

## **Boost Your 2022 Wellness Routine With Manitoba Harvest**

January 20, 2022

### Manitoba Harvest Shares NEW Delicious Recipes Compatible with Vegan, Keto, Paleo, and Gluten-Free Diets

MINNEAPOLIS and WINNIPEG, Manitoba, Jan. 20, 2022 (GLOBE NEWSWIRE) -- Manitoba Harvest, a leading hemp food manufacturer and pioneer in the natural foods industry and a wholly owned subsidiary of Tilray Brands, Inc., wants you to discover the benefits of Hemp Hearts to support your 2022 holistic wellness routine. There is no doubt that the past two years have been stressful, leaving many people burned out and exhausted. Manitoba Harvest invites you to boost your 2022 wellness plan with Hemp Hearts!

#### **How Hemp Hearts Boost Your Wellness Routine**

Each serving of <u>Hemp Hearts</u> delivers 10g of plant protein, 12g of Omegas 3 & 6, all nine essential amino acids<sup>1</sup>, and is rich in nutrients like magnesium and zinc, both of which are factors in energy metabolism. These small but mighty seeds are packed with essential <u>benefits</u> that serve as extra fuel for our bodies while we tackle the year ahead.

Rich in nutrients and highly versatile, hemp is one of the best superfoods out there. Adding Manitoba Harvest Organic Hemp Hearts to your routine is one simple new year's resolution you can add to your list. They're compatible with vegan, keto, paleo, and gluten-free diets, so you can get creative with your meals and feel inspired to elevate your current routine.

If you love refreshing smoothies, blend the hemp hearts in for an extra nutritional boost. Top off your yogurt, <a href="mailto:oatmailt

Check out these incredible recipes as you discover more about hemp!

- Sunshine Smoothie Bowl
- Maple & Cinnamon Hemp Oatmeal
- Keto Mediterranean Greek Salad

#### **About Manitoba Harvest**

Manitoba Harvest is a pioneer and leader in branded, hemp-based foods and is recognized as a Certified B Corporation and the first Canadian food company to attain a Carbonzero Certification.

Taking the seed-to-shelf approach since 1998, Manitoba Harvest is committed to <u>quality</u>, <u>sustainability</u>, and consumer wellness. They are a wholly-owned subsidiary of Tilray Brands, Inc. (NASDAQ I TSX: TLRY), dedicated to hemp education and consumer wellness.

With an extensive product portfolio of Hemp Hearts (shelled hemp seed), Hemp Protein, Hemp Protein Blends, Hemp Wellness Bars, Hemp Granola, and Hemp Oil, their products are sold globally in approximately 17,000 retail stores across the United States and Canada. From Manitoba Harvest themselves: "Whether you are buying our organic hemp hearts or our natural hemp hearts, you know you're getting the best possible hemp product – grown by farmers who really care about their crops and monitored by Manitoba Harvest agronomists who are experts in the space."

For U.S., visit <u>www.manitobaharvest.com</u> to learn more about the brand story and purchase products. For Canada, visit <u>www.manitobaharvest.ca</u> to learn more about the brand story and purchase products.

## **Forward-Looking Statements**

Certain statements in this communication that are not historical facts constitute forward-looking information or forward-looking statements (together, "forward-looking statements") under Canadian securities laws and within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are intended to be subject to the "safe harbor" created by those sections and other applicable laws. Forward-looking statements can be identified by words such as "forecast," "future," "should," "could," "enable," "potential," "contemplate," "believe," "anticipate," "estimate," "plan," "expect," "intend," "may," "project," "will," "would" and the negative of these terms or similar expressions, although not all forward-looking statements contain these identifying words. Certain material factors, estimates, goals, projections or assumptions were used in drawing the conclusions contained in the forward-looking statements throughout this communication. Forward-looking statements include statements regarding our intentions, beliefs, projections, outlook, analyses or current expectations concerning, among other things, holistic health benefits of Manitoba Harvest Hemp Hearts. Many factors could cause actual results, performance or achievement to be materially different from any forward-looking statements, and other risks and uncertainties not presently known to Tilray or that Tilray deems immaterial could also cause actual results or events to differ materially from those expressed in the forward-looking statements contained herein. For a more detailed discussion of these risks and other factors, see the most recently filed annual information form of Tilray and the Annual Report on Form 10-K (and other periodic reports filed with the SEC) of Tilray made with the SEC and available on EDGAR. The forward-looking statements included in this communication are made as of the date of this communication and Tilray does not undertake any obligation to publicly update

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A photo accompanying this announcement is available at <a href="https://www.globenewswire.com/NewsRoom/AttachmentNg/f0a39e49-f234-45b0-967c-54f9616e0f6c">https://www.globenewswire.com/NewsRoom/AttachmentNg/f0a39e49-f234-45b0-967c-54f9616e0f6c</a>

Tilray Inc

# Manitoba Harvest Hemp Hearts



Manitoba Harvest Hemp Hearts

<sup>&</sup>lt;sup>1</sup> Hemp essential amino acid profile per 30g serving contains Histidine (0.20g), Isoleucine (0.41g), Leucine (0.67g), Lysine (0.37g), Methionine (0.27g), Phenylalanine (0.50g), Threonine (0.40g), Tryptophan (0.09g), and Valine (0.48g).