

Good Supply Launches New High-Potency Product Drop and Unveils Exclusive Orange Frost Live Resin

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TORONTO, Sept. 01, 2022 (GLOBE NEWSWIRE) -- Tilray Brands, Inc. ("Tilray" or the "Company") (Nasdaq: TLRY; TSX: TLRY), a leading global cannabis-lifestyle and consumer packaged goods company inspiring and empowering the worldwide community to live their very best life today announced the expansion of [Good Supply's](#) award-winning cannabis portfolio. The brand's latest product drop includes new high-potency concentrates Jean Guy Badder, Hash Bats in Pineapple Express, and Orange Frost Live Resin, available for a limited time.

"Good Supply's iconic strains provide a framework through which consumers can find consistency while exploring a variety of new formats," says Michelle Morin, Good Supply's brand manager. "By offering our strains in new categories such as concentrates, it provides a novel experience for our consumers while delivering the personality of the strain that consumers know and love. Consumers can now explore Jean-Guy, Pineapple Express, and Orange Frost Live Resin at elevated potencies, stronger true-to-flower aromas, and different consumption styles."

Good Supply's latest and best-selling concentrate products include:

1. **Jean Guy Badder:** This flower-turned-concentrate is a butane hash oil (BHO) concentrate crafted using state-of-the-art hydrocarbon extraction to create a full-spectrum Badder that's high in quality, potency and terpene content. Delivering full flavor and natural color, it is available in a 1g format.
2. **Pineapple Express Hash Bats:** Milled flower from the classic sativa leaning-hybrid strain, known for its famous lineage of Trainwreck and Hawaiian, is infused with high potency powdered hash. The Pineapple Express hash bats come in a 3x0.5g format, offering a consistently high THC potency.
3. **Orange Frost Live Resin:** A limited-time exclusive product from Good Supply, this live resin is made from 100% fresh, flash-frozen bud. The Orange Frost Live Resin preserves this hybrid strain's unique terpenes, cannabinoids, and flavonoids with strong potency.

Good Supply is further expanding the launch of our two new strains, Monkey Butter & Sweet Berry Kush, into new sizes and provinces following the strong reception of the initial launch. Good Supply products can be found in select cannabis retailers across Canada and online.

About Good Supply

Good Supply is one of Canada's leading cannabis brands in flower, pre-rolls, vapes, concentrates, and has become a favorite among consumers and budtenders. At Good Supply, good is the new great. Rooted in classic strains that punch above their weight, Good Supply has been one of the top-selling brands in the concentrates and pre-roll category within Canada and is known for its innovative take on its products across its expansive portfolio.

To learn more about Good Supply, visit www.goodsupplycannabis.com and follow [@goodsupplycannabis](#) on Instagram.

About Tilray Brands

[Tilray Brands, Inc.](#) (Nasdaq: TLRY and TSX: TLRY) is a leading global cannabis-lifestyle and consumer packaged goods company with operations in Canada, the United States, Europe, Australia, and Latin America that is changing people's lives for the better – one person at a time – by inspiring and empowering the worldwide community to live their very best life by providing them with products that meet the needs of their mind, body, and soul and invoke a sense of wellbeing. Tilray's mission is to be the trusted partner for its patients and consumers by providing them with a cultivated experience of health and wellbeing through high-quality, differentiated brands and innovative products. A pioneer in cannabis research, cultivation, and distribution, Tilray's unprecedented production platform supports over 20 brands in over 20 countries, including comprehensive cannabis offerings, hemp-based foods, and alcoholic beverages.

For more information on Tilray Brands, visit www.Tilray.com and follow @Tilray on all social platforms.

Forward-Looking Statements

Certain statements in this communication that are not historical facts constitute forward-looking information or forward-looking statements (together, "forward-looking statements") under Canadian securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those sections and other applicable laws. Forward-looking statements can be identified by words such as "forecast," "future," "should," "could," "enable," "potential," "contemplate," "believe," "anticipate," "estimate," "plan," "expect," "intend," "may," "project," "will," "would" and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections, or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication. Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses, or current expectations concerning, among other things, the Company's ability to commercialize new and innovative products worldwide. Many factors could cause actual results, performance, or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to the Company or that the Company deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of Tilray and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of Tilray made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and the Company does not undertake any obligation to publicly update such forward-looking statements to reflect new information, subsequent events, or otherwise unless required by applicable securities laws.

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