  | 15,820 | 29\% |  | 31,627 | 19\% |  | 39,792 | 22\% |
| Less excise taxes |  | $(14,487)$ | -28\% |  | $(14,133)$ | -26\% |  | $(50,477)$ | -31\% |  | $(48,271)$ | -26\% |
| Total | \$ | 51,007 | 100\% | \$ | 55,045 | 100\% | \$ | 164,746 | 100\% | \$ | 184,269 | 100\% |

## Other Financial Information: Gross Margin and Adjusted Gross Margin

| (In thousands of U.S. dollars) | For the three months ended February 28, 2023 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Cannabis |  | Beverage |  | Distribution |  | Wellness |  | Total |  |
| Net revenue | \$ | 47,549 | \$ | 20,640 | \$ | 65,385 | \$ | 12,015 | \$ | 145,589 |
| Cost of goods sold |  | 80,362 |  | 10,663 |  | 57,964 |  | 8,299 |  | 157,288 |
| Gross profit |  | $(32,813)$ |  | 9,977 |  | 7,421 |  | 3,716 |  | $(11,699)$ |
| Gross margin |  | -69\% |  | 48\% |  | 11\% |  | 31\% |  | -8\% |
| Adjustments: |  |  |  |  |  |  |  |  |  |  |
| Inventory valuation adjustments |  | 55,000 |  | - |  | - |  | - |  | 55,000 |
| Purchase price accounting step-up |  | - |  | 1,009 |  | - |  | - |  | 1,009 |
| Adjusted gross profit |  | 22,187 |  | 10,986 |  | 7,421 |  | 3,716 |  | 44,310 |
| Adjusted gross margin |  | 47\% |  | 53\% |  | 11\% |  | 31\% |  | 30\% |

For the three months ended February 28, 2022
(In thousands of U.S. dollars)
Net revenue
Cost of goods sold
Gross profit
Gross margin

| Cannabis |  | Beverage |  | Distribution |  | Wellness |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 55,045 | \$ | 19,597 | \$ | 62,532 | \$ | 14,697 | \$ | 151,871 |
|  | 37,042 |  | 8,091 |  | 57,566 |  | 9,343 |  | 112,042 |
|  | 18,003 |  | 11,506 |  | 4,966 |  | 5,354 |  | 39,829 |
|  | 33\% |  | 59\% |  | 8\% |  | 36\% |  | 26\% |

(In thousands of U.S. dollars)
Net revenue
Cost of goods sold
Gross profit
Gross margin
Adjustments:
Inventory valuation adjustments
Purchase price accounting step-up
Adjusted gross profit
Adjusted gross margin
For the nine months ended February 28, 2023

| Cannabis | Beverage | Distribution | Wellness | Total |
| :---: | :---: | :---: | :---: | :---: |
| \$ 156,017 | \$ 62,689 | \$ 186,158 | \$ 38,072 | \$ 442,936 |
| 137,800 | 32,932 | 165,443 | 26,964 | 363,139 |
| 18,217 | 29,757 | 20,715 | 11,108 | 79,797 |
| 12\% | 47\% | 11\% | 29\% | 18\% |
| 55,000 | - | - | - | 55,000 |
| - | 3,223 | - | - | 3,223 |
| 73,217 | 32,980 | 20,715 | 11,108 | 138,020 |
| 47\% | 53\% | 11\% | 29\% | 31\% |

(In thousands of U.S. dollars)
Net revenue
Cost of goods sold
Gross profit
Gross margin
Adjustments:
Inventory valuation adjustments
Adjusted gross profit
Adjusted gross margin
For the nine months ended February 28, 2022

| Cannabis | Beverage | Distribution | Wellness | Total |
| :---: | :---: | :---: | :---: | :---: |
| \$ 184,269 | \$ 48,765 | \$ 198,587 | \$ 43,426 | \$ 475,047 |
| 122,492 | 20,674 | 178,093 | 30,238 | 351,497 |
| 61,777 | 28,091 | 20,494 | 13,188 | 123,550 |
| 34\% | 58\% | 10\% | 30\% | 26\% |
| 12,000 | - | - | - | 12,000 |
| 73,777 | 28,091 | 20,494 | 13,188 | 135,550 |
| 40\% | 58\% | 10\% | 30\% | 29\% |

Other Financial Information: Adjusted Earnings Before Interest, Taxes and Amortization

| (In thousands of U.S. dollars) | For the three months ended February 28, |  |  | Change | \% Change | For the nine months ended February 28, |  |  | $\frac{\text { Change }}{2023 \text { vs. } 2022}$ \% Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2023 |  | 2022 | 2023 vs. 2022 |  | 2023 |  | 2022 |  |  |
| Net (loss) income | \$(1,195,752) | \$ | 52,475 | \$(1,248,227) | $(2,379) \%$ | \$(1,323,181) | \$ | 23,668 | \$(1,346,849) | $(5,691) \%$ |
| Income taxes (benefit) expense | $(10,811)$ |  | $(1,830)$ | $(8,981)$ | 491\% | $(15,313)$ |  | $(2,739)$ | $(12,574)$ | 459\% |
| Interest expense, net | 1,040 |  | 2,312 | $(1,272)$ | (55)\% | 8,560 |  | 22,422 | $(13,862)$ | (62)\% |
| Non-operating income (expense), net | $(1,213)$ |  | $(71,037)$ | 69,824 | (98)\% | 50,229 |  | $(186,329)$ | 236,558 | (127)\% |
| Amortization | 33,769 |  | 37,020 | $(3,251)$ | (9)\% | 101,156 |  | 113,824 | $(12,668)$ | (11)\% |
| Stock-based compensation | 9,630 |  | 9,355 | 275 | 3\% | 29,766 |  | 27,025 | 2,741 | 10\% |


| Change in fair value of contingent consideration | 352 |  | $(30,747)$ |  | 31,099 | (101)\% | 563 |  | $(29,065)$ | 29,628 | (102)\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Impairments | 1,115,376 |  | - |  | 1,115,376 | NM | 1,115,376 |  | - | 1,115,376 | NM |
| Inventory valuation adjustments | 55,000 |  | - |  | 55,000 | NM | 55,000 |  | 12,000 | 43,000 | $358 \%$ |
| Purchase price accounting step-up | 1,009 |  | - |  | 1,009 | NM | 3,223 |  | - | 3,223 | NM |
| Facility start-up and closure costs | 2,100 |  | 2,500 |  | (400) | (16)\% | 6,900 |  | 10,400 | $(3,500)$ | (34)\% |
| Lease expense | 700 |  | 800 |  | (100) | (13)\% | 2,100 |  | 2,400 | (300) | (13)\% |
| Litigation (recovery) costs | $(5,230)$ |  | 4,215 |  | $(9,445)$ | (224)\% | $(1,970)$ |  | 6,489 | $(8,459)$ | (130)\% |
| Restructuring costs | 2,663 |  |  |  | 2,663 | NM | 10,727 |  | 795 | 9,932 | 1249\% |
| Transaction (income) costs | 5,382 |  | 5,023 |  | 359 | 7\% | $(3,882)$ |  | 35,653 | $(39,535)$ | (111)\% |
| Adjusted EBITDA | \$ 14,015 | \$ | 10,086 | \$ | 3,929 | 39\% | \$ 39,254 | \$ | 36,543 | \$ 2,711 | 7\% |

Other Financial Information:
Adjusted Net Loss

|  | For the three months ended February 28, |  |  |  | Change | \% Change | For the nin ended Fe |  | months ary 28 , |  | hange | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (In thousands of U.S. dollars) | 2023 |  | 2022 | 2023 vs. 2022 |  |  | 2023 | 2022 |  | 2023 vs. 2022 |  |  |
| Net (loss) income | \$(1,195,752) | \$ | 52,475 |  | ,248,227) | $(2,379) \%$ | \$(1,323,181) | \$ | 23,668 |  | 6,849) | $(5,691) \%$ |
| Non-operating income (expense), net | $(1,213)$ |  | $(71,037)$ |  | 69,824 | (98)\% | 50,229 |  | $(186,329)$ |  | 36,558 | (127)\% |
| Change in fair value of contingent consideration | 352 |  | $(30,747)$ |  | 31,099 | (101)\% | 563 |  | $(29,065)$ |  | 29,628 | (102)\% |
| Impairments | 1,115,376 |  | - |  | 1,115,376 | NM | 1,115,376 |  |  |  | 15,376 | NM |
| Inventory valuation adjustments | 55,000 |  |  |  | 55,000 | NM | 55,000 |  | 12,000 |  | 43,000 | 358\% |
| Litigation (recovery) costs | $(5,230)$ |  | 4,215 |  | $(9,445)$ | (224)\% | $(1,970)$ |  | 6,489 |  | $(8,459)$ | (130)\% |
| Restructuring costs | 2,663 |  |  |  | 2,663 | NM | 10,727 |  | 795 |  | 9,932 | 1249\% |
| Transaction (income) costs | 5,382 |  | 5,023 |  | 359 | 7\% | $(3,882)$ |  | 35,653 |  | $(39,535)$ | (111)\% |
| Adjusted net loss | \$ (23,422) | \$ | $(40,071)$ | \$ | 16,649 | (42)\% | \$ (97,138) | \$ | $(136,789)$ | \$ | 39,651 | (29)\% |
| Adjusted net loss per share basic and diluted | \$ (0.04) | \$ | (0.08) | \$ | 0.04 | (54)\% | \$ (0.16) | \$ | (0.29) | \$ | 0.13 | (44)\% |

Other Financial Information:
Free Cash Flow

|  | For the three months ended February 28, |  |  |  | Change |  | \% Change | For the nine months ended February 28, |  |  |  | Change |  | \% Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (In thousands of U.S. dollars) |  | 2023 |  | 2022 | 2023 vs. 2022 |  |  |  | 2023 |  | 2022 | 2023 vs. 2022 |  |  |
| Net cash used in operating activities | \$ | $(18,632)$ | \$ | $(46,390)$ | \$ | 27,758 | (60)\% | \$ | $(35,692)$ |  | $(156,738)$ | \$ | 121,046 | (77)\% |
| Less: investments in capital and intangible assets, net |  | (842) |  | $(1,352)$ |  | 510 | (38)\% |  | $(6,219)$ |  | $(16,944)$ |  | 10,725 | (63)\% |
| Free cash flow |  | $(19,474)$ | \$ | $(47,742)$ | \$ | 28,268 | (59)\% | \$ | $(41,911)$ |  | $(173,682)$ | \$ | 131,771 | (76)\% |

Source: Tilray Brands, Inc.

